Meeting called to order at 6:04pm

Roll Call:

Review Previous Meeting’s Minutes:
Held until next week’s meeting

Public Comment:

Duker- move to recognize Sen. Bernard.

Presentations:

John Stiles- Campus Entertainment

When we met with you how we wanted to address Campus Entertainment and the big concert. When we regrouped as a staff, we went over our mission statements and our mission with the concert, and we asked ourselves what we accomplished. And we feel we accomplished what we wanted to in the mission statement. We worked with many groups across the board- radio, tv, newspapers, and other groups. We also served the students- with out any doubt that was best achieved with the concert.

Was it a success or was it a failure? We decided it was an overall success, with the financial outlook being the only con. And we hope you see it the same way. Now we have to move forward, and decide what to do from here. We are also meeting with clubs and organizations to see what they want to do and what they think we can accomplish with them for the students

Murakami- how much advertising has been done for Reno 911? And you said you want 1200 students there? I think only about 250 can fit in there?

Steffens- point of information, Roberts Recital Hall holds a max of about 200.

Marsh- Do you have a plan to avoid this problem in the future?

John- we are working on that right now. It’s a huge challenge putting on a show like this and we didn’t have anything to go off of. We are making a binder to include everything we did and things to avoid in the future.

Floerchinger- we worked with jade productions right?

John- yes. We used a third party because as a student body we aren't qualified enough.

Floerchinger- did you run it by jade how much we were paying? What did they think?
John- yes, and one challenge we faced was that this was a very volatile concert. We signed 30h!3 right away, and we had troubles with other artists and decided to go that route, and use them as a main act. We monitored the ticket trends and went for plain white t’s to boost the show.

Floerchinger- what did Jade tell you about the price?

John- they had some concerns but did not say how much we were overpaying by. We talked about it overtime and made the best possible decisions we could.

Floerchinger- when you came to senate you brought us Nelly, 30h!3 and Cobra Starship. When you pitched that Helena did very well with the concert. And why didn’t you come back to us after some of those acts didn’t go through?

John- well we did agree on and state at the meeting that we might not be able to get all the acts we wanted. From that point we went forward to make this happen. We looked at the data, and we couldn’t always wait a week at a time and come to senate.

Floerchinger- what did exec board have to say about the concert?

Floerchinger- I feel the decision was made between three or four people and senate didn’t know much about what we were paying and what we were paying for.

John- we are in charge of the specifics and you are involved in the general tasks.

Floerchinger- I’m just thinking about the losses, and how that adds up. And where do you see yourself for the rest of the semester after Reno 911?

John- we want to be apart of events with other organizations. I think we can be very creative.

Floerchinger- with a budget of zero...

John- with a budget of very little.

Floerchinger –we allocated those funds last year, and now it is a clear budget. Will we be seeing a supplemental?

John- I don’t have the authority of prerogative to answer that question. I feel you have known all along what our trials and tribulations have been.

Abeh- I know you mentioned how crucial it is that you have feedback from other clubs and organizations. If you get presidents of other clubs info, I don’t know what they can give you as feedback to be successful. I just don’t know how that being your main focus, what you are going to accomplish

John- we want feedback on what they want to see on programming. We are trying to move forward. I think its best to find a diverse group and find the best possible event for everyone.

Murakami- did you confirm with the Fieldhouse booking agent? What did they have to say?
John- they were not a part of the process. But we did get feedback, and we built a good relationship with them. They were eager to make it work and saved us a lot of money. It was not their job to tell us what we should or shouldn't do.

Mains- I'm wondering if you can get feedback from people who aren’t as involved, not part of the organizations. 

John- it’s hard to get those people involved if they aren’t already involved and you know that. Going to groups is easier

Lake- we had a lot of exposure on this, and with that much financial loss, then we should have done a survey worth a couple hundred dollars.

John- student input on a large show is huge. There are several factors beyond the acts that affect the numbers that show up.

Lake- I think in the future you need to keep this body more informed about anything over 20,000.

**Dean of Students Matt Caires- Office of Student Activities**

I spent about an hour before senate, and I hope you heard the news. Patty McGowan has decided to retire as Student Activities Director after 25 years. She has done incredible work here. 2 pm at the alumni lounge is her going away party.

Now we have new things coming to us, how do we support all the services of that office in this next semester. We also want to look into new opportunities and forms of the office. I know you are busy but if you are interested in the short and long term plans, please send me an email. I will invite you to all the meetings etc.

**Teresa Borrenpohl- Student Needs Assessment**

In the summer, I was approached in doing a student needs assessment. Blake and I decided to work on the methodology of the survey. We decided to do stake holder surveys- heads of clubs, veterans etc. (stated in the documents) I developed a survey from there. The respondents knew that ASMSU represents the students, and there is 80.5% satisfaction, but they do not know how to contact you with their questions and concerns. They also don’t feel that they are responded to very well. Students want to hear about accomplishments and to be solicited that information. Such as students thought their opinions weren’t heard for the tobacco free initiative. They wanted Facebook and emails. We need to develop the social media aspect and campaign for that. Incorporate it in all your advertising. They want the QR Codes also. They want e-newsletters with catchy titles and short captions and links to get more information. We need to find incentives for students to check their emails. A comment box on the ASMSU website. They want personal communication from their representatives.
Programming was next and the Procrastinator was most well known, also the legal services, outdoor rec, and recreational sports and fitness.

