**MSU INVESTMENT PROPOSAL FOR INSTITUTIONAL PRIORITIES**

**PROPOSAL OVERVIEW**

<table>
<thead>
<tr>
<th>Title</th>
<th>Long Range Campus Development Plan Update</th>
<th>Request Date</th>
<th>12/12/2011</th>
</tr>
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<tbody>
<tr>
<td>Department</td>
<td>Facilities Planning Design &amp; Construction</td>
<td>Email</td>
<td><a href="mailto:wbanziger@montana.edu">wbanziger@montana.edu</a></td>
</tr>
<tr>
<td>Requestor</td>
<td>Walter Banziger</td>
<td>Phone</td>
<td>994-6326</td>
</tr>
</tbody>
</table>

**STRAIGHT ALIGNMENT**

**Educate Students**
- Our graduates will have achieved mastery in their major disciplines
- Our graduates will become active citizens and leaders
- Our graduates will have a multicultural and global perspective
- Our graduates will understand the ways that knowledge & art are created and applied in a variety of disciplines
- Our graduates are prepared for careers in their field
- ✓ We will provide increased access to our educational programs
- ✓ Communities and external stakeholders benefit from broadly defined education partnerships with MSU

**Create Knowledge and Art**
- Students, faculty, and staff will create knowledge and art that is communicated widely

**Serve Communities**
- We help meet a fundamental need of the citizens of Montana by providing degree programs for our students
- We help meet the educational needs of the citizens of Montana by providing a wide range of educational opportunities to a variety of students
- ✓ Our students, faculty, staff, and administrators reach out to engage and serve communities
- □ Our students, faculty, staff, and administrator reach in to build the university community

**Integrate Learning, Discovery, and Engagement**
- Each graduate will have had experiences that integrate learning, discovery and engagement
- ✓ Outreach activities will educate students and address the needs of the communities we serve
- □ Students, faculty, and staff will create knowledge and art that addresses societal needs
- □ MSU is a community that will be characterized by synergy within and across disciplines, roles and functions.

**Stewardship**
- ✓ The public trusts the institution to operate openly and use resources wisely
- ✓ The faculty and staff are well-qualified and supported
- □ MSU will support Native American students, programs, and communities
- □ MSU will be an inclusive community, supporting and encouraging diversity
- ✓ Our publicly provided resources are used efficiently and effectively
- □ Natural resources are used efficiently and sustainably
- □ MSU nurtures a culture of resource conservation and ecological literacy among students, faculty and staff
- ✓ Our physical infrastructure (e.g., building, equipment, open spaces) will be well-maintained and useful
### INSTITUTIONAL BENEFIT

**Campuses**
- [x] Bozeman
- [ ] Billings
- [ ] Havre
- [ ] Great Falls
- [ ] FSTS
- [ ] Extension
- [ ] MAES

**Cross Depts**
Please List All Campus Colleges and Departments.

### TIMEFRAME

**Proposed Dates**
- Start: Within two years
- End: 24 months from start of project

### COST AND REQUIREMENTS

<table>
<thead>
<tr>
<th>Funding Type</th>
<th>One-Time ($)</th>
<th>Multi-Year ($)</th>
<th>Base ($)</th>
<th>FTE</th>
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<tr>
<td>Personnel (w/benefits)</td>
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<tr>
<td>Materials &amp; Supplies</td>
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<td>Travel</td>
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<td>Contracted Services</td>
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<td>Capital</td>
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<td>Other Operations</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$385,000</strong></td>
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Project cost based on the following assumptions:

- The estimated probable total project cost to update the University Long Range Campus Development Plan is $385,000 including all soft costs.
- The consultant design fee is estimated to be approximately $300,000.
- Materials and supplies consist of printing and photographic services. Estimated probable cost is $50,000.
- Other operations consist of project contingency of $20,000 and $10,000 in project administration costs for a total of $30,000

Please comment, if necessary, regarding cost and requirements.
The primary purpose of the long range campus planning effort is to establish a shared vision for the physical development of the campus environment that is comprehensive, creative, useful, and most importantly, inspiring. Successful comprehensive planning recognizes attributes that create the area’s unique sense of place, incorporates the intentional character of the campus and transfers established guiding principles to the physical assets and accomplishes the expectations of the university’s mission.

The proposal enables FPDC to update MSU’s Long Range Campus Development Plan (LRCDP) incorporating lessons learned from the 2008-2008 process and the university’s refocused strategic plan and mission statement. The scope of the project would include funding to initiate the hiring of campus planning consultant to work with the Facilities Planning Design and Construction department, University Facilities Planning Board, executive administration, ASMSU, and the campus community.

The LRCDP included a commitment to planning and built in to the Plan a scheduled review date. This cyclical updating of the Plan is a critical activity to keep it relevant and a viable tool in guiding decisions pertaining to the campus’ physical environment. The LRCDP proposes to update the Plan every five years following its original adoption in 2008. The process does not tie the hands of future administration, but rather provides future administrations with a flexible planning guide and development framework adaptable to meet the university’s current needs.

The process would include comprehensive review of the current document for the purpose of updating both graphic and written descriptions to ensure that the LRCDP remains aligned with other campus planning efforts, both existing and planned.

