

## **Media Release**

*MSU/ Downtown Homecoming 2010 Pep Rally*

For Immediate Release  
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Contact: Ellie Staley  
Downtown Bozeman Association  
(406) 586-4008

**The Downtown Bozeman Association, MSU Alumni Association, MSU Athletics, The Cannery & Burger Bob's, Bacchus Pub, 18 Miles to the Border, XL Country, Chalet Sports, MSU Chamber Relations Committee, Montana State University and Chalet Sports are proud to bring you:**

### **The MSU/Downtown Homecoming Pep Rally 2010**

All of the sponsors listed above are pleased to announce that on **Friday, October 8<sup>th</sup> at 6:30pm on Main Street at the intersection with Willson**, we will be throwing a Pep Rally in Downtown Bozeman to show our Bobcat Spirit and help the football team get pumped up for the big Homecoming game v. Portland State. This has become a "cannot miss" community tradition!

Newly inaugurated MSU President Waded Cruzado will help rally the crowd, along with Coach Ash and some of the players. The Spirit of the West Marching Band and MSU Spirit Squad will provide entertainment. We will introduce the 2010 Homecoming Royalty and feature fun on-stage games! There will also be free hot dogs and refreshments, Bobcat gear will be thrown into the crowd and other prize packages will be raffled off throughout the event! Following the on-stage activities, there will be a live DJ pumping out tunes to continue the excitement! So, come downtown to the MSU/Downtown Homecoming Pep Rally and show your Bobcat spirit! Go Bobcats!!

The event is FREE and open to the public and will go on snow or shine!

For more information contact Downtown Bozeman Association at 406-586-4008 or check out our website at [www.downtownbozeman.org](http://www.downtownbozeman.org)