	Departmental Base Budget Overview											
Department	Counseling	g Center				Executive	VP Studen	t Affairs & S	Services			
Index	4S1110					- Program	05					
Base Budgets	s:		_					•		10-Year %		
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change		
197,052	203,766	276,626	279,455	281,002	287,774	299,580	311,039	322,273	326,172	65.53%		
	-	-	-			-	•	-	122,981	Payroll Benefits		
									449,153	Total		

**Program Mission Statement**: The goal of our services is to augment the quality of the classroom experience, to help students maintain enrollment, and realize their fullest potential as productive adults. CPS responds to the mental health needs of students, and enhances their learning/social environments, through short-term counseling, therapeutic intervention, and psycho-educational outreach. CPS provides MSU with imperative risk management (eg suicide prevention), recruitment & retention services (as described above), and offers essential consultation services to teaching and service unit staff. CPS is a credit-earning training site for emerging professionals enrolled at MSU. Staff members have faculty status, and teach graduate / under-graduate courses on the Bozeman campus.

## How the Program is Necessary to the University:

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CPS provides MSU with imperative risk management (eg suicide prevention), recruitment & retention services, and offers essential consultation services to teaching and service unit staff. CPS is a credit-earning educational training site for graduate students enrolled at MSU.

# **Program Overview:**

CPS provides short-term counseling, therapeutic intervention, consultation, crisis management, and psycho-educational outreach. Staff members hold faculty appointments, and teach graduate / under-graduate courses on the Bozeman campus.

**KPIs**: (1) FY09 Senior Staff FTE: Enrollment ratio = 1:2212 (IACS rec. max<sup>2</sup> = 1:1,500). (2) Funds for Counseling: Enrollment ratio = \$36.29 in FY08 (Peer institutions<sup>4</sup> \$57.77 FY08). (3) Continued maintenance of accreditation: American Psychological Association and IACS accreditations are dependent upon maintaining 6.0 FTE of professional staff (our accreditation status was suspended by both organizations in FY02 until the FY03 increase was secured).

_	Performance Indicator	'S	Budgeted FTE:	7.296	FY10 Budget:	\$449,153
Relationship		Productivity E	Benchmark			
to University Mission	Description	Benchmark	2007 Measure	2008 Measure	MSU VP Target	Source/Comment
	Professional FTE increase necessary					
Essential	to provide 1:1,500 ratio	454,868		71%		IACS Accred standard, C&UCDD Databank 2007
Essential	Classified employees	54,612		81%		IACS Accred Recs 2002
Essential	Operating (CPS state funds only)	106,600		21%		C&UCCD Databank

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#### National Benchmarks:

(1) American Psychological Association Accreditation Standards; (2) International Association of Counseling Services Accreditation Standards; (3) College & University Counseling Center Directors' Databank, 2004-07; (4) Northwest Counseling Centers Region Peer Institution Comparative Data, FY07-08 (Wa. State; U. of Id.; Or. State; U. of Oregon; Mt. State).

#### **MSU Trend Data**:

In order to preserve our national accreditation<sup>1</sup>, UPBAC awarded CPS funding for an additional 1.12 senior staff FTE in FY03. Our personnel budget (state funds) is currently only 68% of the national median<sup>3</sup>. In 2008, we saw 7.3% of the student body compared to 4.5% of the student body seen nationally. Our risk management role is imperative, and CPS intervenes and prevents suicidal and homicidal situations affecting MSU. The severity of the issues bringing students to counseling remains grave, with 35% of clients reporting depression and suicidal ideation. Twenty three percent of the people we see take psychotropic medication (a median statistic, nationally<sup>3</sup>), and 54% are continuing a history of therapy started in the past (previous therapy, for 23% of clients, was at CPS, a third quartile national statistic<sup>3</sup>). CPS has had only two successful suicides of an active client since 1979. The provision of counseling services is beneficial to continued enrollment (J. of College Student Dev., 12/00) and CPS certainly contributes to MSU's retention efforts. Last year, 69% of clients reported that the issues that brought them to CPS were affecting their academic functioning. Yet, only 2.2% of clients withdrew from school. CPS continues to be extremely cost efficient. Our accredited training program (the only APA accredited program existing in Montana) currently utilizes 8 interns, providing 50% of clinical service. State funded senior staff provide supervision and administration of our training programs. Intern salaries are auxiliary funded at a total cost (net of benefits) of \$56,643 (were we to hire master's and doctoral level practitioners to replace the interns, we would face a minimum additional cost of \$258,000, plus benefits). Besides clinical service provision and supervision /administration of the training program, CPS makes a significant contribution to MSU's academic offering teaching, for example, 12 graduate credits in FY08. Our outreach services are steadily reaching more and more students, faculty and staff. Last year, 27% of our presentations were in response to academic requests, and 29% of outreach entailed issues related to academic and professional success/retention (1651 attendees).

**Budget Note**: As seen above CPS lost professional FTE prior to 2003. All budget increases from 1996 through 2000 provided for mandated pay raises only. The increase in 2003 came from UPBAC granting funds for an additional 1.5 AY positions. The increase in staff has allowed CPS to increase services to students and reduce the length of our waiting lists. The reduction in FY05 FTE reflects the absence of postdoctoral fellows and the sabbatical leave of one licensed psychologist.

Departmental Base Budget Overview											
Department Disability, Re-entry and Veteran Services Executive VP Student Affairs & Services											
Index	4S1120					Program	05				
Base Budgets	s:		•							10-Year %	
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change	
117,559	121,968	125,488	126,373	127,055	130,067	131,814	134,780	139,070	136,969	16.51%	
									48,065	Payroll Benefits	
									185,034	Total	

## **Program Mission Statement:**

Disability, Re-entry and Veteran Services provides support services for students with special needs. The department assures that MSU is providing accommodations and services in compliance with the Americans with Disabilities Act and offering students with disabilities full access to MSU's educational programs. It also provides unique support programs and services to assist veterans' and nontraditional age students to achieve their educational goals.

## How the Program is Necessary to the University:

Programs within this department provide mandated or essential services to students with special needs and circumstances. Without the services provided by this department, students with disabilities and VA benefits recipients would be unlikely to attend MSU.

## **Program Overview:**

<u>DSS</u>: Services for students with disabilities are mandated by the Americans with Disabilities Act and by section 504 of the Rehabilitation Act of 1973. MSU provides effective accommodations for students with a wide range of disabilities. The effectiveness of the accommodations provided by DSS is demonstrated that MSU is absence of any ADA lawsuits and was to be without fault in the only three Office of Civil Rights complaints that have been filed over the past seven years. In FY 09 the increase of disabled students continued. From Fall 2008 to Fall 2009 disabled students increased by 56% or by 135 students that have been accepted for services with many pending or just beginning to seek services.

<u>VA</u>: Provides certification of VA educational benefits. In compliance reviews of the Office of Veterans Affairs by U.S. Dept. of Veterans Affairs over the past fifteen years they have found no significant errors in compliance and have been congratulated in the quality of compliance efforts. Approximately, 367 veterans' have/are being processed in FY 09 fall semester. We estimate that these numbers will grow as vets are returning from current conflicts, also an increase of disabled veterans are projected. The new Post 9/11 GI Bill will be instrumental in the increasing veteran population.

**RE-ENTRY**: Helps with the advising of returning nontraditional age students. This program costs little and offers a visible entry point for nontraditional students. This is the only program of its kind in MUS, and its presence enhances MSU's reputation as an institution that welcomes nontraditional age students.

