

Montana State University

Standard License

Bear Wear (20704)

2 Stanford Ct.
Billings, MT 59102
Ms. Kathy Jackson-Gratton
Phone 406-248-8846
Fax 406-248-3070
zgratiator@aol.com
Spec Agr Disclosed: 04/16/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

- 01B (Men's/Unisex Outerwear)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 03A (Domestics)

Beaver Creek Designs (67462)

PO Box 1832
Havre, MT 59501
Mr. Max Erickson
Phone 406-265-4555
Fax
merickson@dadco.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)

Bex Activewear (43893)

PO Box 787
Kalispell, MT 59903
Mr. Brian Beck
Phone 406-752-2466
Fax 406-257-7980
bex@bexactivewear.com
Spec Agr Disclosed: 10/20/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)

Bright Ideas Advertising & Consulting (643)

329 Third Street
Havre, MT 59501
Ms. Judy Teigeler
Phone 406-265-4876
Fax 406-265-2764
www.Brightideasforyou.net
teigelerj@hotmail.com
Spec Agr Disclosed: 09/24/2007

Distribution Channel(s)

Related Retail/Direct
Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 07C (Health/Beauty)

Montana State University

Cindy Northey Promotional Sales (68366)

2118 35th Avenue
 Missoula, MT 59804
 Ms. Cindy Northey
 Phone 406-240-6194
 Fax 501-642-5312
 www.Cnortheysales.com
 cindy@cnortheysales.com
 Spec Agr Disclosed: 10/10/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03D (Housewares)
 06A (Sports Equipment)
 07D (Infant Products)

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06B (Balls)
 07D (Infant Products)

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Diamond L Bar Studios (53310)

2104 5th Ave. South
 Great Falls, MT 59405
 Mr. Ron Ukrainetz
 Phone 406-452-6041
 Fax
 cedrwing@bresnan.net
 Spec Agr Disclosed: 09/24/2007

Distribution Channel(s)

Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06C (Toys)

DRS Imaging (69853)

PO Box 3072
 Missoula, MT 59801
 Ms. Linda Kaveshan
 Phone 406-721-8212
 Fax 406-728-7641
 drs@blackfoot.net
 Spec Agr Disclosed: 12/20/2007

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

Crazy Creek Products Inc. (24577)

PO Box 1050
 Red Lodge, MT 59068
 Ms. Carol Wohlleben
 Phone 406-446-3446
 Fax 406-446-1411
 www.Crazycreek.com
 cwohlleben@crazycreek.com
 Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Sporting Goods/Sports Specialty/Fan Shops

Clearlake Advertising (38818)

6168 Ric oshay Rd.
 Geraldine, MT 59446
 Ms. Annabelle Anderson
 Phone 406-737-4314
 Fax 406-737-4314
 ericann1@ttc-cmc.net
 Spec Agr Disclosed: 07/25/2008

Local Licensees

Licensed as of 7/2008

Montana State University

Dynamic Designs Inc. (62340)

PO Box 249
Laurel, MT 59044
Mr. Don Smarsh
Phone 406-628-4718
Fax 406-628-7537
www.Dynamicpromoproducts.com
don@dynamicpromoproducts.com
Spec Agr Disclosed: 10/15/2007

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Eye of the Needle Inc. (56425)

2825 Stockyard Road H-3
Missoula, MT 59808
Ms. Rita St. Clair
Phone 406-549-1675
Fax 406-829-3966
eyeofneedle@blackfoot.net
Spec Agr Disclosed: 07/07/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)

Harrington Company Inc. (34985)

PO Box 3178
Butte, MT 59702-3178
Mr. Ted Connor
Phone 406-494-3200
Fax 406-494-5355
tkling@montanavendor.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

07B (Consumables)

Little Bear Inc. (72467)

PO Box 808
Red Lodge, MT 59068
Ms. Donna Bastian
Phone 406-446-2108
Fax 406-446-2107
donna@littlebearinc.biz
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Looking Glass Printing Inc. (53859)

247 Westgate Way
Florence, MT 59833
Ms. Barbra Christopherson
Phone 406-273-4638
Fax 406-273-6358
barb@lookingglassprinting.com
Spec Agr Disclosed: 10/10/2007

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
06C (Toys)

Montana State University

Master Sports (19851)

1001 N. Russell
 Missoula, MT 59808
 Ms. Wendy Evans
 Phone 406-549-2632
 Fax 406-549-0038
 stitches@montana.com
 Spec Agr Disclosed: 10/10/2007

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Rags to Stitches (16123)

606 Stargazer Way
 Florence, MT 59833
 Mr. James Ward
 Phone 406-777-7077
 Fax 800-800-5441
 www.Ragstostitches.com
 jamesward78@msn.com
 Spec Agr Disclosed: 06/04/2008

Distribution Channel(s)

Campus/Local Channel
 Super Center/Wholesale Clubs

Product Categories

Missoula Textiles (39138)

111 E. Spruce
 Missoula, MT 59801
 Mr. John Becker
 Phone 406-543-5171
 Fax 406-543-5173
 mbrester@missoulatextiles.com
 Spec Agr Disclosed: 01/17/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

03A (Domestics)

Rae's Creations (65537)

HC 62 Box 3193
 Stanford, MT 59479
 Ms. Rae Westveer
 Phone 406-566-2643
 Fax
 westveers@ttc-cmc.net
 Spec Agr Disclosed: 03/31/2008

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05E (Publishing)

Universal Athletic Services (MT) (13028)

PO Box 1620
 Bozeman, MT 59771-1620
 Mr. Greg Miller
 Phone 406-587-4415
 Fax 406-587-0228
 www.Universalathletic.com
 gmiller@universalathletic.com
 Spec Agr Disclosed: 06/13/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Local Licensees

Licensed as of 7/2008

Montana State University

Western Image Inc. (17629)

107 N. Phillippi Street
Boise, ID 83706
Mr. Mark Shirrod
Phone 208-362-9300
Fax 208-362-9114
mshirrod@westernimage.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Wild West Shirt Co. (12491)

1400 N. Rouse Ave.
Bozeman, MT 59715
Mr. Don Cowles
Phone 406-587-5133
Fax 406-587-5347
don@wildwestshirts.com
Spec Agr Disclosed: 03/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Montana State University Billings

Clearlake Advertising (38818)

6168 Ric oshay Rd.
Geraldine, MT 59446
Ms. Annabelle Anderson
Phone 406-737-4314
Fax 406-737-4314
ericann1@ttc-cmc.net
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06B (Balls)
07D (Infant Products)

Little Bear Inc. (72467)

PO Box 808
Red Lodge, MT 59068
Ms. Donna Bastian
Phone 406-446-2108
Fax 406-446-2107
donna@littlebearinc.biz
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Montana State University

**Montana State U College of
Technology Great Falls**

Clearlake Advertising (38818)

6168 Ric oshay Rd.
Geraldine, MT 59446
Ms. Annabelle Anderson
Phone 406-737-4314
Fax 406-737-4314
ericann1@ttc-cmc.net
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06B (Balls)
07D (Infant Products)

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

21 Licensees
21 Special Aggrements
21 Disclosed

**Montana State
University-Northern**

Clearlake Advertising (38818)

6168 Ric oshay Rd.
Geraldine, MT 59446
Ms. Annabelle Anderson
Phone 406-737-4314
Fax 406-737-4314
ericann1@ttc-cmc.net
Spec Agr Disclosed: 07/25/2008