

How to Cite Websites

It is confusing to try to figure out how to cite websites in your Entrepreneurship papers, so here are some guidelines that should help:

1. Website with Named Author(s)

If you can identify the name(s) of the individual author(s) of the material on the website, list the name(s) as the authors. Example:

Porter, M.E. & Kramer, M.R. (2011). Creating shared value. *Harvard Business Review*, 89, 2, 62-77. Retrieved from <https://hbr.org/creating-shared-value>

The in-text citation that corresponds with this reference would look like this:
(Porter & Kramer, 2011)

2. Website with Known Source but No Named Author

This is a website where you know the company or entity who owns it but you don't know the name of the person who wrote the material, such as Biography.com or your entrepreneur's company's website. Use the name of the entity that created the site as your author. For example:

Biography.com Editors. (n.d.). *Mark Cuban biography*. A & E Television Networks, Inc. Retrieved from <http://www.biography.com/people/mark-cuban-562656>

The in-text citation that corresponds with this reference would look like this:
(Biography.com Editors., n.d.)

Another example:

The Walt Disney Company. (2016). *Recent news*. Retrieved from https://thewaltdisneycompany.com/?ppLink=pp_wdig

The in-text citation that corresponds with this reference would look like this:
(The Walt Disney Company, 2016).

For the date, use the copyright date (e.g. © 2016) indicated on the page. If there is no copyright date, then instead of the date use (n.d.).

3. Website with Unknown Author

Occasionally you may find a source that does not have an author. When that happens, use the title in place of the author. For example, you might find a news story written by an unknown Associated Press author, in which case the reference page entry would look like this:

All 33 Chile miners freed in flawless rescue. (2010, October 13). Retrieved from http://www.msnbc.msn.com/id/39625809/ns/world_news-americas/

The in-text citation that corresponds with this reference would look like this:
("All 33 Chile miners," 2010).