National Benchmarks: N/A MSU Trend Data: Using benchmark figures from NACUBO 1996: Disabled Student Services Total FTEs: NACUBO 1996-3.0; MSU 2003-3.75 Disabled Student Services Student FTEs as a % of Total FTEs: NACUBO 1996: 12.0; MSU 2003: 12.23 Disabled Student Services Total Cost:

NACUBO 1996-\$107,307; 2003-\$125,488

DISABILITY, RE-ENTRY & VETERAN SERVICES
Key Performance Indicators

FY10 Budgeted FTE:

3.154

FY10 Budget: **\$185.034** 

Relationship		Productivi	ty Benchmark				Source/Comment
to University Mission	Description	Benchmark	2007 Measure	2008 Measure	2009 Measure	MSU VP Target	
Mandated	Employee/staff FTE	None	3	3	3		NACUBO (1996)
Mandated	Maintaining disability accommodations	None	225+	228 +	300+		NACUBO (1996)
Mandated	Reviewing documentation to determine eligibility	None	150+	175+	275+		No benchmarks available
Essential	Clients per FTE	None	352:1	352:1	400:1		No benchmarks available
Essential	Clients per Professional FTE	None	528:2	550:2	600:2		No benchmarks available
Essential	Cost per client served	None	\$124.82	\$122.52	145,78		No benchmarks available
	Maintain compliance records for Veterans'		040	0.45	367		No benchmarks
Essential	Administration	None	318	345			available

	Departmental Base Budget Overview											
Department	Career Ser	vices				Executive	VP Studen	t Affairs & \$	Services			
Index	4S1130					Program	05					
Base Budgets	s:		-					-		10-Year %		
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change		
151,766	156,174	164,322	165,620	166,843	169,593	176,005	181,879	188,892	189,087	24.59%		
									68,864	Payroll Benefits		
									257,951	Total		

The mission of the Career Internship & Student Employment Services Office is to provide opportunities and assistance to students, faculty/staff, and employers to ensure MSU students have valuable and competitive career, internship, and student employment prospects. Further, the Career & Internship Services Office will assist students and graduates to develop clear career direction, obtain relevant experience, and learn the skills and requirements necessary to conduct successful and professional job searches.

The Career & Internship Services Office provides an essential function to Montana State University, acting as a conduit primarily between students/alumni and hiring authorities of various companies, governmental agencies, and non-profit organizations. The successful placement of students is desirable to the university since positive career placement and internship data can bolster student recruitment and retention. Furthermore, well-counseled students who are informed of career opportunities based upon their interests, abilities and values can translate to higher retention figures.

The office provides service to its constituents by: 1) hosting career fairs; 2) providing a career advising/coaching and planning component serving over 1000 students annually; 3) collecting, compiling and analyzing new graduate salary survey/job placement data; 4) continual outreach to current and prospective companies/organizations to ensure MSU students have the best possible networks for permanent/ internship employment; 5) hosting the on-campus recruiting needs of companies/organizations; and 6) continual outreach to students to develop an understanding between major selection and career opportunities which creates a mechanism to improve student retention.

	ormance Indicators	Budgeted FTE:			5.0	FY10 Budget:	\$257,951
Relationship to University Mission	Description	Benchm ark	2007 Measure	2008 Measure	2009 Measure	MSU VP Targe	Source/Comment et
Essential	Advising/Coaching-individual appointments	903	786	812	1002	950	Continual growth and outreach to campus community
Essential	Advising/Coaching- attendance at group appointments/ presentations	1456	1250	1386	1259	1500	Continual growth and outreach to campus community
Essential	Distribution of credential files	-	892	778	573	600	Directly related to demand from school districts and requests job applicants
Essential	Number of employers participating in OCR	202	133	140	103	125	Measures efficacy of employer dev. /institution reputation.
Essential	Number interviews for full-	783				750	10% of graduating class X 3

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-	time employee- OCR		1174	843	759		interviews (NACE average).
Essential	Number interviews for internships	1821	446	451	516	500	Benchmark is based upon 30% of junior class X 3 interviews/student
Essential	Number of responses to salary survey	1336	1427	1462	1458	1,400	60% response rate (minimum) of graduating class
Essential	Employer Development/Individuals Organizations/Individuals Organizations	69	73	75	62	75	Continual growth and outreach necessary.
Essential	Employers Attending Career Fairs	158	377	383	311*	170	Increase employer development dependent upon economic situation
Essential	Workshops/Classes Presented	200	205	130	127	175	Continual growth and outreach to campus community
Essential	Internships	607	615	646	835	1200	Benchmark is based upon 30% of junior class

<sup>\*</sup>Ag Career Fair was cancelled for FY09 – reducing total number of employers recruiting.

	Departmental Base Budget Overview											
Department Dean of Students Office Executive VP Student Affairs & Services												
Index	4S1140					Program	05					
Base Budgets	s:							_		10-Year %		
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change		
274,631	332,783	358,345	378,840	360,510	382,203	445,844	471,918	528,637	530,024	92.99%		
	•		•			•	•		151,022	Payroll Benefits		
									681,046	Total		

The increase in FTE over the comparison period results from accepting accountability for programs that the University wishes to preserve, but that could not be sustained otherwise and meeting system-wide technology demands through the implementation of 2FTE Banner Modular Team Leaders (MTLs).

**Program Mission Statement:** The mission of Student Affairs is to enhance the learning environment of the University; support students in the attainment of their educational objectives; foster in students a sense of responsibility, self-directedness, community, and a positive identity with Montana State University-Bozeman.

#### **Program Overview and How the Program is Necessary to the University:**

The VPSA serves in a leadership capacity for the Division of Student Affairs by providing administrative and budget oversight to 22 departments across campus. As the lead office for the division, the VPSA is a key conduit between students, faculty and administration. The VPSA has direct administrative and budget oversight for the following programs: Dean of Students, Admissions and New Student Services, Advance By Choice, Career Services, Counseling and Psych Services, Community Involvement, Financial Aid Services, Disability, Re-entry and Veteran Services, Health Promotions, VOICE Center, Intercollegiate Athletics, Intramurals and Recreation, Office of Retention/FYI, Module Banner Team Leaders, Rodeo, Registrar & Enrollment Services, Student Health Service & Dental Clinic, Spirit Support, Women's Center, Auxiliary Services: ResNet, Marketing & Special Events, Sports Facilities, Conference Services, Family Housing, Residence Life, Strand Union, Student Activities, University Food Service

VPSA/Dean of Students specific functions: 1. Administrative – University withdrawals, late fee waivers, financial aid appeals, scholastic appeals, student judicial affairs including investigation and adjudication of academic and behavioral misconduct, application of punitive and educational sanctions and administration of hearings before the University Student Conduct Board, fraternity & sorority advising, Septemviri honors advising, and policy review & student record keeping. Provide compliance oversight of University Athletics, and administrative support and fiscal oversight for Rodeo, MTLs, Retention, IDCs, The Associate Dean has been approved by the Veterans Administration as an Education Benefits Certifying Officer and is now committed approximately 5% of FTE to providing administrative support to the university Office of Veterans Services. 2. Policy - Emergency Response Procedures, Drug Free Schools & Campuses Act, Alcohol/Tobacco/Other Drug policy, Sexual Assault Protocol, Timely Warning, Emergency Notification and Missing Student policies and protocols, Student Conduct Code and University Student Conduct Board training, FERPA, Student Right To Know and Campus Security Act including Clery Security Authorities training, policy review and revision, reporting, and record keeping. 3. Ombudsman - Communication, coordination, and problem solving among students, parents, faculty, staff, and university administrative activities in every area of concern regarding student personal and academic success. Implementation of a Behavioral Intervention Team protocol to assess and intervene in instances of students in critical emotional/psychological distress. 4. Emergency – Communication, coordination, and reporting incidents involving student and staff injury or death due to illness, accident, or criminal incident in cooperation with University and local police and health/medical authorities and agencies, . Coordination and integration of university emergency response resources, planning, procedures and training with city, county and state emergency management agencies and city-county Unified Health Command. Organization, operations and training for MSU-Gallatin County Community Emergency Response Team (CERT). Participation in city/community alcohol harm prevention coalitions and committees, including development and promulgation of proposed local ordinances affecting the safety of the greater university community. **5. Assessment and Programming** – assess all in-coming students with the College Student Inventory, intervene with high-risk, dropout-prone students and develop programming and resource to support college student retention. Coordinate Catapalooza, and December and April all-school study break events for students.

