

Departmental Base Budget Overview

Department **KUSM State Base Fund**

Executive **President**

Index **41 KUSM**

Program **03**

Base Budgets:

2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	10-Year % Change
210,173	219,183	230,105	253,373	263,044	267,902	279,414	295,955	310,338	494,014	135.05%

KUSM's (MontanaPBS) purpose is to acquire, produce and deliver to significant Montana audiences high quality television programming, production and community outreach services.

MontanaPBS reaches approximately 570,000 Montanans over-the-air in Bozeman, Helena, Livingston, Missoula, Billings, Butte, and soon Great Falls, and on cable in over 60 communities throughout the state. Approximately 10,000 households are contributing members of The Friends of MontanaPBS providing over \$1M in support for the stations in Missoula and Bozeman.

KUSM also serves as a telecommunications center providing a full range of technical and creative services to the university, state and federal agencies. KUSM partners with the MSU Media and Theatre Arts Department, integrating students into the station environment to perform vital services working as interns, student employees or for required course credit.

MontanaPBS faces several simultaneous fiscal and technological challenges.

- Completing the Federally-mandated conversion to Digital Television.
- The expansion of over-the-air service into new communities.
- The expansion of local cable service into new communities.
- The repayment of a six year digital university intercap loan for our satellite distribution system.

KUSM has successfully obtained Federal grants, state appropriations and private support. Each of these projects requires local matching funds and we have embarked upon a \$3 million capital campaign.