### Bachelor of Science in Business: Marketing Option Worksheet 2018-2019

#### Fall Semester
- **BGEN104US** – Bus & Eship Fund 3
- **ECNS 101IS** – Econ Way of Thinking 3
- **U-Core or Non-Bus/Non-Econ Elecs** 9
  - **Total Credits:** 15

#### Spring Semester
- **ECNS 202** – Macroeconomics 3
- **M 161Q** – Survey of Calculus 4
- **U-Core or Non-Bus/Non-Econ Elecs** 9
  - **Total Credits:** 16

#### 1st Year

#### 2nd Year

#### Fall Semester
- **ACTG 201** – Prin of Acct I 3
- **BMGT 205** – Prof Bus Comm 3
- **STAT 216Q** – Elem Stats 3
- **U-Core or Non-Bus/Non-Econ Elecs** 6
  - **Total Credits:** 15

#### Spring Semester
- **ECNS 204IS** – Microeconomics 3
- **ACTG 202** – Mgmt Acct 3
- **BMIS 211** – Bus Dec Support 3
- **STAT 217** or **BMGT 240IS** 3
- **U-Core or Non-Bus/Non-Econ Elecs** 3
  - **Total Credits:** 15

#### 3rd Year

#### Fall Semester
- **BMGT 335** – Mgmt & Org 3
- **BGEN 302 or BGEN 303** 1
- **BMIS 311** – Mgmt Info Systems 3
- **BMKT 325** – Marketing 3
- **U-Core or Non-Bus/Non-Econ Elecs** 6
  - **Total Credits:** 16

#### Spring Semester
- **BMGT 322** – Op Mgmt 3
- **BFIN 322** – Finance 3
- **BGEN 361** – Business Law 3
- **BMKT 342R** – Market Research 3
- **BMKT 337** – Consumer Behavior 3
  - **Total Credits:** 15

#### 4th Year

#### Fall Semester
- **BMKT 343** – Integ Mktg Comm 3
- **BMKT 436** – Sales & Sales Mgmt 3
- **BMKT or AA Elective** 3
- **BMKT or AA Elective** 3
- **U-Core or Non-Bus/Non-Econ Elecs** 3
  - **Total Credits:** 15

#### Spring Semester
- **BGEN 499** – Sr Strategy Seminar 4
- **BMKT 499** – Capstone: Mktg Mgmt 3
- **BMKT or AA Elective** 3
- **U-Core or Non-Bus/Non-Econ Elecs** 3
  - **Total Credits:** 13

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### Apply for Admission to the JJCBE

- Junior Standing (60 credits)
- ‘C’ or better in all Pre-Business Courses
- 2.50 or better Cumulative GPA (applications from students with GPAs below 2.50 will not be considered)

### Requirements:

- Declare your credentials (2nd option, minors)
- Plan ahead for study abroad
- Check your non-bus/non-econ elective count (in DegreeWorks)

### Keep in mind:

- 300-400 level
- Career related
- Pre-approved by advisor and in addition to University Core 2.0

### Take 2 Marketing (BMKT) Electives (6 credits):

- **BMKT 406** – Adver Camp Dev 3
- **BMKT 420** – Integ Online Mktg 3
- **BMKT 441** – Int’l Mktg 3
- **BMKT 444** – Retail Mgmt 3
- **BMKT 446** – Mktg for Entrep 3
- **BMKT 498** – Internship 3

### Take 1 Advisor Approved (AA) Elective (3 credits):

- 300-400 level
- Career related
- Pre-approved by advisor and in addition to University Core 2.0

### Non-Business/Non-Economics Electives:

- 54 credits must be non-business/non-economics rubrics (although ECNS 101IS, ECNS 202, ECNS 204IS, BMGT 240IS may be included)
JJCBE POLICIES

Grades of ‘C-’ or better are required to satisfy requirements for pre-requisite and required courses in majors, minors, and for all core requirements.
- Any upper-division required business or business option course(s) in which a student earns an unsatisfactory grade (D+, D, D-, or F) must be repeated at MSU-Bozeman. A transfer course may not be used to fulfill a degree requirement in which a student earned an unsatisfactory grade at MSU-Bozeman.

JJCBE Residency Policy:

The following 28 credits must be taken at MSU:
Minimum 12 credits/4 courses of upper-division courses (BMKT, ACTG, BMGT, BFIN) 12
Minimum 12 credits/4 courses of upper-divisions required courses (BGEN 302, 361; BFIN 322; BMGT 322, 335; BMIS 311, BMKT 325) 12
BGEN 499 4
Total Credits in Residency at MSU Bozeman 28

Academic Planning is ESSENTIAL for timely graduation:

Plan for strictly enforced pre-requisites
- You can see pre-requisites in DegreeWorks or in the online course catalog
- The computer WILL NOT let you register for a course for which you don’t have the pre-requisite

Complete your junior courses (300-level) before your senior courses (400-level)
- Courses offered in only the fall or spring semesters
- More restricted day/time options
- Single section offerings
- Use MyInfo or DegreeWorks to check for semesters of offering & section numbers

Non-business/non-economics electives:
- 45% of 120 (54 credits) required
- Use DegreeWorks to track your progress
- Don’t leave them until your senior year!

MARKETING COURSE SEQUENCE:

Plan for pre-reqs

BMKT 325

BMKT 342R BMKT 337 BMKT 343

BMKT 240s or STAT 217 is also a pre-req

BMKT 499

Common Body of Knowledge Courses:

BFIN 322-Finance
BGEN 361-Business Law
BMGT 335-Mgmt & Organizations
BMIS 311-Information Systems
BMGT 322-Operations Mgmt
BMKT 325-Marketing

= prerequisites for

BGEN 499-Senior Thesis/Capstone: Strategy Seminar

No concurrent enrollment is allowed!