	DEAN OF STUDENTS OFFICE  Key Performance Indicators					8.013	FY10 Budget:	\$681,046
Relationship to University				oductivity Bench	nmark 2008	2009	MSU VP	
Mission	l i	Description Benchmark		Measure	Measure	Measure	Target	Source/Comment
Essential	Number of contacts per year including students, faculty, staff, administrators and community members		No National Benchmark Available	6500	7000	7500	7,000	MSU benchmark, 1999
Highly Desired/Best Practice	success thro development intervention t	Promoting student access & success through the application of developmental and educational intervention through one or more individual meetings with a Dean.		586	764*	750	750	MSU benchmark, 1999

#### **National Benchmarks:**

Currently there is no consistent national benchmark data on generalist VPSA operations due to the budget differential, size and variation in configuration from institution to institution.

#### **MSU Trend Data**:

As the institution has grown and as services have been implemented to meet increasing student needs, the VPSA office has responded accordingly. During the past eight years, office interactions with students, parents, faculty and staff has grown from an average of 3,500 contacts per year in AY1999-00 to over 7,000 students, faculty, administrative and parent contacts in AY 2008-09. The office has seen an increase (as yet not quantified) in students presenting emotional/psychological issues as detractors from learning success. This is consistent with increases reported in the current literature of Higher Education. While growth has impacted all aspects of the division, all departments maintain a customer-oriented, student-success-oriented approach in their delivery of services.

\*Reflects only scheduled appointments. Does not reflect unscheduled direct contacts which will vary by Dean from a percentage of scheduled contacts to as many as equal to the number of scheduled appointments. This measure will continue to be tracked for AY 2009-2010.

Departmental Base Budget Overview											
Department SAS Student Services Reserve Executive VP Student Affairs & Services											
Index	4S1141					Program	05				
Base Budgets	s:									10-Year %	
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change	
0	0	6,000	6,000	0	1,000	1,000	10,003	20,000	43,206	0.00%	
									0	Payroll Benefits	
									43,206	Total	

This index is used for expenditures approved by the Vice President for Student Affairs, including end-of-year budget amendments. In general, the expenditures paid from this index are one-time in nature and/or benefit the division and/or institution as a whole.

	Departmental Base Budget Overview										
Department	Retention					Executive	VP Studen	t Affairs & S	Services		
Index	4S1142					• Program	05				
Base Budgets	s:							-		10-Year %	
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change	
0	0	15,000	15,000	15,000	55,000	55,000	55,660	57,308	57,642	0.00%	
									14,047	Payroll Benefits	
									71,689	Total	

**Mission Statement**: The Office of Retention/First Year Initiative Program (FYI) supports the tripartite mission of the university by conducting a wide range of activities that promote student persistence, transition and success at MSU.

How the Office of Retention/First Year Initiative Program is Necessary to the University: As a critical and integral component of the university enrollment management strategy, the FYI program is a centralized, comprehensive MSU retention effort.

## The FYI Program provides the following specific services to the university and its students:

- 1. Administers the College Student Inventory (CSI) to all incoming freshmen attending orientation. Provides avenues for group and personal interpretation of results in meetings and classrooms to assist students with self assessment and self advocacy skills;
- 2. Conducts individual and small group contacts with college faculty, Deans, Assistant Deans, Academic Advising Council, Professional Council, Residence Life, and University Seminar staff throughout the academic year to ensure understanding, coordination and cooperation among key academic players in student retention;
- 3. Conducts an intrusive intervention with low-performing students following the compilation of the "D&F list" to identify specific student difficulties, direct students to resources, outline options, and reinforce the concern of the university for each student's success. Also provide this list to supporting entities such as department heads, support services, and academic advisors for a multi-pronged approach at student success:
- 4. Annually conducts a qualitative student satisfaction survey covering areas of advising, FYI support, and challenges;
- **5.** Manages the Mid-Year Retention Intervention (MRI) program during the spring semester to further identify at-risk students and promote their success and continues to provide a base of support and resources for first-year students;
- 6. Provides academic support services on a continuing basis throughout the year;
- 7. Serves as a resource and referral agent for all parents, especially those of first-year students;
- **8**. Supplies a Parent Helpline and parent programming for parents of new and continuing students with website support and assistance to Parent Family Association in the creation of its Newsletter and the popular Resource and Referral Guide; and
- 9. Coordinates and oversees Catapalooza (a welcoming event for new students) and two study breaks for students prior to finals.

# The KPIs for the FYI program include:

1. Maintaining a retention rate for the CSI population that is 3.0% higher than the ten-year MSU average;

2. The FYI Program hopes to investigate further possibilities of revitalizing an efficient and effective mentoring program. It also hopes to further inspect past and present efforts to provide academic learning communities in the residence halls and the implementation of supplemental instruction in high risk courses.

Key I	RETENTION  Key Performance Indicators			1.0		FY10 Budget:	\$71,689
Relationship			Productivity	Benchmark		•	
to University Mission	Description	Benchmark	2007 Measure	2008 Measure	2009 Measure	MSU VP Target	Source/Comment
Essential	Assessing 100% of all incoming freshmen with the CSI	MSU	99%	95%	88%	100%	2064 Students were successfully surveyed
Essential	Collecting D&F Data from departments and faculty.  Meeting with these students to provide options and solutions to barriers preventing academic success and retention.	MSU	395 meetings	417 meetings	499 meetings	801 (50%)	FYI has experienced increased support in submissions from University Faculty, seeing 2057 students submitted from all undergraduate students in Fall 08 and Spring 09. This number indicates substantial one-on-one student meetings, all students are contacted.
Essential	Serving over 9,000 students, faculty, parents & staff through individual, telephone and group contacts and as a campus resource and referral agency. Programming is provided to parents, families, and the campus community through Orientation, MSU Fridays, and other programming.	MSU	8,500	9,000	9,000	9,000	Contact with parents and students have increased through a newly created monthly newsletter and partnership with the Parent Family Association to create social opportunities and programming at Orientation. Have added a Veteran advisor to service Vet populations.
Essential	Provides Catapalooza and Study Breaks to promote MSU specific connections and traditions.	MSU	3,000	3,200	3,400	As many as possible	Booths increased from 159 to 201 in 2008, and from 201 to 208 in 2009. The Study Break continues to be popular with us serving all 2500 pancakes each year to approximately 600-750 undergraduate students.

			Depa	rtmental	Base Bu	dget Ov	erview			
Department	Community	y Involveme	ent			Executive	VP Studen	t Affairs & S	Services	
Index	4S1150					• Program	05			
Base Budgets	s:		-					_		10-Year %
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change
10,146	10,146	10,146	10,146	10,146	10,146	10,146	10,146	10,253	10,371	2.22%
	•	•		•	•		•		0	Payroll Benefits
									10,371	Total

**Program Mission Statement**: The mission of the MSU Office for Community Involvement is to encourage and support the development of an ethic of service and a sense of civic responsibility among MSU students and the campus community through meaningful service that addresses identified community needs. We work to promote students in service primarily to the people of Montana by establishing mutually beneficial relationships between the University and local, state, national as well as international non-profit and school communities.

How the Program is Necessary to the University: The work of the office provides an essential service to students and is a key component to the development of the whole student. The opportunities offered by OCI for students to engage in their communities as extra-curricular, co-curricular, or service learning experiences are an important venue in which students gain a sense of civic responsibility, personal purpose and accountability. Our work provides a broader context for students to see the potential they possess to impact this campus, the town of Bozeman, the state of Montana, U.S. society, and the global community. This program is necessary to the university because it extends the learning experience out of the classroom and into the "real" world where theory and practice do not always coincide. Through service to Montanans as well as citizens in other parts of this country, our students become experiential learners who can reflect on their work, their values, and their ideals in a societal context and can apply lessons learned and insights gained over the course of their lives. Each time we place students in an active learning mode we are engaging them in a richer college experience and through community involvement we have successfully extended the learning environment beyond the borders of this campus to include the experts in the community as teachers and mentors for our students. Conversely, to quote the MSU institutional mission statement, this work we are doing is supporting students and faculty "to serve the people and communities of Montana by sharing our expertise and collaborating with others to improve the lives and prosperity of Montanans."

