MSU College of Business

Students of Excellence
2011-2012

Excellence in Undergraduate Business Education &
Master of Accountancy Program
2012 College of Business Scholarship Banquet
MSU Alumna Encourages Students to Embrace Opportunities in Life

At the 2012 Scholarship Banquet, the College of Business (CoB) gave roughly 120 scholarships and awards for students majoring in business options for the 2012-2013 academic year. The scholarships, announced Monday, April 23 at the banquet, were provided through endowments and funds set up to specifically grant financial aid to students enrolled in the CoB. Around 250 people, including family and friends, attended the event.

Dr. Kathleen “Kitty” Saylor, a 1983 Montana State University (MSU) graduate, was the keynote speaker for the event. She talked to the recipients about how there are multiple paths in life, giving examples from her own life and said life should be challenging and fun. She left the audience with two lessons to keep in mind regardless, of which path one takes in life:

1. You will never succeed by yourself.
2. The real measure of success is what you think you have done.

If you would like more information about CoB scholarships, please contact Halina Rickman at hrickman@montana.edu or 406-994-4423.

Reynolds delved more into the importance of “Time, Talent and Treasure” and how various people have donated their “treasure” to allow the student recipients to leverage their time and their talent while at MSU. As a scholarship recipient herself, she encouraged everyone to think about how they can apply their time, talents and treasure to make an impact on others. “Invest your treasure to give someone else the opportunity to succeed, like you were given. You can have an impact, change a life and maybe change the world. And you may find that one of the biggest impacts is the joy you feel by helping someone else!”

Four College of Business Seniors Honored at 30th Annual Awards for Excellence

The Montana State University (MSU) Alumni Association and the Bozeman Chamber of Commerce recognized forty top MSU seniors and their faculty or staff mentors including four College of Business (CoB) students and faculty mentors on Tuesday, February 21, 2012. Student winners were nominated by faculty in their college or department and chosen by an award selection committee. Honorees are of senior standing and maintained a minimum 3.5 grade point average on a 4.0 scale. They all have an exemplary record of campus and community activities, involvement and service. The student honorees each selected a faculty or staff member who had been most inspirational and influential in their development at MSU.

Jodie Kunesh was also one of seven seniors awarded the Torlief “Torley” Aasheim Community Involvement Awards, the top award for student service.

Kunesh is a business accounting major who has served as president of Beta Gamma Sigma, the business honorary society and treasurer of Beta Alpha Psi, the accounting honorary society. She has also volunteered as a CAP mentor and as a member of the Volunteer Income Tax Assistance Program.
Fortieth Annual Scholarship Awards Banquet

April 23, 2012

Jim Alderson Entrepreneur Scholarships
Corbin Hutchinson, presenter Scott Bryant and Afton Johnsen

Anderson ZurMuehlen & Co. Scholarship
Presenter Bill Mills with Alyssa Sipes

Armistead International Study Scholarships
Grant Ganoom

Beta Alpha Psi & MSU Accounting Scholarship
Molly Zander with presenter Perry Solheim

Big Sky ACFE Scholarship
Heather Morrison with presenter John Steinhoff
Big Sky Western Bank Scholarship
Presenter Gil Johnson with Wade McAlpine

The Boeing Business Scholarship
Marci Kolar *in absentia

Mike Bowen Memorial Scholarship
Hannah Jerome *in absentia

Gary K. Bracken International Study
(Back): Grant Ganoom and Brian Ferguson
(Front): Larissa McCollum, Carlee Bracken and Dotty Bracken. Hannah Jerome *in absentia

Gary K. Bracken Scholarships
(Back): Amanda Powell and Lynnea Nelson
(Front): Mingwei Chen, Carlee Bracken and Dotty Bracken.

David and Tanya Cameron Scholarship
Brittany Means *in absentia
Donald Bullock Memorial Scholarship
Luke Benz, presenter Bill Brown and Tyler Reichhoff

CoB Board of Advisors Scholarships
Presenter Janice Whetstone with Sara Cochennet

Gil Crain Memorial Scholarship
Presenter Christie Johnson with Mara Johnson

D.A. Davidson Scholarship
Presenter Ron Matelich with David Albright

Deloitte Scholarship
Presenter Marc Giullian with Timothy Gayle and Aimee Hokanson
Eide Bailly LLP
Consultants/CPAs Scholarship
Christopher Armagost with presenter Kelly Rickard

American Bank/Carolyn Erickson
Finance Scholarships
(Back): Todd Brunner and Afton Johnsen
(Front): Nethia Lavering, Grant Ganoom and Elizabeth Cox with presenter Tyler Erickson