It was definitely an informational tool. Parking, outside food options, perspective bands. I strongly encourage you to do this survey every couple years; nontraditional students also want more representation in this group.

**BUDGETTING**

**Phyllis Bock - Legal Services**

My thoughts about budgeting: we have a long history of being fiscally responsible. There is also a finance board that helps balance the budget. It’s added up, and totals the year’s expenditures. The reserve continues to remain strong. The ASMSU budget is larger than a lot of small rural counties in Montana. Classified programs like mine, daycare etc, and the biggest cost is wages, salaries and benefits which you don’t have any say over. There have been 1% pay raises. There are also dollar committees, but they only get a dollar from us, so look over it but don’t debate it if nothing looks weird.

I am agency council to ASMSU and review contracts and I am the supervisor of classified employees, and I provide legal services to students except student vs. student or against the university, although I can mediate. The main cost is my salary plus my benefits. The Montana Law day is my biggest event. There are very small increases, nothing unusual.

Marsh- when is law day?

Phyllis- April 30th

Abeh- about how many students utilize your legal services?

Phyllis- first year students don’t typically use my services unless they are in trouble; I have appt times for 20 appointments a week. I probably see 1500 students a year for those services.

Bernard- how much do you charge? And can you represent out of house?

Phyllis- I charge $10 an hour, I can go to court but not often.

**Colleen Lindner - Streamline**

My program is funded by the bus fee collected each semester. Next year’s projection is $107,000. We added more services during peak times and the online GPS system.

Floerchinger- I have the proposal for this which is for the Resolution later tonight.

Colleen- the Streamline budget for the next fiscal year is not available because it has not begun yet. (Presents streamline budget currently and services) It is a dollar committee, so thank you very much.
Karimian- Student needs assessment address that 50% of student who knew about it had used it.

Ellen King-Rodgers- KGLT

We started in 1968, and we are an open time all music station. Each year we have the Fund Drive, and it’s a great drive and we have an exciting time with it. And we found there is no packet for KGLT and not much of a way to get us out there. We are a great station, and we have been supported by corporation for public broadcasting. Free entertainment is the most important thing right now in our economy which is why we do so well. We are a community oriented radio station, we communicate to the community about MSU and its programs, also things around the area.

73.7% of this budget is salaries. It runs 24/7 and we are the emergency radio station for Gallatin County we have to be FCC compliant. We can’t do anything commercial and advise. We have apprentice classes three times a year. All of our DJs are students, we also broadcast in Helena and Livingston. I am general manager for budgeting, grants, and customer service. A music director, who gets all our music for free. We have a recording engineer, for national programming as well. And lastly, a marketing promotions underwriting director. Anything we have to do to grow (and we are growing) comes from grants. We celebrate local talent. We also archive all information for a national library. Every 8 years we have to renew our license as a radio.

We now have a functioning Friends of KGLT, which before it was not functioning. They are very involved now. And we asked them to pay 25% of our salaries, and they said yes. We also asked them to help pay for the transmitter. Every year we have new logos which are done by students and they have become collectors’ items. We are going to do a live remote show at Wild Joes and by Feb. 15th. On the 29th of Jan. we are having a gathering for a potluck at the Linley Center.

Duker- Thank you and KGLT for the 3OH!3 concert, and I was told a few days before to go see you for announcing that which usually takes a month, and they whipped it up in a few hours.

Abeh- do all your DJs need to take this class?

Ellen- yes, and that is why we lengthened the class. There is so much information. The class is once a week, and you apprentice for 3 hours a week. Its $50 hours a week.

Gretchen Hooker- Sustainability and 2012-R-01

I sent out a sheet of program updates and focuses. We are the student government office of sustainability. We work with many student organizations, and we are entirely student funded, and focus on students. Last year we became a dollar committee. It’s one dollar and everything else is program costs and also wages and salary. Our budget goes up each year with enrollment increases and we are
still a fairly new program, but we are growing a lot. (Presentation on focuses of program and future ambitions)

Rogala- so you are planning on keeping the same allocation for next year as you have for this current year?

Gretchen- yes.

Unfinished Business:

New Business:

2012-R-01 Support for the Creation of an Office of Sustainability

Pres. Bjornson- We want a larger scale sustainability center for the university besides just for and by the students. We are asking MSU to match the student fee (85,000) for this office.

Gretchen- currently because the revenue comes from students, the focus is student engagement. CSAC is an important voice for collaboration between depts. For us and it are only an advising council and not an initiating council. There just needs to be more action. It makes sense to go to the university at this point in time, and have this become a larger scale program for everyone campus wide. I think we will be given some serious consideration for this request.

Pres. Bjornson- In terms of tonight, you can discuss the proposal and endorse it as a senate body, even though it comes from me.