Program Overview: We work collaboratively with faculty, staff, student groups, individual students, and community-based organizations to effectively integrate public and community engagement into the university experience. Utilizing strong student leaders and the AmeriCorps National Service Program we currently manage and oversee all aspects of two large, ongoing projects and manage an additional two campus-wide annual events. The large, ongoing projects and our partners in each are: the MSU America Reads\*America Counts Tutoring Program in partnership with the Bozeman Public School District administration, seven area elementary schools, two middle schools, the HRDC Head Start Program, and the Montana Campus Corps program; the Campus Corps Service Learning program is a partnership between our office, the Montana Campus Compact, Colorado Campus Compact, Utah Campus Compact, Arizona Campus Compact and New Mexico Campus Compact. Through this program we can offer MSU students 300, 450, 675, 900, and 1700 hour AmeriCorps Service positions through which our students meet pressing needs in our community while earning \$1000, \$1250, \$1800, \$2362, or \$4725 respectively in funds to cover higher education expenses. In FY 09 we are striving to engage 292 MSU students in such positions who have the potential to earn over \$485,000 in scholarship funds collectively. The

Into the Streets Community Involvement Fair and the MSU BreaksAway Program round out the list as annual campus-wide events offering students of all disciplines unique opportunities to partner with community-based organizations in one-time or ongoing service leadership positions both locally and outside of the state of Montana.

Collaborations with offices within the Student Affairs division include partnerships with Residence Life to support community building efforts in the halls and Dean of Students office in disciplinary matters by providing quality community service placements with area organizations where students can serve out community service requirements, but through which many have acquired a stronger sense of positive purpose! We are continuing in a formal partnership with MSU Financial Aid Services to build a stronger and more sustainable community-work study program at MSU which will lead to greater numbers and higher quality partnerships between MSU and area non-profit and tax exempt organizations. We also work each year in concert with the Student Activities office, the MSU Voice Center, Career, Internship and Employment Services, Health Promotions, and the Leadership Institute, to meet an array of student needs and address student issues.

As our work to connect campus and community encompasses involving students in service work that is co-curricular or service learning in nature, our office works with faculty from any discipline interested in exploring these experiential learning opportunities. We have an established MSU Service Learning Advisory Board and spring 2010 is the start of a "service learning" course designation into the schedule of classes identifying and describing service learning courses to students. We also continue to offer an annual faculty/community partner award for excellence in service learning in partnership the President's office and with sponsorship from a local business. This year we are launching an online service learning tool to facilitate partnership building between faculty and area non-profit groups and we will also be able to capture numbers of students engaged in service learning from our campus as well as the dollar value of their community contributions. This tool has been purchased and is being introduced through a partnership between this office and the MSU Provosts office. We also support the efforts of academic departments like the College of Letters and Sciences and University Studies in any of their efforts to engage first year students in community work. Finally, we work annually with both ASMSU as well as the MSU Alumni Association to identify and recognize students who have demonstrated an outstanding and sustained commitment to serve in our community throughout their academic careers.

The OCI is an open door on campus and we aspire to work with any group or individual who seeks to engage students in the world beyond the campus walls. Over the years we have come to be known in the community as an approachable portal to find and tap into campus resources. We field calls weekly from community groups, individual citizens, as well as non-profit organizations seeking connections to campus that may not involve volunteers at all...we are simply a safe place to begin their search. The scope of our mission and the diversity of constituents we serve (students, faculty, staff, administrators and community-based organizations) naturally implies that we respect all of our many differences, but we choose to embrace, emphasize and build upon our commonalities. A shared desire to enhance the MSU student's learning/educational experience pulls us all together, across both visible and invisible lines of demarcation between campus and community, between Student Affairs and Academic Affairs divisions, and between departments of varying disciplines. In summary, OCI is an office that links campus and community in ways that foster sustainable partnership building and positive relations. We work to mobilize our campus human and intellectual resources to better serve Montana.

# Key Performance Indicators

FY010 Budgeted FTE: **0** 

FY10 Budget: Amendments:

\$10,371

Relationsh		Productivity Ber	nchmark					
ip to University Mission	Description	2007 Benchmark	2008 Measure	2009 Measure	MSU VP Target	Source/Comment		
Beneficially								
Cost	External grant, sponsorship, fees,					Designated internally in FY02 due to lack of industry or other		
Effective	donated funds received by OCI	\$22,537	\$46,675	\$68,026		national KPIs or benchmarks for this work		
Beneficially								
Cost						Designated internally in FY02 due to lack of industry or other national		
Effective	Students involved in community	2,701	3,214	3642		KPIs or benchmarks for this work		
Beneficially								
Cost						Designated internally in FY02 due to lack of industry or other national		
Effective	Student users of OCI	2998	3428	3726		KPIs or benchmarks for this work		
Beneficially								
Cost						Designated internally in FY02 due to lack of industry or other national		
Effective	Faculty users of OCI	42	40	45		KPIs or benchmarks for this work		
Beneficially	AmeriCorps Scholarship funds							
Cost	earned and awarded to MSU					Designated internally in FY08 due to lack of industry or other national		
Effective	students by OCI	\$112,068	\$308,650	\$108,570		KPIs or benchmarks for this work		

			Depa	rtmental	Base Bu	dget Ov	erview			
Department	Women's 0	Center				Executive	VP Studen	t Affairs & S	Services	
Index	4S1170					Program	05			
Base Budgets			•							10-Year %
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change
12,822	13,053	13,291	13,291	13,377	13,662	14,008	14,317	14,265	14,703	14.67%
		•							6,214	Payroll Benefits
									20,917	Total

#### **Program Mission Statement:**

The MSU Women's Center is a department in the division of Student Affairs. We are open to all students, staff, faculty and community members and work toward promoting greater responsiveness to the needs of MSU women and to raise awareness of gender issues as they may impact the University population. Our focus is to empower women and create an equitable campus by offering educational programs and support services. Campus community members are encouraged to become involved with the Women's Center through work-study, volunteer, paraprofessional, and internship positions.

## How the Program is Necessary to the University:

The Women's Center is unique in its mission to support those women at MSU who may not be comfortable going elsewhere for referrals, scholarship information, or to discuss personal issues or concerns. We are continually enhancing the learning environment at MSU through the offering of free educational programs. We foster a sense of responsibility in students by offering them volunteer, internship, and paraprofessional experiences and we offer them an intimate sense of community in a unique and thought-provoking environment. Students frequently note that their involvement with the Women's Center has deeply enriched their experience at MSU, and several have mentioned that they had considered leaving the university before they discovered our office and the support they found here. The high volume of contacts we have each year reflects a strong need for and the intrinsic value of the Women's Center. Our programming also draws members of the larger Bozeman community to MSU and provides them with meaningful, positive experiences on our campus, thus fostering community support for the Montana University System.

## **Program Overview:**

We offer a wide variety of programs and services including Sack Lunch Seminars, an annual Shannon Weatherly Lecture, National Women's History Month events, a Grant writing workshop, a lending library open to all students, faculty and staff, and a bi-monthly newsletter. We also encourage people to stop by with questions, concerns, and issues they would like to discuss with someone and advise several student organizations, including QSA and Students for Choice. The Women's Center Director is a member of the Women's Studies Minor committee, the VOICE (Victim Options in the Campus Environment) Center's advisory board, and has served on numerous campus search committees. The Women's Center offers volunteer, internship, and paraprofessional experiences to all MSU students. The Women's Center is a unique entity on campus for the exploration of diversity and gender issues and our broad visibility in the Bozeman community brings community members to our campus.