The 2005-2008 long range campus development planning process was a collaborative effort between FPDC, the School of Architecture faculty and students, and a consulting firm specializing in creating university master plans. It is envisioned that the LRCDP update would be a more comprehensive effort requiring greater participation from professional consulting firm. The consulting firm would not only continue the campus wide cooperation established with the original LRCDP process, but it would help to shorten the development schedule as well as provide additional expertise, resources, and depth of professional disciplines necessary to address current environmental, sustainability, MEPA, traffic analysis, and other planning issues pertinent to the 21st century campus.

The 2005-2008 process was given a budget of $220,000. The final cost was $195,000; approximately $125,000 of the costs was for contracted professional consultant services; and approximately $50,000 was expended on SOA resources (faculty and student compensation). The balance of expenses was for FDPC-conducted community Charrettes, research and printing and publishing costs. FPDC staff provided written dialogue, most of the photographs and conducted the needs analysis; and the SOA students provided most of the sketches and graphics. It is envisioned that the consultant will provide the graphics, studies, photographs, and suggest development priorities and patterns for the future campus – a ‘next level of professional expertise’. It is estimated that these consultant services and deliverables could cost as high as $500,000 depending on the final scope of work. MSU and FPDC will participate in managing the process and deliverables at an estimated contribution of approximately $120,000.
In recent years, a culture of planning emerged through the recognition that unintended consequences occur when land and facility assets are developed without the guidance of a long-range comprehensive plan. The purpose of a formal development plan is to reflect and nurture the diversity of the university environment.

The Plan evolved through a collegial participatory team approach of creating a document that supports the university’s mission far into the future. It envisioned an attractive and well-conceived campus of higher education that emphasizes its unique northern Rocky Mountain location and the extraordinary natural resources and community setting. As a first plan of its type for the university, it established an order for the interrelated parts of the campus, such as architecture, landscape, circulation, and continued concentration of development within the historic core of the campus.

As a result of the inclusive process and diverse stakeholder participation, the Plan is a living document that catalogued the existing conditions and provided guidelines to accommodate appropriate growth. The intent is for Facilities Planning, Design and Construction to periodically lead the effort to systematically refine the Plan to accommodate change, preserve the historic character and allow the university to evolve.

The Plan established eight planning principles to help guide the University in management of its physical assets. These principles represent the university’s commitment to excellence in teaching, research and outreach, and represent a commitment to thoughtfully planning the development of the campus. They are to:

1. Promote the commitment of Montana State University to the contemporary mission of a Land Grant institution through the physical integration of teaching, research and outreach.
2. Coordinate college and departmental goals and physical developments with the strategic vision of the university.
3. Recognize the critical relationship of the physical environment to excellence in teaching, learning, research, public relations, and the quality of life.
4. Develop the physical environment of the university through collaborative relationships with the larger community.
5. Build on our unique heritage, sense of place and strategic vision of the future as a model of planning and design excellence.
6. Develop a campus environment that enhances the personal experience of the university community through a spatial network that promotes human interaction.
7. Be exemplary stewards of our physical resources.
8. Continue a comprehensive approach to campus planning to guide future development of the university.
**ADDITIONAL INFORMATION**

**Implementation Plan (Please describe with timelines)**

Upon approval of the funding of the proposal:
- Obtain Board of Regents Authority for spending of funds on the project (2 months)
- Coordinate consultant selection process (2 months)
- Contract negotiations and project start-up (1 month)
- Evaluation and analysis of current document (3 months)
- Public forums and departmental information gathering process (3 months)
- Development of updates and revisions (5 months)
- Review and recommendation to updates and revisions (2 month)
- Finalize updates and revisions (3 months)
- Final approval through UFPB and Presidential approval process (1 months)
- Printing and distribution of document (2 months)

Total estimated project time frame 24 months.

**Assessment Plan (Please describe with indicators)**

- Evaluate current document
- Identify areas for updating through public forums and charrette meetings with campus colleges and departments.
- Confirm update requirements with UFPB and executive administration.
- Develop updates and modifications in accordance with recommendations.
- Review and finalize updates and modifications with UFPB and executive administration.
- Incorporate updates and modifications into documents.
- Print and distribute revised final document.

**If assessed objectives are not met in the timeframe outlined, what is the plan to sunset this proposal?**

If the assessed objectives of the plan are not met within the timeframe the following options are available:
- Postpone project implementation to a later timeframe. The initiation of the project is subject to BOR meeting schedule to obtain spending authority and A&E Division appointment schedules to select consultant per MCA requirements.

Sunset the proposal would include closing out consultant contracts if applicable.
| SIGNATURES | | | |
|---|---|---|
| **Department Head (please print)** | **Signature (required)** | **Date** |
| Walter Banziger | [Signature] | 1/06/2012 |
| **Dept Head Priority (please circle one):** | Very High | High | Medium | Low | Very Low |
| **Dean/Director (please print)** | **Signature (required)** | **Date** |
| Robert Lashaway | [Signature] | 01/06/2012 |
| **Dean/Director Priority (please circle one):** | Very High | High | Medium | Low | Very Low |
| **Executive/VP (please print)** | **Signatures (required)** | **Date** |
| Terry Leist | | |
| **Executive/VP Priority (please circle one):** | Very High | High | Medium | Low | Very Low |