

Bachelor of Science in Business: Marketing Option Worksheet 2014-2015

1st Year	Fall Semester		Spring Semester	
	_____	BGEN194US – Bus Seminar 3	_____	ECNS 202 – Macroeconomics 3
	***Students transferring into the JJCBE who have already earned US credit must take BGEN 204 instead of BGEN 194US		_____	M 161Q – Survey of Calculus 4
	_____	ECNS 101IS – Econ Way of Thinking 3	_____	U-Core or Non-Bus/Non-Econ Elecs 8
	***Pre-req for ECNS 202 & ECNS 204		_____	15
_____		U-Core or Non-Bus/Non-Econ Elecs 9		
		15		

2nd Year	Fall Semester		Spring Semester	
	_____	ACTG 201 – Prin of Acct I 3	_____	ECNS 204IS – Microeconomics 3
	_____	BMGT 205 – Prof Bus Comm 3	_____	ACTG 202 – Mgmt Acct 3
	_____	STAT 216Q – Elem Stats 3	_____	BMIS 211 – Bus Dec Support 3
	_____	U-Core or Non-Bus/Non-Econ Elecs 6	_____	STAT 217 or BMGT 240IS 3
		15	_____	U-Core or Non-Bus/Non-Econ Elecs 3
		15		

Requirements:

Apply for Formal Admission to the JJCBE

_____ Junior Standing (60 credits)

_____ 'C-' or better in all Business Pre-Core courses

_____ Score of 3 or better on WorkKeys Exam

_____ 2.50 or better cumulative GPA

Applications due May 1 & December 1 each year

Students must be formally admitted to enroll in upper-division option courses (those denoted in **BOLD AND ASTERISK**).

Applications from students with GPAs below 2.50 will not be considered.



- Keep in mind:**
- Declare your credentials (2nd option, minors)
 - Plan ahead for study abroad
 - Check your non-bus/non-econ elective count (in DegreeWorks)

3rd Year	Fall Semester		Spring Semester	
	_____	BMGT 335 – Mgmt & Org 3	_____	BMGT 322 – Op Mgmt 3
	_____	BGEN 302 or BGEN 303 1	_____	BFIN 322 – Finance 3
	_____	BMIS 311 – Mgmt Info Systems 3	_____	BGEN 361 – Business Law 3
	_____	BMKT 325 – Marketing 3	_____	*BMKT 342R – Market Research 3
		U-Core or Non-Bus/Non-Econ Elecs 5	_____	*BMKT 337 – Consumer Behavior 3
		15	15	

4th Year	Fall Semester		Spring Semester	
	_____	*BMKT 343 – Integ Mktg Comm 3	_____	*BGEN 499 – Sr Strategy Seminar 4
	_____	*BMKT 436 – Sales & Sales Mgmt 3	_____	*BMKT 499 – Capstone: Mktg Mgmt 3
	_____	*BMKT or AA Elective 3	_____	*BMKT or AA Elective 3
	_____	*BMKT or AA Elective 3	_____	U-Core or Non-Bus/Non-Econ Elecs 5
		U-Core or Non-Bus/Non-Econ Elecs 3		
		15	15	

Degree Requirements:

- University Core 2.0
- JJCBE Degree Requirements
- Marketing Electives

Total Credits:	120
<input type="checkbox"/> Upper-Division Credits	42
<input type="checkbox"/> Non-Business/Non-Economics Elecs	54

University Core 2.0

<u>BGEN 194 US</u>	University Seminar (US)	3
<u>WRIT 101W</u>	Writing (W)	3
<u>M 161Q</u>	Quant Reasoning (Q)	3
_____	Diversity (D)	3
_____	Contemp Issues in Sci (CS)	3
_____	Arts (IA/RA)	3
_____	Humanities (IH/RH)	3
<u>ECNS 204IS</u>	Social Science (IS)	3
_____	Natural Sci (IN/RN)	3
<u>BMKT 342R</u>	Research/Creative Exp (R)	3

Take 2 Marketing (BMKT) Electives:

BMKT 420 – Integ Online Mktg	3	Fall/Spring
BMKT 441 – Int'l Mktg	3	Spring
BMKT 444 – Retail Mgmt	3	On Demand
BMKT 446 – Mktg for Entrep	3	Fall
BMKT 447 – Mktg Mix Design	3	On Demand
BMKT 490 – Ugrad Research*	3	Fall/Spring
BMKT 498 – Internship*	3	Fa/Sp/Su
BMGT 405 – Supply Chain	3	Fall

*Counts as 1 elective

Take 1 Advisor Approved (AA) Elective:

- 300-400 level
- Career related
- Pre-approved by advisor and in addition to University Core 2.0

Non-Business/Non-Economics Electives:

54 credits must be non-business/non-economics rubrics (although ECNS 101IS, ECNS 202, ECNS 204IS, BMGT 240IS may be included)



Policies

- Grades of 'C-' or better are required to satisfy requirements for pre-requisite and required courses in majors, minors, and for all core requirements.
- Any upper-division required business or business option course(s) in which a student earns an unsatisfactory grade (D+, D, D-, or F) must be repeated at MSU-Bozeman. A transfer course may not be used to fulfill a degree requirement in which a student earned an unsatisfactory grade at MSU-Bozeman.

JCBE Residency Policy:

- Minimum 12 credits/4 courses of upper-division courses (BMKT, ACTG, BMGT, BFIN)	12
- Minimum 12 credits/4 courses of upper-divisions required courses (BGEN 302, 361; BFIN 322; BMGT 322, 335; BMIS 311, BMKT 325)	12
- <u>BGEN 499</u>	<u>4</u>
Total Credits in Residency at MSU Bozeman	28

We, the students of the Jake Jabs College of Business & Entrepreneurship, understand that in choosing to enroll at MSU we are investing in our professional futures. Therefore, we proudly commit to the following Code of Excellence:

Performance: I am accountable and take pride in my own learning and conduct.

Respect: I treat with respect all members of my community, including peers, staff and faculty.

Integrity: I am ethical in all that I do.

Diligence: I do my best work at all times.

Engagement: I challenge myself to invest proactively in my academic, professional and personal development.

Student PRIDE Code of Excellence