



JAKE JABS COLLEGE *of* BUSINESS & ENTREPRENEURSHIP

MONTANA STATE UNIVERSITY

BOZEMAN, MONTANA



think outside™



M
MONTANA
STATE UNIVERSITY

JAKE JABS
College of
BUSINESS
ENTREPRENEURSHIP

The Jake Jabs College of Business & Entrepreneurship aims to inspire creativity, innovation and growth. Our faculty and staff are dedicated to the growth of our students and strive to provide a unique personalized educational experience in a hands-on learning environment as well as facilitate career opportunities for our graduates. We pride ourselves on our innovation in the classroom, impactful research and supporting economic development in Montana and beyond.



Greetings from the Jake Jabs College of Business and Entrepreneurship at Montana State University.

Welcome! I am thrilled to share with you the incredible collection of resources and

opportunities that are available to our students and faculty at Jabs as well as introduce you to a few of our incredibly talented students, faculty and alumni who make us such a vibrant college.

Our new building hums with student activities throughout the day and our students are participating in (and winning) national competitions, engaging with our community through consulting and service projects and honing their skills to be better prepared for what comes after college.

Our faculty are having great impact—not only with their commitment to excellence in the classroom, but also through impactful research and service both across campus and within their disciplines.

Lastly, our graduating seniors are in high demand, accepting positions at multinational companies and local start-ups—and most everything in between.

Simply put, we are creating, innovating, growing and on the rise!

I encourage you to explore the opportunities that await you here at MSU and we look forward to connecting with you in the future.

Mark Ranalli

Dean, Jake Jabs College of Business & Entrepreneurship



UNDERGRADUATE AREAS OF STUDY

- **Business**
- ■ Accounting¹
- Business Administration
- ▲ Business Certificate
- Entrepreneurship & Small Business Management
- ▲ Entrepreneurship Certificate
- ■ Finance
- International Business
- Management
- Marketing

¹ Master of Professional Accountancy—one year program

- **Major**
- Option within a major
- **Minor**
- ▲ **Special program**



fb.com/montanastateCOB



@jabsbizschool



instagram.com/jabsbizschool

montana.edu/business

⊕ Academic scores

AVG ACT | AVG H.S. GPA
23 | **3.27**

Fall 2018 freshman class

⊕ Average Class size

UNDERGRADUATE | GRADUATE
31 | **20**

AY 2018

⊕ Number of faculty

TENURE TRACK | NON-TENURE TRACK
28 | **34**

AY 2018

⊕ Major Field Test – Business

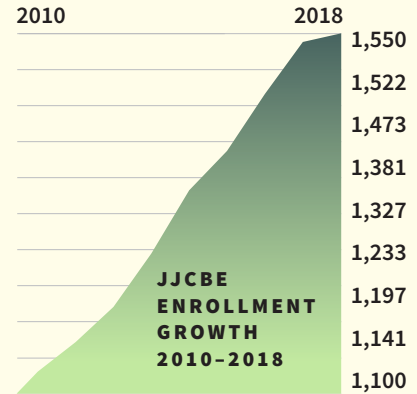
MSU business students scored higher than the average score of seniors at **94%** of the **496** schools that have administered the test over the last two years.

Spring 2019



Association to Advance Collegiate Schools of Business:

Jabs at MSU is accredited by the AACSB. Only 5% of all business programs worldwide have earned AACSB accreditation. It is the most rigorous accreditation a business college can earn.

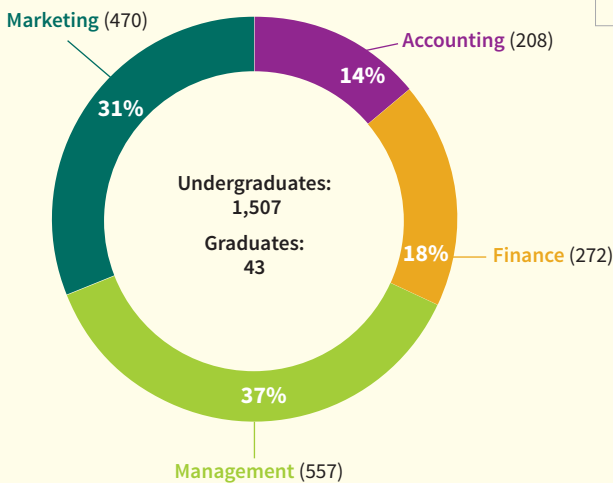


Jabs Hall: Spaces in the building are designed to be collaborative and support interdisciplinary projects.