	MEN'S CENTER ormance Indicators	FY 10 Budgeted FTE:		0.670	FY10 Budget:	\$20,917	
5 1 11	Productiv	ty Panahmark	Course	Commont			

Relationship		Productivi	ty Benchmark			Source/Comment	
to University Mission	Description	Benchmark	2007 Measure	2008 Measure	2009 measure	MSU VP Target	
Desirable/Best Practice	Sack lunch seminars		293	315	288	Offer presentations that are meaningful and pertinent to the lives of college students	No benchmark data available
Desirable/Best Practice	Women's History Month programs and reception		378	340	196	The goal of this program is to honor those students who promote diversity and equity at MSU. We would like to enhance the attendance by the campus community at this reception.	u
Desirable/Best Practice	Shannon Weatherly Lecture		0	1850	0	We'd like to co-sponsor this event with a variety of offices on campus to encourage participation and increase our budget.	и
Desirable/Best Practice	Newsletter publication cost		619	712	745	Increase circulation, encourage more students to write for the newsletter, and redesign the layout.	и
Desirable/Best Practice	Coffeehouses						и
	International Women Speaker series		175	193	134	Work with Modern Languages and Political Science Dept. to encourage student participation in this series.	и

#### National Benchmarks:

After searching web sites from other University - sponsored Women's Center and speaking with various WC directors, we have found that our mission statement, goals, programs and services are very much in line with other centers in our region. What is not in line, however, is our budget. Though University of Montana's budget is comparable to ours, they *do not have a professional position and are completely student run*. Other W C's (at U of North Dakota, U of Idaho, Oregon State U, and U of Wyoming) budgets range from three to 10 times MSU's WC budget.

MSU Trend Data and Key Performance Indicators

The following is a sample of our contacts throughout the past four years:

**FY 2005:** We served 2,357 clients including walk-in clients, call-in clients and people attending our programs; referred 171 clients to university departments and businesses for a variety of needs including counseling, crisis intervention, business loans and legal advice; had 110 clients use our Geraldine Fenn Memorial Library; had 157 contacts for QSA, MSU's GLBT student group, had 920 people attend our educational programs including Sack Lunch Seminars, and National Women's History Month events (we had no budget for a Shannon Weatherly Lecture this year); sent out mailings to the 412 people who receive our newsletters, Sack Lunch Seminar fliers and other pertinent information about our activities. The Women's Center has a very small staff of one .5 FTE director, a student work-study assistant @ .20 FTE and our temporary assistant position @

.20 FTE. Four volunteers help fill in the hours as well. We are only able to be open 35 hours per week because of budget constraints and our annual budget increases are not enough to cover pay raises and expenses to maintain an office.

FY 2006: We served 3,259 clients including walk-in clients, call-in clients and people attending our programs; referred 213 clients to university departments and businesses for a variety of needs including counseling, crisis intervention, business loans and legal advice; had 122 clients use our Geraldine Fenn Memorial Library, had 133 contacts for QSA, MSU's GLBT student group, had 2, 204 people attend our educational programs including Sack Lunch Seminars, and National Women's History Month events, the Shannon Weatherly Lecture, and the production of the Vagina Monologues, sent out mailings to the 424 people who receive our newsletters, Sack Lunch Seminar fliers and other pertinent information about our activities. The Women's Center has a very small staff of one .5 FTE director, a student work-study assistant @ .20 FTE and our temporary assistant position @.20 FTE. Volunteers help fill in the hours as well. We are only able to be open 35 hours per week because of budget constraints and our annual budget increases are not enough to cover pay raises and expenses to maintain an office.

FY 2007: We served 2,406 clients including walk-in clients, call-in clients, email contacts and people attending our programs. We referred 194 clients to university departments and businesses for a variety of needs including counseling, crisis intervention, business loans and legal advice; had 79 clients use our Geraldine Fenn Memorial Library; had 98 contacts for QSA, MSU's GLBT student group, had 1,223 people attend our educational programs including Sack Lunch Seminars, and National Women's History Month events, and the Vagina Monologues (we had no budget for a Shannon Weatherly Lecture this year); sent out mailings to the 408 people who receive our newsletters, Sack Lunch Seminar fliers and other pertinent information about our activities. The Women's Center has a very small staff of one .5 FTE director and our temporary assistant position @ .30 FTE. Volunteers help fill in the hours as well. We are only able to be open 35 hours per week because of budget constraints.

FY 2008: We served 2,513 clients including walk-in clients, call-in clients, email contacts and people attending our programs. We referred 231 clients to university departments and businesses for a variety of needs including counseling, crisis intervention, business loans and legal advice; had 87 clients use our Geraldine Fenn Memorial Library; had 111 contacts for QSA, MSU's GLBT student group, had 1,085 people attend our educational programs including Sack Lunch Seminars, and National Women's History Month events, the Shannon Weatherly lecture, the International women speaker series, and the Vagina Monologues; sent out mailings to the 410 people who receive our newsletters, Sack Lunch Seminar fliers and other pertinent information about our activities. The Women's Center has a very small staff of one .5 FTE director and two workstudy assistants @ approximately .25 FTE each. Volunteers help fill in the hours as well. We are only able to be open 35 hours per week because of budget constraints.

FY 2009: We served 3,055 clients including walk-in clients, call-in clients, email contacts and people attending our programs. We referred 142 clients to university departments and businesses for a variety of needs including counseling, crisis intervention, business loans and legal advice; had 57 clients use our Geraldine Fenn Memorial Library; had 116 contacts for QSA, MSU's GLBT student group, had 725 people attend our educational programs including Sack Lunch Seminars, and National Women's History Month events, the Shannon Weatherly lecture, the International women speaker series, and other co-sponsored events; sent out mailings to the 414 people who receive our newsletters, Sack Lunch Seminar fliers and other pertinent information about our activities. The Women's Center has a very small staff of one .5 FTE director and two workstudy assistants @ approximately .25 FTE each. Volunteers help fill in the hours as well. We are only able to be open 35 hours per week because of budget constraints.

	Departmental Base Budget Overview									
Department	Registrar					Executive	VP Studen	t Affairs & S	Services	
Index	4S1300					• Program	05			
Base Budgets	s:		•					<b>-</b>		10-Year %
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change
620,211	643,183	671,772	675,516	681,140	730,347	555,344	576,721	599,821	576,129	-7.11%
						•	•		228,703	Payroll Benefits
									804,832	Total

#### **Program Mission Statement:**

The Registrar's Office provides current and archived academic records management, registration for students, and evaluation of program completion for baccalaureate degrees in accordance with Montana State University and Board of Regents policy. An accurate unabridged record of all students' academic records is maintained to provide historical information on past & current enrollment and degrees. The department admits former students, and provides transfer credit evaluation for returning and current students who enrolled in other institution(s). The department manages all academic course scheduling and classroom assignments. Staff maintain and update academic policies and the undergraduate catalog on the MSU Web site. The Registrar's Office provides professional and positive interaction with students, parents, faculty, staff and the general public to present a service-oriented image of Montana State University, while providing the highest level of customer service to our constituencies.

## How the Program is Necessary to the University:

The Registrar's Office is a central component of the academic mission of Montana State University, providing formal validation of teaching and learning on this campus. No other department interacts with students over the passage of an academic career in the same manner as this office: beginning with new student orientation, continuing with enrollment for both continuous and returning students, and lasting through graduation and beyond when formal verification of academic records and transcripts is requested.

## **Program Overview**

The Registrar's Office serves as an academic and administrative 'center' for Montana State University, connecting MUS and MSU academic policies to departments and students, providing formal validation of teaching and learning on this campus, and insuring student access to the institution. This department maintains 375,000+ academic records; creates and manages the Fall & Spring academic Schedule of Classes with 6,500+ course sections; assigns 83 registrar-controlled classrooms plus other department space; manages and communicates Common Course Number (Transfer Initiative) implementation to academic departments and students; plans & manages registration for 14,000 students (standard and continuing education) each semester plus 3,500 in Summer Session; coordinates seamless and concurrent registration for MSU COT-GF courses; manages Continuing Education registration, grades and transcripts; maintains the data base for the printed and on-line University catalog; reviews & awards 2,300+ degrees annually while planning & coordinating the Commencement ceremony each year; coordinates the scheduling into remodeled and new classroom space with the Space Mgmt Committee and academic departments. For visibility and accessibility of on-line courses, the department is coordinating enhancements to the on-line Schedule of Classes with Extended University. Progress continues on digital imaging of archival and historic academic records (1893-1988), with a .5 FTE position dedicated to this project.