Abeh- I know you want to make this a cohesive effort, but what do you want to do with this for academics. A degree? Or what?

Gretchen- a degree has been discussed a lot because there are many courses that have been expanded and are always full. The committee is more interested in disciplinary opportunities, and possibly a certificate could be made available. When it comes down to implementation, we need an office with an administrator beyond just a committee.

Abeh- could it be operated in a college?

Gretchen- we want to make it interdisciplinary, and then it needs to be in a neutral area.

Marsh- do you have figures on the demands of these courses? And where do these certificates go towards?

Gretchen- I know one class is always full and is always being expanded, so are other courses. There is a strong interest of sustainability among the student body. I know the leadership fellows program was kept in the provost office but it will be moving to another dept. shortly.

VPS Haskell- why would a perspective employer care for this certificate? I understand the leadership point of view but I want to know more.
Gretchen- Sustainability issues are very important to employers, and its valuable to anyone in any position.

Rogala- (read aloud the Resolution)

Bandstra- (read aloud the letter to be sent out)

Rogala- both of these are intended to support the investment proposal, and to address that students have been the sole funders of sustainability so far and it should be matched.

Bernard- move to approve

Seconded by French

16/0/0

Rogala- friendly amendment, adding a comma and line 22. “Whereas, the students have been the sole investors of the project to date."

VPS Haskell- what will the office do that the council cant do?

Rogala- it’s not paid, and it’s just advisory. The idea is that we can expand programs and have admin support. They just advise.

Steffens- would it be in the same office?

Rogala, they are looking at expanding.

15/0/1 (Sen. Abeh changed to abstain)

14/1/1

2012-R-02 Increased Support of Streamline Transit

Floerchinger- (read aloud the resolution)

Townshend- move to approve

Seconded by Murakami

Townshend- has there been discussion about services to the airport?

Colleen- yes it has been discussed and is on our wish list, but the finances don’t allow it now.

Rogala- the Three Forks/Manhattan area?

Colleen- for students and employees.
VPS Haskell- what measures have been taken to advertise the GPS system? It has gone to Town Square Media, QR Code, KGLT, our website, etc.

Colleen- ridestreamline.com is our website.

Lake- where does the money come from?

Floerchinger- it does nto come from AMSU

16/0/0

Admin. Reports:

Pres. Bjornson- The investment proposals were due today, and I’m sure you will hear about public forums. There is a strategic planning committee which has been forming its goals. Feb. 8th is the Charente. Diversity Awareness office is putting on the Tunnel of Oppression, which is at the end of February and the reached out to us asking us to sponsor it, and we could make a supplemental request to support this event monetarily.

VP Steffens- This morning was the academic advising council, and they are very excited about the progress of the athletic courses. I met with Stacey and Butch about some potential renovations for the art gallery. The Bookstore Board will be looking for new members shortly. Street Team progress?

Abeh- we set up a meeting for next week.

VP Steffens- and I would like to welcome Brandy Higgins the new Business Manager.

Brandy- I have not gone through this before either but I have a lot of help. We will be continuing presentations through Feb. After everything has been presented, finance board will consider the budgets, as will exec board. We are looking at this through April 12th. Please ask questions and take notes. Lauren and I have class on Thursday nights, but we are available most of the time.

PS Jenny Lawson- please read my emails on bring your laptops for budgeting unless you want a printed copy, and let me know. Look through the budgets ahead of time. Still have senate openings, until next Thursday at 5pm. The senate secretary position is also available. Thank you for getting in the office hours. Condom Fashion Show will be coming up.

VPS Haskell- Finance Board interviews will begin tomorrow. Meetings will be Wednesday at 5pm. The bike safety committee proposal will hopefully be ready for the next meeting.

Senate Reports:

Duker- The Leadership Institute is really great at Feb. 1st they are going to start selling tickets for the next event and will be showing The Inside Job for students in the Pro. I am also a liaison for the International Laboratories, and we want to make the campus more globally aware and more responsible between cultures.
Bernard- Athletic Courses for Credit. We went through 6 rounds of drafts over break.

Combs- The Day Care is applying for accreditation. And I am preparing for the Condom Fashion Show.

Marsh- when is it?

Combs- Feb. 3rd.

Pres. Bjornson- please touch base with your committees!

Bernard- I also met with John Stiles, and if I am not reporting much on that it is because he reports in here himself. He wants more autonomy for AMSU.

VPS Haskell- Yes, he wants all committees to be aware of each other.

Bernard- also a signature issues as well.

Murakami- I met with Productions and they will be using an auction company to get rid of the extra equipment.

Steffens- is there any space for Reno 911?

Bernard- there are a few issues, and I assumed he had a venue but I was confused after tonight.

Colleen- He has the Procrastinator.

Abbeh- Street team will be meeting on Monday at 11am. Not many people got back to me, or answered the doodle.

**Announcements:**

Combs- move to adjourn

Seconded by Abbeh

**Adjourn Meeting:**

Meeting adjourned at 8:54pm