- Fireplaces: **2**
- Classrooms: **11**
- Computer Classrooms/Labs: **2**
- Classrooms without windows: **0**
- Team and Conference Rooms for students: **9**
- Student Social/Collaboration Spaces: **13**
- Regularly Occupied Spaces with Daylight Views: **90.6%**

UNDERGRADUATE ENROLLMENT BY DEPARTMENT

AY 2018



Jake Jabs Hall, a LEED Gold-certified building, features an active solar wall and geothermal wells that heat and cool the building.



A generous \$25 million gift from MSU alumnus, **Jake Jabs**, provided us with a state-of-the-art facility that helps inspire creativity, innovation and growth. The building opened for fall 2015 classes.

COLLEGE HIGHLIGHTS

Inspiring Innovation, Creativity and Growth

Students learn how to channel innovation and creativity to build, grow and manage a sustainable business.



CFA INSTITUTE RECOGNITION

The college is recognized by the CFA Institute, an organization comprised of investment professionals, for its strong finance curriculum and became a part of the CFA Institute University Affiliation Program in 2016. CFA's mission is to promote the highest standards of ethics, education and professional excellence in higher education.

⊕ Affordability



Our **Master of Professional Accountancy (MPAc)** program has been recognized as the most affordable program of its kind in Montana by AccountingEDU.org.





VOLUNTEER INCOME TAX ASSISTANCE (VITA)

Senior and graduate accounting students gain valuable tax experience by providing free assistance preparing individual/household tax returns for people in the Bozeman area. Students also have an opportunity to travel to Alaska to participate in a VITA program serving native populations.



COMMUNITY BANKING TO WALL STREET

Finance students' opportunities range from paid, academic credit-eligible internship placements across Montana through the Community Banking program to experiencing Wall Street and learning directly from finance professionals through the American Financial Institutions course.



WORKING WITH REAL CLIENTS

Several courses allow students to work directly with local, state-wide or international businesses, both for-profit and non-profit. Students prepare business and marketing plans, financial analyses and identify ways to improve businesses. They also assist with human resources and customer service issues, develop employee training and handbooks as well as other business processes through pro bono consulting courses.



INTERDISCIPLINARY COLLABORATION

A popular course, Advertising Campaign Development, incorporates a unique blend of marketing and graphic design students, who participate in the National Student Advertising Campaign competition. Students are tasked with solving a challenge presented by a client like Ocean Spray, Mary Kay or Pizza Hut. The 2017 and 2018 classes took first place in the regional competition, with the 2018 team making it to the Top 8 nationally, impressing judges and winning an impromptu award.



RESOURCES AND OPPORTUNITIES

Connecting Students with Possibility

Each year, Jabs hosts two Meet the Recruiters fairs and a separate Meet the Accounting Recruiters fair. At each event, our students are able to directly connect with more than 35 companies and non-profits who are looking to hire for internships as well as part-time and full-time positions.



SUPPORTING STUDENT SUCCESS

The Jabs Office of Student Services provides information and support in a welcoming atmosphere where students feel comfortable asking questions. The friendly staff is responsible for new student recruitment and orientation, general academic advising for first- and second year students, assisting students in locating campus resources, admission to the college, degree and minor certification as well as policy clarification.

+ Extra Help



Students have access to course assistance through MSU's **SmartyCats Tutoring Program**. The college also has graduate accounting students who tutor and hold office hours in Jabs Hall.



+ Support and Guidance

One-on-One Advising is available for students in their first two years through the college's Office of Student Services. Once students are admitted the Jake Jabs College of Business and Entrepreneurship, they are assigned a faculty advisor.

STUDENT RESOURCES

■ **Bracken Center:** Provides and facilitates student engagement opportunities for business students through a variety of programs, events, services and activities. It is the hub for business communications assistance, job and internship opportunities, professional development, international opportunities, student organizations, as well as some related business scholarships and fellowships.

■ **Bracken Business Communications Clinic:** Provides one-on-one support and feedback to improve student writing, speaking, interviewing and oral presentation skills.

■ **LaunchPad:** An entrepreneurship resource for students, alumni and faculty across the university and community that offers coaching, ideation and venture creation support. With a physical presence in the Strand Union Building next to the Union Market, the LaunchPad has generated 90+ new ventures and assisted hundreds of individuals and teams from across campus and all disciplines since its grand opening in 2013.

