

## Bachelor of Science in Business: Marketing Option Worksheet 2018-2019

<b>1<sup>st</sup> Year</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	_____ BGEN104US – Bus & Eship Fund	3	_____ ECNS 202 – Macroeconomics	3
	<small>***Students transferring into the JJCBE who have already earned US credit must take BGEN 204 instead of BGEN 104US</small>		_____ M 161Q – Survey of Calculus	4
	_____ ECNS 101IS – Econ Way of Thinking	3	_____ U-Core or Non-Bus/Non-Econ Elecs	9
	_____ U-Core or Non-Bus/Non-Econ Elecs	9		16
				15

<b>2<sup>nd</sup> Year</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	_____ ACTG 201 – Prin of Acct I	3	_____ ECNS 204IS – Microeconomics	3
	_____ BMGT 205 – Prof Bus Comm	3	_____ ACTG 202 – Mgmt Acct	3
	_____ STAT 216Q – Elem Stats	3	_____ BMIS 211 – Bus Dec Support	3
	_____ U-Core or Non-Bus/Non-Econ Elecs	6	_____ STAT 217 or BMGT 240IS	3
		_____ U-Core or Non-Bus/Non-Econ Elecs	3	15

**Apply for Admission to the JJCBE**

\_\_\_\_\_ Junior Standing (60 credits)  
 \_\_\_\_\_ 'C-' or better in all Pre-Business Courses  
 \_\_\_\_\_ 2.50 or better Cumulative GPA (applications from students with GPAs below 2.50 will not be considered)

**Rolling application processing during advising & registration:**  
**October/November for Spring admission**  
**March/April for Summer/Fall admission**

Students must be admitted to enroll in upper-division option courses (those denoted in **BOLD AND ASTERISK**).

- Keep in mind:**
- Declare your credentials (2<sup>nd</sup> option, minors)
  - Plan ahead for study abroad
  - Check your non-bus/non-econ elective count (in DegreeWorks)

<b>3<sup>rd</sup> Year</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	_____ BMGT 335 – Mgmt & Org	3	_____ BMGT 322 – Op Mgmt	3
	_____ BGEN 302 or BGEN 303	1	_____ BFIN 322 – Finance	3
	_____ BMIS 311 – Mgmt Info Systems	3	_____ BGEN 361 – Business Law	3
	_____ BMKT 325 – Marketing	3	_____ <b>*BMKT 342R – Market Research</b>	<b>3</b>
		_____ <b>*BMKT 337 – Consumer Behavior</b>	<b>3</b>	15
		_____ U-Core or Non-Bus/Non-Econ Elecs	6	
				16

<b>4<sup>th</sup> Year</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	_____ <b>*BMKT 343 – Integ Mktg Comm</b>	<b>3</b>	_____ <b>*BGEN 499 – Sr Strategy Seminar</b>	<b>4</b>
	_____ <b>*BMKT 436 – Sales &amp; Sales Mgmt</b>	<b>3</b>	_____ <b>*BMKT 499 – Capstone: Mktg Mgmt</b>	<b>3</b>
	_____ <b>*BMKT or AA Elective</b>	<b>3</b>	_____ <b>*BMKT or AA Elective</b>	<b>3</b>
	_____ <b>*BMKT or AA Elective</b>	<b>3</b>	_____ U-Core or Non-Bus/Non-Econ Elecs	3
		_____ U-Core or Non-Bus/Non-Econ Elecs	3	13
				15



**Degree Requirements:**

**University:**

- 120 Total Credits
- 42 Upper-Division Credits
- University Core 2.0
- 2.00 Cumulative MSU GPA

**JJCBE:**

- Pre-Business
- Common Body of Knowledge (CBK)
- BMKT Required & Electives
- 54 credits Non Business/Non Econ

<b>University Core 2.0</b>		
BGEN 104US	University Seminar (US)	3
WRIT 101W	Writing (W)	3
M 161Q	Quant Reasoning (Q)	3
	Diversity (D)	3
	Contemp Issues in Sci (CS)	3
	Natural Sci (IN/RN)	3
	Inquiry to Arts (IA)	3
	Humanities (IH/RH)	3
ECNS 101IS	Social Science (IS)	3
BMKT 342R	Research/Creative Exp (R)	3

