

Bachelor of Science in Business: Marketing Option Worksheet 2016-2017

1st Year	Fall Semester	
	_____ BGEN194US – Bus & Eship Fund	3
	<small>***Students transferring into the JJCBE who have already earned US credit must take BGEN 204 instead of BGEN 194US</small>	
	_____ ECNS 101IS – Econ Way of Thinking	3
	_____ U-Core or Non-Bus/Non-Econ Elecs	9
		15

Spring Semester	
_____ ECNS 202 – Macroeconomics	3
_____ M 161Q – Survey of Calculus	4
_____ U-Core or Non-Bus/Non-Econ Elecs	8
	15

2nd Year	Fall Semester	
	_____ ACTG 201 – Prin of Acct I	3
	_____ BMGT 205 – Prof Bus Comm	3
	_____ STAT 216Q – Elem Stats	3
	_____ U-Core or Non-Bus/Non-Econ Elecs	6
		15

Spring Semester	
_____ ECNS 204IS – Microeconomics	3
_____ ACTG 202 – Mgmt Acct	3
_____ BMIS 211 – Bus Dec Support	3
_____ STAT 217 or BMGT 240IS	3
_____ U-Core or Non-Bus/Non-Econ Elecs	3
	15

Requirements:

Apply for Formal Admission to the JJCBE

_____ Junior Standing (60 credits)

_____ 'C-' or better in all Business Pre-Core courses

_____ 2.50 or better cumulative GPA

Applications due May 1 & December 1 each year

Students must be formally admitted to enroll in upper-division option courses (those denoted in **BOLD AND ASTERISK**).

Applications from students with GPAs below 2.50 will not be considered.



Keep in mind:

- Declare your credentials (2nd option, minors)
- Plan ahead for study abroad
- Check your non-bus/non-econ elective count (in DegreeWorks)

3rd Year	Fall Semester	
	_____ BMGT 335 – Mgmt & Org	3
	_____ BGEN 302 or BGEN 303	1
	_____ BMIS 311 – Mgmt Info Systems	3
	_____ BMKT 325 – Marketing	3
	_____ U-Core or Non-Bus/Non-Econ Elecs	5
		15

Spring Semester	
_____ BMGT 322 – Op Mgmt	3
_____ BFIN 322 – Finance	3
_____ BGEN 361 – Business Law	3
_____ *BMKT 342R – Market Research	3
_____ *BMKT 337 – Consumer Behavior	3
	15

4th Year	Fall Semester	
	_____ *BMKT 343 – Integ Mktg Comm	3
	_____ *BMKT 436 – Sales & Sales Mgmt	3
	_____ *BMKT or AA Elective	3
	_____ *BMKT or AA Elective	3
	_____ U-Core or Non-Bus/Non-Econ Elecs	3
		15

Spring Semester	
_____ *BGEN 499 – Sr Strategy Seminar	4
_____ *BMKT 499 – Capstone: Mktg Mgmt	3
_____ *BMKT or AA Elective	3
_____ U-Core or Non-Bus/Non-Econ Elecs	5
	15



Degree Requirements:

- University Core 2.0
- JJCBE Degree Requirements
- 54 credits non bus/non econ

Total Credits: **120**

- Upper-Division Credits 42
- Non-Business/Non-Economics Elecs 54

University Core 2.0

GEN 194US	University Seminar (US)	3
WRIT 101W	Writing (W)	3
M 161Q	Quant Reasoning (Q)	3
	Diversity (D)	3
	Contemp Issues in Sci (CS)	3
	Natural Sci (IN/RN)	3
	Inquiry to Arts (IA)	3
	Humanities (IH/RH)	3
ECNS 204IS	Social Science (IS)	3
BMKT 342R	Research/Creative Exp (R)	3

Take 2 Marketing (BMKT) Electives:

