

Non-Business Majors: Take Your Degree to the Next Level

Pursue these Specialty Certificates!

In just 15 or 18 credits, you can either learn the business basics and build a competitive advantage or learn about the business startup process and how to start your own business or non-profit organization:

- **Build Your Resume:** Adding business knowledge to your degree will give you an advantage over your competition
- Gain the real world skills to market your work and manage your people
- Improve your communication, critical thinking, creative problem solving, and technology skills

The business and entrepreneurship certificates are available to degree seeking MSU students; they are not available to business majors or to students pursuing the business administration minor. To declare or for more information, contact the Office of Student Services: business@montana.edu or 406-994-4681.

See the full course list on the reverse side.

Inspiring Creativity, Innovation, and Growth

BUSINESS CERTIFICATE

The Business Certificate is for non-business majors who want an overview of business concepts in order to enhance their future career success, but do not want to pursue a full 30-credit business minor. The goal of the certificate is to enable non-business students to learn how to apply fundamental concepts in economics, accounting, finance, management, and marketing to solve basic business problems.

The Business Certificate is available to degree seeking MSU students; it is not available to business majors or to students pursuing a business administration minor.

The Business Certificate consists of a total of 18 credits (five required courses and one elective) that introduce students to basic concepts in economics, business, accounting, finance, management, and marketing, plus an assessment test.

Required Courses

	Credits
ECNS 101IS – Economic Way of Thinking	3
BGEN 204 – Business & Entrepreneurship Fundamentals or BGEN 194US – Seminar: Bus & Entrepreneurship Fundamentals	3
BGEN 210 – Accounting & Finance Basics or BFIN 322 – Business Finance or EGEN 325 – Engineering Economic Analysis*	3
BMGT 335 – Management & Organization	3
BMKT 325 – Principles of Marketing	3

Select one (1) course from the following:

ACTG 201 – Principles of Financial Accounting	3
BGEN 242D – Intro to International Business	3
BGEN 361 – Principles of Business Law	3
BMGT 406 – Negotiation/Dispute Resolution	3
BMGT 410 – Sustainable Business Practices	3
BMGT 420 – Leadership and Motivation	3
BMGT 448 – Entrepreneurship	3
BMGT 461 – Small Business Management	3
BMGT 469 – Community Entrepreneurship & Nonprofit Management	3
BMKT 337 – Consumer Behavior	3
BMKT 420 – Integrated Online Marketing	3
BMKT 436 – Sales and Sales Management	3
BMKT 444 – Retail management	3
BMKT 446 – Marketing for Entrepreneurs	3
AGBE 345 – Ag Finance and Credit Analysis	3
EGEN 325 – Engineering Economic Analysis*	3
EIND 300 – Engineering Management & Ethics	3
EIND 373 – Production Inventory Cost Analysis	3
EIND 425 – Technology Entrepreneurship	3
GDSN 378 – Guerrilla Advertising	3
SFBS 429 – Small Business & Entrepreneurship in Food & Health	3

Total Required Credits (6 Courses)

18

*counts either as 1 required course or 1 elective, not both.

In accordance with the Board of Regents' policy, students must earn a C- or better in all courses in a minor or certificate.

ENTREPRENEURSHIP CERTIFICATE

The Entrepreneurship Certificate provides non-business majors with an overview of the business startup process in order to prepare them to start their own businesses or non-profit organizations.

Required Courses

	Credits
BGEN 204 – Business & Entrepreneurship Fundamentals or BGEN 194US – Seminar: Bus & Entrepreneurship Fundamentals	3
BGEN 210 – Accounting & Finance Basics	3
BMGT 448 – Entrepreneurship	3

Select one (2) courses from the following*:

BMGT 410 – Sustainable Business Practices	3
BMGT 458 – Advanced Entrepreneurship Seminar	3
BMGT 461 – Small Business Management	3
BMGT 469 – Community Entrepreneurship & Nonprofit Management	3
BMKT 420 – Integrated Online Marketing**	3
BMKT 436 – Sales and Sales Management**	3
BMKT 446 – Marketing for Entrepreneurs**	3
BMKT 491 – Innovative Ideation (DSEL Course)**	3
BFIN 456 – Financial Mgmt for Entrepreneurs**	3
EIND 425 – Technology Entrepreneurship**	3
GDSN 378 – Guerrilla Advertising**	3
SFBS 429 – Small Business & Entrepreneurship in Food & Health**	3

Total Required Credits (5 Courses)

15***

*Or another course approved by the certificate advisor. Students are responsible for fulfilling the appropriate prerequisites for all courses.

**These courses have prerequisites in addition to the courses required for the Entrepreneurship Certificate. Students are responsible for fulfilling all prerequisites before attempting to enroll in a course.

*** At least two of the upper-division courses must be taken in residence at MSU-Bozeman.

In accordance with the Board of Regents' policy, students must earn a C- or better in all courses in a minor or certificate.

JJCBE also offers five minors:

- Accounting
- Business Administration
- Finance
- International Business
- Entrepreneurship & Small Business Management