<b>Take 2 Marketing (BMKT) Electives (6 credits):</b>			
*BMKT 406 – Adver Camp Dev	3	Fall/Spring	
BMKT 420 – Integ Online Mktg	3	Fall/Spring	
BMKT 441 – Int'l Mktg	3	Spring	
BMKT 444 – Retail Mgmt	3	Fall	
BMKT 446 – Mktg for Entrep	3	Fall	
*BMKT 498 – Internship	3	Fa/Sp/Su	
BMGT 405 – Supply Chain	3	Fall	
BGEN 365-Int'l Practicum	3	Spring	
<small>*Counts as 1 elective</small>			

- Take 1 Advisor Approved (AA) Elective (3 credits):**
- 300-400 level
  - Career related
  - Pre-approved by advisor and in addition to University Core 2.0

**Non-Business/Non-Economics Electives:**  
 54 credits must be non-business/non-economics rubrics (although ECNS 101IS, ECNS 202, ECNS 204IS, BMGT 240IS may be included)

# JJCBE POLICIES

Grades of 'C-' or better are required to satisfy requirements for pre-requisite and required courses in majors, minors, and for all core requirements.

- Any upper-division required business or business option course(s) in which a student earns an unsatisfactory grade (D+, D, D-, or F) must be repeated at MSU-Bozeman. A transfer course may not be used to fulfill a degree requirement in which a student earned an unsatisfactory grade at MSU-Bozeman.

## JJCBE Residency Policy:

**The following 28 credits must be taken at MSU:**

Minimum 12 credits/4 courses of upper-division courses (BMKT, ACTG, BMGT, BFIN)	12
Minimum 12 credits/4 courses of upper-divisions required courses (BGEN 302, 361; BFIN 322; BMGT 322, 335; BMIS 311, BMKT 325)	12
BGEN 499	4
<b>Total Credits in Residency at MSU Bozeman</b>	<b>28</b>

## Academic Planning is ESSENTIAL for timely graduation:

### Plan for strictly enforced pre-requisites

- You can see pre-requisites in DegreeWorks or in the online course catalog
- The computer WILL NOT let you register for a course for which you don't have the pre-requisite

### Complete your junior courses (300-level) before your senior courses (400-level)

#### Watch out for:

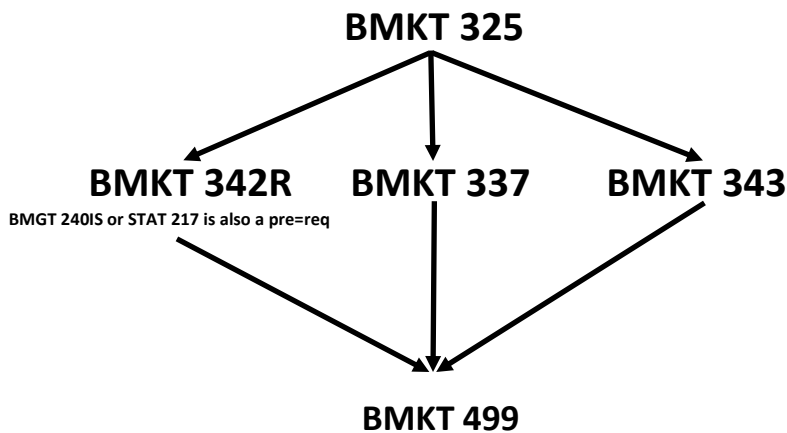
- Courses offered in only the *fall or spring semesters*
- More restricted day/time options
- Single section offerings
- Use MyInfo or DegreeWorks to check for semesters of offering & section numbers

### Non-business/non-economics electives:

- 45% of 120 (54 credits) required
- Use DegreeWorks to track your progress
- Don't leave them until your senior year!

## MARKETING COURSE SEQUENCE:

### Plan for pre-reqs



## Common Body of Knowledge Courses:

BFIN 322-*Finance*  
 BGEN 361-*Business Law*  
 BMGT 335-*Mgmt & Organizations*  
 BMIS 311-*Information Systems*  
 BMGT 322-*Operations Mgmt*  
 BMKT 325-*Marketing*

**= prerequisites for  
BGEN 499-Senior Thesis/Capstone: Strategy Seminar**

**No concurrent enrollment is allowed!**