

**Montana State University-Bozeman**  
**FY03 Strategic Priorities**  
*(approved by UPBAC 01/08/02)*

For FY03 UPBAC will plan and develop the budget around three university-wide priorities: Recruitment, Retention, and Quality Enhancements. All of these priorities are essential to providing access and success for our students.

*Recruitment.* In this priority area emphasis will be placed on: (1) enhancing student recruitment efforts; (2) expanding the graduate student population; (3) increasing student scholarships and fellowships at both the undergraduate and graduate levels; (4) increasing access to university programs both on campus and throughout the state.

*Retention.* In this priority area emphasis will be placed on: (1) improving the university's overall rate of retention; (2) fulfilling student interests/preferences for specific academic programs; (3) sustaining increased enrollment; (4) recognizing enrollment growth in specific academic programs.

*Quality Enhancements.* The emphasis here will be on: (1) sustaining and enhancing the quality of our academic offerings; (2) supporting the development, retention, and recruitment of high quality, dedicated faculty, staff, and administrators; and 3) sustaining and enhancing the quality of our physical and technological infrastructure.

To be successful in FY03, and for the longer term, it is essential that MSU-Bozeman seeks to increase both public- and private-sector support for higher education, and fosters the growth of beneficial partnerships within the MUS, with the public sector, and with the private sector.

Moreover, it is a priority of MSU, as a land grant university, to sustain and enhance programs that address issues of Montana's traditional industries, contribute to the development of knowledge- and technology-based industries, and contribute to the state's need for well-educated citizens who can participate and lead in an increasingly knowledge-based, technology-dependent global economy. MSU-Bozeman must position itself to provide the excellent educational, professional, and cultural programs required by the contemporary needs of a complex and rapidly changing state.