#### **Bachelor of Science in Business:**

# **Marketing Option Worksheet 2014-2015**

_	Fall Semester	
	BGEN194US — Bus Seminar  ***Students transferring into the JJCBE who have already earned	3
	US credit must take BGEN 204 instead of BGEN 194US	_
s ~	ECNS 101IS – Econ Way of Thinking  ***Pre-reg for ECNS 202 & ECNS 204	3
1	U-Core or Non-Bus/Non-Econ Elecs	<u>9</u>
		15

Spring Semester	
ECNS 202 – Macroeconoi	mics 3
M 161Q – Survey of Calcu	ulus 4
U-Core or Non-Bus/Non-	Econ Elecs <u>8</u>
	15

	Fall Semester	
	ACTG 201 – Prin of Acct I	3
ear	BMGT 205 – Prof Bus Comm	3
Ĕ	STAT 216Q – Elem Stats	3
<b>.</b>	U-Core or Non-Bus/Non-Econ Elecs	<u>6</u>
•		15

Spring Semester	
ECNS 204IS – Microeconomics	3
ACTG 202 – Mgmt Acct	3
BMIS 211 – Bus Dec Support	3
STAT 217 or BMGT 240IS	3
U-Core or Non-Bus/Non-Econ Elecs	<u>3</u>
	15

# **Apply for Formal Admission to the JJCBE**

Junior Standing (60 credits)

\_ 'C-' or better in all Business Pre-Core courses

Score of 3 or better on WorkKeys Exam

2.50 or better cumulative GPA

# Applications due May 1 & December 1 each year

Students must be formally admitted to enroll in upper-division option courses

(those denoted in **BOLD AND ASTERISK**).

Applications from students with GPAs below 2.50 will not be considered.

**Spring Semester** 

BMGT 322 - Op Mgmt

BGEN 361 - Business Law

\*BMKT 342R - Market Research

\*BMKT 337 - Consumer Behavior

BFIN 322 - Finance



#### Keep in mind:

 Declare your credentials (2<sup>nd</sup> option, minors)

3

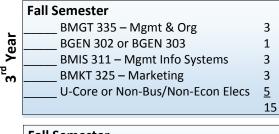
3

3

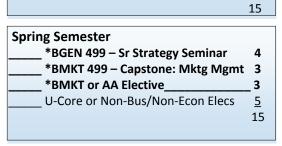
<u>3</u>

- Plan ahead for study abroad
- Check your non-bus/non-econ elective count (in DegreeWorks)





	Fall Semester	
	*BMKT 343 – Integ Mktg Comm	3
eal	*BMKT 436 – Sales & Sales Mgmt	3
ح	*BMKT or AA Elective	_ 3
<sub>₽</sub> 4	*BMKT or AA Elective	_3
	U-Core or Non-Bus/Non-Econ Elecs	<u>3</u>
		15





# Degree Requirements: ☐ University Core 2.0 ☐ JJCBE Degree Requirements ☐ Marketing Electives

Jniversity Core 2.0		
□ Non-Business/Non-Economics Elecs	54	
Total Credits:  ☐ Upper-Division Credits	<b>120</b>	
☐ Marketing Electives		
☐ Marketing Flectives		

<u>BGEN 194 US</u>	University Seminar (US)	3
WRIT 101W	Writing (W)	3
M 161Q	Quant Reasoning (Q)	3
	Diversity (D)	3
	Contemp Issues in Sci (CS)	3
	Arts (IA/RA)	3
	Humanities (IH/RH)	3
ECNS 204IS	Social Science (IS)	3
	Natural Sci (IN/RN)	3
BMKT 342R	Research/Creative Exp (R)	3

<b>Take 2 Marketing</b>	(BMKT)	Ele	<u>ecti</u>	ves:
PMKT 420 - Integ Or	alina MI	ıtα	2	Eall

2	raii/Spi ii ig
3	Spring
3	On Demand
3	Fall
3	On Demand
3	Fall/Spring
3	Fa/Sp/Su
3	Fall
	3 3 3 3

<sup>\*</sup>Counts as 1 elective

# Take 1 Advisor Approved (AA) Elective:

- 300-400 level
- Career related
- Pre-approved by advisor and in addition to University Core 2.0

## Non-Business/Non-Economics Electives:

54 credits must be non-business/non-economics rubrics (although ECNS 101IS, ECNS 202, ECNS 204IS, BMGT 240IS may be included)



JAKE JABS COLLEGE OF BUSINESS & ENTREPRENEURSHIP



- Grades of 'C-' or better are required to satisfy requirements for pre-requisite and required courses in majors, minors, and for all core requirements.
- Any upper-division required business or business option course(s) in which a student earns an unsatisfactory grade (D+, D, D-, or F) must be repeated at MSU-Bozeman. A transfer course may not be used to fulfill a degree requirement in which a student earned an unsatisfactory grade at MSU-Bozeman.

## **JJCBE Residency Policy:**

- Minimum 12 credits/4 courses of upper-division courses (BMKT, ACTG, BMGT, BFIN)	12
- Minimum 12 credits/4 courses of upper-divisions required courses	12
(BGEN 302, 361; BFIN 322; BMGT 322, 335; BMIS 311, BMKT 325)	
- <u>BGEN 499</u>	<u>4</u>
Total Credits in Residency at MSU Bozeman	28

We, the students of the Jake Jabs College of Business & Entrepreneurship, understand that in choosing to enroll at MSU we are investing in our professional futures. Therefore, we proudly commit to the following Code of Excellence:

**P**erformance: I am accountable and take pride in my own learning and conduct.

**R**espect: I treat with respect all members of my community, including peers, staff and faculty.

ntegrity: I am ethical in all that I do.

**D**iligence: I do my best work at all times.

**E**ngagement: I challenge myself to invest proactively in my academic, professional and personal development.