BMKT 420 – Integ Online Mktg	3	Fall/Spring
BMKT 441 – Int'l Mktg	3	Spring
BMKT 444 – Retail Mgmt	3	Fall
BMKT 446 – Mktg for Entrep	3	Fall
BMKT 447 – Mktg Mix Design	3	On Demand
BMKT 490 – Ugrad Research*	3	Fall/Spring
BMKT 498 – Internship*	3	Fa/Sp/Su
BMGT 405 – Supply Chain	3	Fall

*Counts as 1 elective

Take 1 Advisor Approved (AA) Elective:

- 300-400 level
- Career related
- Pre-approved by advisor and in addition to University Core 2.0

Non-Business/Non-Economics Electives:

54 credits must be non-business/non-economics rubrics (although ECNS 101IS, ECNS 202, ECNS 204IS, BMGT 240IS may be included)



JJCBE POLICIES

Grades of 'C-' or better are required to satisfy requirements for pre-requisite and required courses in majors, minors, and for all core requirements.

- Any upper-division required business or business option course(s) in which a student earns an unsatisfactory grade (D+, D, D-, or F) must be repeated at MSU-Bozeman. A transfer course may not be used to fulfill a degree requirement in which a student earned an unsatisfactory grade at MSU-Bozeman.

JJCBE Residency Policy:

Minimum 12 credits/4 courses of upper-division courses (BMKT, ACTG, BMGT, BFIN)	12
Minimum 12 credits/4 courses of upper-divisions required courses (BGEN 302, 361; BFIN 322; BMGT 322, 335; BMIS 311, BMKT 325)	12
<u>BGEN 499</u>	<u>4</u>
Total Credits in Residency at MSU Bozeman	28

Academic Planning is ESSENTIAL for timely graduation:

Plan for strictly enforced pre-requisites

- You can see pre-requisites in DegreeWorks or in the online course catalog
- The computer WILL NOT let you register for a course for which you don't have the pre-requisite

Complete your junior courses (300-level) before your senior courses (400-level)

Watch out for:

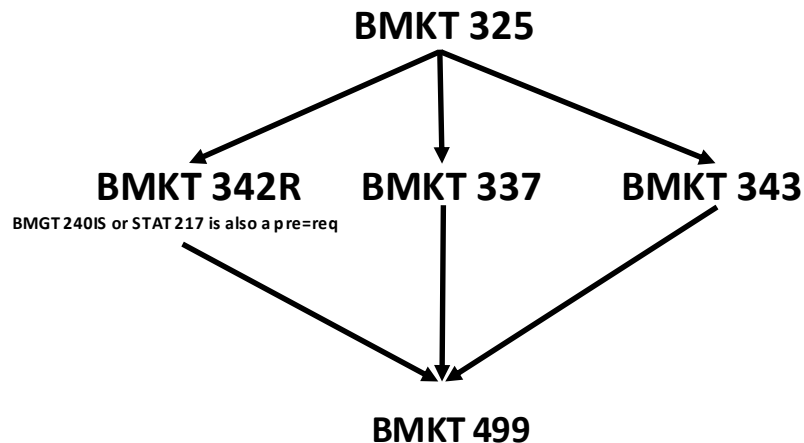
- Courses offered in only the *fall or spring semesters*
- More restricted day/time options
- Single section offerings
- Use MyInfo or DegreeWorks to check for semesters of offering & section numbers

Non-business/non-economics electives:

- 45% of 120 (54 credits) required
- Use DegreeWorks to track your progress
- Don't leave them until your senior year!

MARKETING COURSE SEQUENCE:

Plan for pre-reqs



Common Body of Knowledge Courses:

BMGT 335- <i>Mgmt & Organizations</i>	BMKT 325- <i>Marketing</i>
BMIS 311- <i>Information Systems</i>	BFIN 322- <i>Finance</i>
BMGT 322- <i>Operations Mgmt</i>	BGEN 361- <i>Business Law</i>

**= prerequisites for BGEN 499-Senior Thesis/Capstone:
Strategy Seminar**

No concurrent enrollment is allowed!

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**JAKE JABS COLLEGE OF
BUSINESS & ENTREPRENEURSHIP**