	REGISTRAR formance Indicators	FY10 Budgete FTE:	ed 17.50	)	\$804,832				
Relation -ship to Univer- sity Mission	Description	Bench- mark	2007 Measure	2008 Measure	2009 Measure	MSU VP Target	Source/Comment		
Essenti al	Records Auditing/Gradu -ation 5.0 FTE - transcript review; NCAA; ContEd.; CCN	None	12,750 students	12,750 students	12,750 students	15,000 students	Need for funding of Common Course Number (CCN) coordinator to manage implementation & maintenance of this MUS project.  Services provided to undergraduates, graduate students, and continuing education students (both UG and Grad)		
	Academic Schedule;						Coordinate with MSU-COT,GF on seamless cours offerings, registration and fee payment, implement & maintain comprehensive changes in academic schedule due to Common Course Number (CNN) project.		
Essential	CCN 2.0 FTE - course & room schedule	None	4,500 courses	5,500 courses	6,500 courses	6,500 courses	Expanding course offerings as admissions criteria for English writing increase, and continue adding developmental Math courses		
	Customer service - 4.0 FTE , registration, enrollment, diplomas,	Name	12,170 enrolled	12,369 enrolled	12,764 enrolled	15,000 enrolled	Students, faculty, staff and the general public		
Essential	verification Transcript Processing 2.0 FTE – process written &	None	22,500	students 22,500	students 23,500	students 25,000	customer service; retention and student services  Maintain 3-5 day processing response as demand increase; coordinate online orders for 3 <sup>rd</sup> party vendor credit card payment; research & test for electronic transcript transmission; insure security of the services.		
Essential	online	None	requests	requests	requests	requests	PDF documents transmitted		

	requests						
	Archive Mgr;;catalog						
	1.0 FTE –						Continue progress on digital imaging project for
Beneficially cost	digital imaging; .5 FTE		85,000	125,000	225,000	350,000	historical & archived academic records for archival storage and disaster recovery; .5 FTE staff to
effective	processor	None	records	records	records	records	process imaging
	Technical						Maintain on-going systems; develop enhanced
	Support 1.0 FTE - Banner		12,750	12,750	12,900	15,000	services; report generation; support MUS Common Course Number coordinator; services to Cont Ed &
Essential	coordination	None	students	students	students	students	Extended University
	Administrators						Manage current operations and plan for program
	2.0 FTE – manage						enhancements; consult with OCHE on CCN Transfer Initiative implementation; insure
	operations &						professional development and improved services
Essential	personnel	None	21 FTE	22 FTE	17.50 FTE	17.5- FTE	to campus

#### National Benchmarks:

National benchmarking was completed in 1996 showing that the Registrar's Office was well below peer institutions in the cost of processing former student re-admission, developing a course schedule and transcript records. With no increase in operations since 1996, we continue to remain below the national average.

## MSU Trend Data:

Quality improvements and access to undergraduate education have been identified as MUS and MSU strategic goals; student access and success are particular components of this objective. The MUS Transfer Initiative to implement Common Course Numbers across the state has been a project requiring a level of resources and staff effort comparable to the quarter-to-semester conversion. To date, 14 subject areas have been implemented requiring changes in all subject prefixes and course numbers in each academic area and degree program. Staff resources are stretched to the limit as we continue implementation and monitoring of new subjects and courses while updating the University catalog.

A project to image 250,000 archived academic transcripts and records continues. Eventually this project will expand to image current student records after the historical records are digitally archived. Imaging will provide on-line access with greater security and disaster recovery of these historic records. To effectively integrate imaged records with Banner software, however, requires significant commitment in budget and staff resources.

The number of students participating in the MSU COT-Great Falls courses taught on the Bozeman campus has tripled over the last 3 years, and will continue to increase because of higher Math & English Writing component scores for admissions requirements. The effort and resources to create the appearance of a seamless registration, fee statement and transcript also increases incrementally, since this is a dual enrollment between the 2 campuses. Increased interaction with the COT staff on the Bozeman campus, as well as the Great Falls registrar's staff, requires additional staff efforts be dedicated to insure accuracy in registration and grading, to continue this service to students.

To encourage access to online courses while increasing the campus visibility, the Registrar's staff is coordinating with Extended University to include continuing education courses in the on-line Schedule of Classes. In order to implement this new functionality, extensive changes in data base management for continuing education courses is required,

creating an even greater workload on the 2.0 FTE staff dedicated to academic course and room scheduling. Additional funding for technical support is essential to address increasing demands from the campus and OCHE.  In keeping with national trends and business practices, the Registrar's Office will begin implementation of electronic transmission for official academic transcripts over the next 2 years. Currently all transcripts are paper copies, either faxed or mailed to a recipient. Enhancing our transcript process will provide a more accurate and cost-efficient product, and allow us to meet customer needs for electronic transmissions. All federal job applications are now online and require electronic transmission of documents, so we must insure a secure PDF document to meet those demands from our constituents. We are researching the most effective provider for this project, to determine whether a private vendor or an extension of our existing contract with the National Student Clearinghouse will result in the best product from a quality and cost perspective.

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	Departmental Base Budget Overview									
Department	Admissio	ons Offic	е			Executive	VP Studen	t Affairs &	Services	
Index	4S1400		_			Program	05	_		_
Base Budgets	s:		-							10-Year %
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change
466,084	477,952	494,007	500,646	620,033	639,581	860,749	890,481	921,511	900,875	93.29%
	-	-	-		-		•	-	313,540	Payroll Benefits
									1,214,415	Total

## **Program Mission Statement:**

The Office of Admissions is engaged in providing accurate, timely information and programs about Montana State University to prospective undergraduate students/families. The Office is also responsible for the processing of all undergraduate freshman and transfer applications for admission.

## **Program Overview:**

- 21.75 FTE are employed in Admissions.
- Approximately 80 students assist with the program(s) (40 Advocats, 35 Orientation Leaders, two E-Cats and ten Tele-Cats).
- Some 107,300 prospects were on the database on 9/1/09. Of that group, 51,397 were interested in attending MSU in the fall of 2009.
- 2008-2009 recruitment travel summary:

Montana Travel:

19 college fairs

230 high school visits

5 community college visits

11 pizza parties

8 Rockin the Rez events

Out of State Travel:

116 college fairs in 21 states

568 high school visits in 20 states

61 pizza party/receptions in 21 states

- Approximately 2,000 individual family campus visits were arranged in the 2008-2009 recruitment year (each includes a campus tour, private meeting with an admissions representative, and faculty/staff meetings, sample classes and residence hall tours as requested). Campus tours are offered two times each day Monday through Friday and Saturdays and Holidays by appointment.
- Three MSU Friday group visit programs were held with an attendance of approximately 2,000.
- Freshman Orientation: three major summer programs and programs prior to fall, spring and summer semesters serve all new freshmen.
- Transfer Orientation: transfer advising/orientation on appointment basis are offered much of the summer and prior to spring semester as well as organized programs prior to each semester.
- Approximately 40,000 phone calls were made to prospective fall 2009 students by faculty, student and staff callers.
- Approximately 200 different mass emails were sent throughout the fall 2009 recruitment cycle. These emails were sent to as many as 100,000 people per mass email. In addition all travel itineraries were emailed to people in appropriate geographic regions.
- Approximately 1,000,000 pieces of direct mail were sent into the homes of prospective students during the 2008-2009 recruitment season.