■ **Professional Coaching Clinic:** Students are paired with a personal coach who has significant experience working and coaching in professional business environments. Each student meets regularly with their coach throughout the semester to explore their professional strengths and weaknesses, and to develop and carry out an action plan designed by leading business professionals. In addition, there are abundant opportunities to develop their professional networks.



STUDENT ENGAGEMENT

Students can choose from 10 clubs and organizations, including:

Beta Alpha Psi (BAP) / Accounting Club

BAP is a national honor organization that prepares accounting and finance students for professional success.

Finance Club

The club creates connections between finance students, faculty and professionals while promoting finance-related activities that help inform and prepare students for a career in the financial sector.

Management & Human Resources Club

The club provides networking opportunities, resume builders and career/personal development opportunities that lead to an enhanced understanding in the fields of management and human resources. The club is an affiliate of Society of Human Resources Management (SHRM), the world's largest HR association.

American Marketing Association at MSU

The chapter, a member of the national American Marketing Association, develops innovative professionals through hands-on workshops, guest speakers, their annual Agency Crawl and networking events. Every year, AMA competes at the International Collegiate Conference (ICC). At the 2018 conference, AMA teams earned two top awards and it was named a Top 20 chapter.



STUDENT SUCCESS

The Jake Jabs College of Business & Entrepreneurship provides a variety of opportunities for students to develop their professional skills inside and outside of the classroom.



EXTENDING THE CLASSROOM

In 2018, students were able to hear from distinguished professionals including Rich Barton, founder of Expedia, Zillow and Glassdoor, as well as guests from Oracle, Nest, Boeing, Simms Fishing Products and Foundant Technologies. The 2019 schedule of speakers includes Marc Maleh, Global VP of Emerging Experiences at Huge, Barbara Bradley Baekgaard, Co-Founder of Vera Bradley, and Vu Le, Executive Director of Rainier Valley Corps.



EMPHASIS ON INTERDISCIPLINARY COLLABORATION

Design Sandbox for Engaged Learning

A space where students and teachers from all disciplines turn ideas into solutions with courses that bring startups to life. DSEL classes range from Innovative Ideation to Farm-to-Market. In fact, Farmented Foods was created by two students to eliminate food waste on local farms by using excess and “ugly” vegetables that farmers can’t sell. Their products can now be found across Montana and even in MSU dining facilities.

⊕ Business Immersion from Day One

Freshman Seminar

The very first business course students take is the Business & Entrepreneurship Seminar, which culminates in the Venture Pitch competition. At the event, students present their ideas, with the three team finalists pitching live in front of a panel of actual entrepreneurs.



EMPLOYMENT DATA

With abundant hands-on experiences, valuable internship and networking events, MSU's business graduates are well-prepared for competitive job markets and entrepreneurial opportunities alike.



Average salary

(according to Career Destinations, 2017)

\$47,270 ACCOUNTING

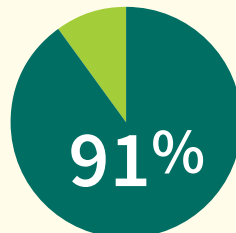
\$48,707 FINANCE

\$41,854 MANAGEMENT

\$39,291 MARKETING

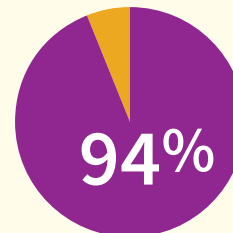
\$51,362 MPAC

**UNDERGRADS
REPORTING
FULL OR PART-TIME
EMPLOYMENT**



Career Destinations, 2017

**MASTER OF PROFESSIONAL
ACCOUNTANCY (MPAC)
REPORTING
FULL OR PART-TIME
EMPLOYMENT**



Fall 2018 Class Survey

ALUMNI SUCCESS

Our graduates have accepted positions with a wide range of national, multinational and Montana-based organizations. Accounting alumni have hired on with local accounting firms, businesses like Nike and Apple and the “Big Four” firms: KPMG, Ernst & Young, PricewaterhouseCoopers and Deloitte. MPAC alumni hold positions such as Partner, CFO, Director of Finance and Senior VP of Finance and Accounting.