# ADMISSIONS & ENROLLMENT SERVICES

**Key Performance Indicators** 

FY 10 Budgeted FTE:

21.75

FY0 10 Budget:

\$1,214,415

Relationship			Productivity Be	nchmark			
to University Mission	Description	Benchmark	2007 Measure	2008 Measure	2009 Measure	MSU VP Target	Source/Comment
	Cost to recruit one new						
Essential	undergraduate	841	237	266	252		Benchmark: 2008 NACAC Survey/School of our size
	Cost to recruit one new						
Essential	undergraduate	2053	237	266	252		Benchmark: 2008 NACAC Survey/Similar Selectivity
	Cost to recruit one new						
Essential	undergraduate	3030	237	266	252		Benchmark: 2008 NACAC Survey/Similar Yield
	Cost to recruit one new						
Essential	undergraduate	2366	237	266	252		Benchmark: 2008 NACAC Survey/Total average/all schools

**National Benchmarks**: All benchmark data was derived from the 2008 State of College Admissions report by the National Association of College Admissions Counselors (NACAC). The 2009 report is not yet available. All MSU figures were calculated for the 2008-2009 recruitment season. In calculating the MSU benchmarks, the MSU Admissions FY 09 state funds were divided by all new undergraduates, full and part-time in 2009. The Admissions designated accounts were not considered in this calculation as the comparative NACAC schools surveyed did not typically count designated funds.

**MSU Trend Data**: New fall freshman enrollments have grown from 1,554 in the fall of 1991 to 2,281 in the fall of 2009. During that same time, the number of non-resident/WUE, new fall freshmen increased from 409 to 885. See the chart below:

New Freshmen	Fall 1991	Fall 2009
In State	1,145	1,396
Out of State	174	710
WUE	235	175
Freshman Totals	1,554	2,281
Total MSU enrollment/fall	10,111	12,764

While Montana State University has experienced the growth described above, academic indicators continue to rise for the entering freshman class. See the chart below:

<u>Indicator</u>	<u>Fall 1992*</u>	Fall 2009
Average freshman GPA	3.15	3.36
Average ACT score	22.9	25.14
Average SAT score	1080	1157

Note: \*1991 data was not available.

Departmental Base Budget Overview											
Department	partment Financial Aid & Student Employment Executive							<b>VP Student Affairs &amp; Services</b>			
Index	4S1500					Program	05				
Base Budgets	s:		-							10-Year %	
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change	
456,849	470,517	536,016	535,912	538,538	555,592	574,625	592,136	614,045	615,042	34.63%	
	-	-	-	-	-		-	-	231,294	Payroll Benefits	
									846,336	Total	

Program Overview and Mission: The Office of Financial Aid Services assists students in financing their educational expenses through a variety of federal, state, institutional, and private, loan, grant, scholarship, tuition waiver, and work study programs. In administering these programs, our staff works with applicants for student aid, with their parents or sponsors, and with secondary school personnel. The student aid delivery system touches, in one way or another, every department at Montana State University. In addition, we work with numerous external organizations such as donors, financial institutions, and state and federal government agencies. In support of the Mission and Vision Statements of Montana State University, the Office of Financial Aid Services is committed to: (1) offering financial resources to students in an accurate, equitable, and timely manner while complying with federal, state, and institutional regulations and guidelines; (2) educating students and their families about financial aid programs and processes through quality consumer information and services; (3) assisting students in the achievement of their postsecondary educational goals by making every effort to remove financial barriers; and (4) utilizing federal, state, and institutional resources judiciously, respectfully, and in support of our mission.

<u>How the Program is Necessary to the University:</u> The services provided are mission critical from a recruitment and retention perspective. Sixty to seventy percent of the student population receives some form of financial aid and many would not be able to attend or persist without this assistance.

Accomplishments during the year: Expanded aid eligibility for two new certificate programs through the College of Education. Automation of various processes and report development resulted in greater efficiency. Many regulatory changes were implemented. Further regulatory changes will be implemented this year as a result of the reauthorization of the Higher Education Opportunity Act (HEOA), including year-round Pell Grants. Outreach and training efforts have been sustained, both in the community and on-campus. Successful public relations campaign for early FAFSA filing awareness was conducted (e.g. High School visits, FAFSA awareness week, and College Goal Sunday). Developed additional communications to new freshmen for recruitment purposes. Scholarship newsletter for academic departments was created to improve communication and relations. Continued focus on staff training, mentoring, and professional development. Worked with Career Services to convert work study job database to MyCat Careers. Worked extensively with Legislative Auditors. Two Quality Assurance assessments were completed. A Quality Assurance Program verification analysis will be performed this year to analyze the effectiveness of our verification selection criteria. We continue to partner with the Student Assistance Foundation for loan exit counseling, default prevention activities, and outreach. Very low cohort default rate of 1.3% (FY07). Publications and website enhancements were made including a financial literacy resource webpage. Timely and accurate delivery of aid, regulatory compliance, a student-centered approach to operations, and excellent customer service continues to be paramount goals of the department.

Continued Challenges: As a result of the economic downturn and increased enrollment, the number of students filing for financial aid has increased dramatically this year (15%). The additional workload associated with this increase will result in budget and staffing challenges in future cycles to keep abreast of the demands of the student population. Recent regulatory changes, the implementation and development of new federal aid programs, the downturn in the economy, and increased enrollment numbers have resulted in more direct contacts with students and parents. The recent reauthorization of the HEOA will result in more regulatory and operational changes over the next year. Scholarship programs designed to dramatically increase student scholarship opportunities and enrollment have a direct impact to the department and will require future resource investment. Pending legislation in Congress, if passed, will move all schools to Direct Lending next year resulting in a loss of scholarship dollars of over \$350,000 per year. MSU endowments have declined due to the economic downturn. More scholarship funding is needed for needy students and to enhance recruitment and retention efforts. Construction costs will be

significant as a result of the office expansion during the SUB remodel. Staff turnover, when it occurs, has a significant impact on workload of the entire organization. Due to the regulatory and complex nature of financial aid, new employees require a significant amount of training and oversight and vacant position duties must be assumed by existing staff.

# FINANCIAL AID KEY PERFORMANCE INDICATORS

# **FY10 FTE = 17.083 FY10 Budget = \$846,336**

Relationship to	Productivity Bench		<u>Source</u>			
<u>University Mission</u>	Description	National Benchmark	2007 Measure	2008 Measure	2009 Measure	
Mandated	Process scholarships and grants (3.00 FTE)	83.58	130.32	119.64	124.53	NACUBO
Mandated	Loan processing (3.50 FTE)	97.51	152.04	139.58	145.28	NACUBO
Mandated	Workstudy management (2.00 FTE)	55.72	86.88	79.76	83.0	NACUBO
Essential	Client services (3.25 FTE)	90.55	130.32	129.61	134.91	NACUBO
Essential	Technical support (1.00 FTE)	27.86	43.44	39.88	41.51	NACUBO
Mandated	Accounting/Special Programs (2.00 FTE)/Athletics (.333)	65.00	101.36	93.04	96.82	NACUBO
Essential	Office Management (2.00 FTE)	55.72	86.88	79.76	83.02	NACUBO
	TOTALS =	475.94	731.24	681.27	709.07	

**National Benchmarks**: NACUBO information was used to compare in three different categories 1) number of students who applied for financial aid per departmental FTE, 2) number of students who were offered financial aid as a percentage of the number of students who applied for financial aid and 3) number of students who received financial aid as a percentage of total students. Results are outlined as follows:

	National Benchmark	MSU FY09
1. # of Students Who Applied for		
Financial Aid per Departmental FTE	475.94	709.07
2. # of Students Who Were Offered		
Financial Aid as a % of # of Students		
Who Applied for Financial Aid	76.88%	82.48%
3. # of Students Who Received Financial		
Aid as a % of Total Students	54.24%	64.68%

MSU data was entered into the National Association of Financial Aid Administrators Staffing Model Analysis: 1.86 FTE below the average staff size according to this analysis.