Accounting: Unconventional Career Path

Brad Bergum '95, graduated with an MPAC degree, obtained his CPA certification and worked in the accounting and financial services industry before writing a book

about his hometown of Winifred called Photographs from Eaden: A Montana Story and buying his hometown's grocery store to save it. Now he is the CFO of Epicenter Sports and Entertainment, a sports and entertainment complex that opened in 2015.



Management: Sharing Ideas and Building Businesses

Ken Fichtler '07, originally from Florence, Montana, graduated with a degree in business with a management option. After

graduation, Fichtler went on to start multiple ventures and co-founded TEDxBozeman in 2011. He's also an angel investor with the Frontier Angels, and sits on multiple boards. Ken is currently serving as the Chief Business Development Officer for the Governor's Office of Economic Development for the State of Montana.

Finance: From Montana to Wall Street

Heather Wise '18, from Helena, Montana, graduated with her degree in business and option in finance. While at MSU, she participated in the American Financial Institutions course which allowed her to travel to New York City. There she secured a summer internship and then a full-time job as an Analyst with Credit Agricole.



Marketing: International Experiences Lead to Career Abroad

Carlee Benson '15, originally from Seoul, South Korea, graduated with a degree in business marketing and an international business minor. While at MSU, she studied abroad, participated in international internships and served as the International Business Club president. When R/GA visited campus, Carlee landed one of their internship spots in New York City, and was offered a full-time position with the company after graduation. She worked for Google's embedded agency in California and moving up in the company, ultimately leading to a position as a Senior Producer in Tokyo, Japan.



FACULTY SUPPORT

MSU faculty and staff enjoy professional development, extensive support and cross-discipline collaboration in Bozeman, a small city with big energy.



FACULTY SUPPORT & ENGAGEMENT

■ **The Center for Faculty Excellence** develops and provides experiences, opportunities and resources that support the growth of faculty across all career stages in achieving excellence in teaching, including academic advising, research/scholarship and service.

■ **The Office of Sponsored Programs** helps faculty connect with state, federal and private funding sources for research and also provides general research guidance.

■ **MSU's Academic Technology and Outreach** helps faculty access online teaching tools and other educational technologies, supports outreach activities and provides opportunities for faculty to teach outside of the university.

■ **The annual Provost's Distinguished Lecturer Series** recognizes MSU faculty for their scholarship and leadership. Faculty reflect on the inspirations for their work in lectures attended by the MSU community and the public.

■ **Jabs** supports **faculty research** with annual professional development funds and summer research support. In addition, curriculum innovation is generously supported by an endowment through the Bracken Center.

■ Seven faculty members have received \$187,500 to support 15 **one-year research grants** to conduct research projects through the Center for Regulation and Applied Economic Analysis. One faculty member is also serving a two-year fellowship with the Center under a \$40,000 grant.

■ Each year, **the college honors exceptional faculty and staff** for their contributions in research, teaching, mentorship, outreach and service and more.

■ **Jabs** has a culture of **work-life balance** in which faculty are supported while pursuing both their academic and personal goals.



MEET THE PROFESSORS

Our students learn from both faculty who have terminal degrees and extensive educational backgrounds as well as those who have significant professional experience. Tenure-track professors have earned a Ph.D., Juris Doctor and MBA or master's degrees from the top programs in the country like Stanford, Michigan, Oregon, MIT, Arizona State, University of Utah and others. Non-tenure track faculty have held senior positions in such companies as FedEx, ESPN and NASDAQ, and several are current business owners.

Meet two of our business professors:



ANNE CHRISTENSEN, PH.D.

Anne Christensen, professor of accounting, is an excellent teacher, an outstanding researcher and is dedicated to her students. She has received the Presidential Excellence in Teaching Award as well as the American Taxation Association's highest honor, the prestigious Ray M. Sommerfeld Outstanding Tax Educator Award. Christensen has published well-regarded research that ranges from taxpayer compliance issues to accounting ethics and served as the President of the American Accounting Association from 2017-2018.



BRENT ROSSO, PH.D.

Brent Rosso, associate professor of management, infuses creativity and innovation into everything he does, finding unique ways to inspire and challenge his students. He created The Entrepreneurship Challenge, a project that motivates students to think like entrepreneurs. Given only three weeks to complete the challenge, students receive \$25 each in start-up capital and launch real businesses that raise money for local non-profits of their choosing. In eight years, MSU students have raised more than \$35,000. Rosso has received both MSU's Teaching Innovation Award and the President's Award for Excellence in Teaching.





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