MSU Trend Data: MSU trend data was calculated	in the same th	ree categories used	for the national b	penchmarking data.	Results are out	lined below.	
	FY03	FY04	FY05	FY06	FY07	FY08	FY09
1. # of Students Who Applied for							
Financial Aid per Departmental FTE	753.81	769.85	758.33	776.15	731.24	681.27	709.07
2. # of Students Who Were Offered							
Financial Aid as a % of # of Students							
Who Applied for Financial Aid	76.2%	81.8%	81.7%	82.5%	87.42%	90.95%	82.48%
3. # of Students Who Received Financial							
Aid as a % of Total Students	65.2%	66.2%	67.5%	67.4%	65.7%	64.92%	64.68%
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Departmental Base Budget Overview											
Department	ment Bobcat Athletics Executive VP Student Affairs & Se								Services		
Index	4S2001					• Program	05				
Base Budgets	s:							•		10-Year %	
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change	
2,027,076	1,981,387	2,062,239	2,089,522	2,126,828	2,221,654	2,410,990	2,485,306	2,570,516	2,529,792	24.80%	
	•		•			•	•		972,366	Payroll Benefits	
									3,502,158	72.77%	

**Program Mission Statement**: The mission of the Department of Intercollegiate Athletics at Montana State University is to foster excellence in academic and athletic performance. To accomplish this, the Department of Athletics:

- -Promotes student-athlete welfare, ethical conduct, equal opportunity, and fiscal and social responsibility among all athletes, coaches, staff and administrators.
- -Supports the success of student-athletes by actively engaging the broader university community.
- -Actively develops student-athlete life-skills for success in the classroom, on campus, and in the community.
- -Encourages athletic excellence characterized by discipline, sportsmanship, and continuous personal growth.

How the Program is Necessary to the University: Bobcat Athletics is an integral part of Montana State University and plays an essential role in tying the University to the community, state and alumni. Additionally, Athletics contributes to enrollment management by recruiting, providing financial aid, and retaining students to graduation. Athletics attracts students to the Institution, in addition to athletes, through media attention, established family relationships, and exposure to the campus at athletic events. Intercollegiate athletics also attracts minority students to the Montana State University campus promoting diversity at the student level, as well as the professional sector through the coaching staff. Athletics supports the University mission not only through academics, but financially as well. Over the last 5 years Bobcat Athletic Designated Funds have provided an average of approximately \$1.3 million in return dollars to the MSU campus. For each dollar of base budget Institutional support for the past 5 years, Athletics has returned between 65-68%, to the MSU campus through scholarships, administrative fees, printing, residence life and other campus services.

## **Program Overview:**

Bobcat Athletics is a member of the Big Sky Conference and fields15 athletics teams at the Division I level, with football participating in the Championship Subdivision. In the spring of 2004 the Department of Athletics worked with campus and presented to the Board of Regents a revised five year budget plan. Fiscal year 2005-2006 saw athletics exceed expectations of the plan and eliminate its negative fund balance from a deficit of \$130,000 at FY05 year-end to a surplus of \$180,000 at FY06 year-end. The department has maintained a positive ending fund balance for FY07, FY08 and FY09. A new 5-year budget plan for FY2010-2014 is in development.

ATHLETICS Key Performance Indicators			FY10 Budgeted <b>62.9076</b> FTE:		FY10 Budget:	\$3,502,158	
Relationship to University Mission	rsity		Productivity Benchmark 2007 2008 Measure Measure		2009 Measure	MSU VP Target	Source/Comment
Desirable/Best Practice	Graduation rate	63%	33%	40%	52%	54%	Benchmark: NCAA Average
Desirable/Best Practice	Graduation Success Rate (GSR)	77%	65%	62%	59%		Benchmark: NCAA Average
Desirable/Best Practice	Student-athletes per FTE	5.11	6.47	5.34	5.09		Benchmark: NACUBO
Desirable/Best Practice	Maintaining Title IX equity - # of Female Intercollegiate Athletes as % of Total	32.68	46	46	43		Benchmark: NACUBO
Desirable/Best Practice	# of Male Intercollegiate Athletes as % of Total Intercollegiate Athletes	67.32	54	54	57		Benchmark: NACUBO
Desirable/Best Practice	Maintain 15 Division I Sports – # of Sports per FTE	.20	.26	.25	.24		Benchmark: NACUBO
Desirable/Best Practice	# of Sports Supported 17		15	15	15		Benchmark: NACUBO

**Academic Integrity**: Bobcat Athletics strives to exceed MSU undergraduate and NCAA Division I averages for GPA and graduation rate. Following are the athletic graduation rates and University graduation rates, respectively: 2001 – 41%, 43.6%; 2002 – 50%, 43%; 2003 – 52%, 41%; 2004 – 52%, 44%; 2005 – 67%, 47%; 2006 – 48%, 50%; 2007 – 33%, 48%; 2008 – 40%, 48%; 2009 – 52%, 48%

Average GPAs for all Sports: 2002 – 3.05, 2003 – 3.13, 2004 – 3.003, 2005 – 3.10, 2006 – 3.08, 2007 – 3.13, 2008 – 3.17, 2009 – 3.17

**Equity & Diversity**: Bobcat Athletics strives to provide male and female student-athletes access to participation within 3% of the proportion of male and female undergraduate students attending MSU- Bozeman. Following are the proportionality of males to females for athletics and the University, respectively: 2001 – 55 to 45, 54 to 46; 2002 – 56 to 44, 55 to 45; 2003 – 57 to 43, 54 to 46; 2004 - 54 to 46, 55 to 45; 2005 – 55 to 45, 54 to 46; 2006 - 53 to 47, 53 to 47, 2007 – 54 to 46, 55 to 45; 2008 – 54 to 46 (student-athletes), 55 to 45 (undergraduates); 2009 – 57 to 43 (student-athletes), 55 to 45 (undergraduates)

#### National Benchmarks:

- Montana State hosted the 2008 NCAA Ski Championships
- -In the last two seasons MSU has played Michigan State (2009), Kansas State (2008) and Minnesota (2008) in football, with 2008 marking the first time MSU has played two schools from Bowl Championship Series leagues in the same season

## **National Benchmarks (continued):**

- -Bobcat Women's Basketball program finished in the top five nationally in Grade Point Average as ranked by the Women's Basketball Coaches Association and had the fourth largest attendance increase at the NCAA Division I level from 2006-07 to 2007-08
- -Ellie Rudy made Bobcat history by winning her second NCAA National Championship in women's pole vault in the 2008 indoor season. She has won six consecutive Big Sky crowns in the event, as well as being a four-season All-America and the Indoor and Outdoor Midwest Regional Field Athlete of the Year
- -In 2008, Men's Basketball player, Carlos Taylor was a finalist for the V Foundation Award for Courage
- -Overall, student-athletes and athletic department staff provided 5,400 hours worth of community service during 2007-08. This equates to one hour of every day 24-7 during the academic year
- -Over 50% of student-athletes earned above a 3.0 GPA for the 2008 spring semester. Student-athletes earned a team average GPA of 3.21 for the term which marked the 16<sup>th</sup> consecutive semester of a team average GPA above a 3.0

**Big Sky Conference All Sports Trophy:** 2007: Women  $-8^{th}$ , Men  $5^{th}$ : - 2006: Women  $-8^{th}$ ; Men  $-3^{rd}$ ; 2005: Women  $-5^{th}$ ; Men  $-1^{st}$ ; 2004: Women  $-3^{rd}$ ; Men  $-3^{rd}$ ;

Big Sky Conference All Academic Student-Athletes: 2002 – 91, 2003 – 98, 2004 – 96, 2005 – 90, 2006 – 98; 2007 – 92 (+14 Ski, but they are named USCSCA All Academic since the Big Sky doesn't offer ski)

## President's Cup:

-Montana State won its first Sterling Bank Big Sky Conference President's Cup in 2004-05. The award goes to the league school that fares the best in athletic competition and academic achievement.

Departmental Base Budget Overview											
Department Student Affairs Retirement Reserve						Executive	ve VP Student Affairs & Services				
Index	<b>4S4980</b>					- Program	05				
Base Budgets	S:									10-Year %	
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Change	
0	0	0	0	0	0	0	0	0	58,484	0.00%	
	_								0	Payroll Benefits	
									58,484	Total	

This index is used for payout of retirement benefits which cannot be covered by individual departments.