Joseph Eve CPAs Scholarship
Grahm DeMars with presenter Don Jones

Farmer Anderson Memorial Scholarship
Alexandra Kelsey

Friends of the Open Classic Golf Tournament Scholarship
Dakun Hu, Joseph Fauth and presenter Mike Kroff
Galusha, Higgins & Galusha Scholarship
Jodie Kunesh with presenter Garry Spitzer

Russell B. Hart Memorial Scholarship
Ashley Kent

Scott & Barbara Heck Scholarship
Jacqueline Swenson with presenter Nate Jeppson

J & H Office Supply Scholarship
Brooke Seagars and presenter Kyle Domin

Junkermier, Clark, Campanella, Stevens (JCCS) Scholarship
Presenter Terry Alborn with Amanda Beardsley and Lauren Jackson
KPMG LLP Scholarship
Presenter Angela Woodland with Breana Wolery and Garrett Shaw

Howard Kelsey Scholarship
Crystal Reichhoff and presenter Kelly Kelsey

Neil Klusmann Memorial Scholarship
Gavin Voeller and presenter Teresa Klusmann

Alice Knowles Scholarship
Tracie Colter, Alisha Dyk and presenter Nancy Dodd

Harvey A. Larson Scholarship
Presenter Tim Alzheimer and Cody Casperson
Montana Bankers Association
25 Year Club Scholarship
Todd Brunner and presenter Bruce Gerlach

Montana Society of CPAs Scholarship
Andrew Page and presenter Mike Williams

Elizabeth Seitz-Moyer Memorial Scholarship
Presenter Virgina Bratton with Ryan Bovy, Amanda Johnson and Muriah Stahl

Parent Family Association Scholarship
Bo Kirkland and presenter Erika Swanson
Kaci Shea *in absentia

Harlan F. Patterson Scholarship
Presenter Mike Shaw with Dezarae Brewington
Teresa Gault *in absentia
Amy H. Pound Memorial Scholarship
Elise Canevascini with presenter Mike Gold

Frank Preston Scholarship
Alec Berglind, Heidi Dommer and presenter Gary Caton

Jeanne M. and Harold Roby Scholarship
Presenter Pat Dunn and Shayla Preeshl

Grace Rosness Memorial Scholarship
Gabrialle Berthelson and presenter Harry Benham

Robert Simkins Memorial Scholarship
Whitney Milos
Jerry D. Trainer Scholarship
Renee Waterland with presenter Lori Lawson

US Bank - Bozeman Scholarship
Bradley Penoyer with presenter Anjie Mikesell

Women’s Circle of Excellence Scholarship
Jessica Schram *in absentia

Jake Jabs Scholarship
(Back): Michael Nylund, Kevin Peterson, Paul Quigley, Joshua Stevens.
(Middle): Heather Ridley, Elliot Rueb, Nicholas Trapp, Dmitry Trubachenkov.
(Front): Renee Waterland, Ericka Yockim, Molly Zander and presenter Gary Bishop
David W. And Dorothy E. Patterson Scholarships

(Back): James Clark, Colton Haeffner, Skyler Hager. (Middle): Alisha Dyk, Alex Fuller, Brooks Demaree. (Front): Anna Adolphson, Dezarae Brewington and presenter Craig Ehlert

(Back): Cole Hinnaland, Jodi Jackson, Michael Nylund. (Front): Desirae Lindquist, Arnold Kleinsasser, Paige Newell and presenter Jerry Carvalho.

Hannah Jerome, David Johannessen *in absentia

(Back): Garrett Shaw, Miles Steinbach, Dmitry Trubachenkov. (Front): Austin Patritti, Sarah Weller, Molly Zander and presenter Dave Foster.

Kaci Shea, Mariah White *in absentia
2012 Special Awards

Alfred L. Day Academic Excellence Award
Jennifer Brien, Molly Zander and presenter Chris Lamb

Dean’s Award for Excellence - Graduate
Presenter Marc Giullian with Loretta Hemingway

Montana Society of CPAs Medallion Award
Jay Trotter with presenter Mike Williams

Bracken Professionalism Award
Katherine Snapp with presenter Gary Bishop

Harrington’s Bottling Company Student Mentorship Award in Honor of Bob Arrotta
Kevin Peterson with presenter Scott Leese
Student Entrepreneur Combines Business and Passion to Fly Free

Morena Garcia, a Bozeman native and a Montana State University (MSU) College of Business (CoB) senior, has been a silversmith ever since she took an art class that included silversmithing at Bozeman High School. She will also tell you that she has always wanted to be an entrepreneur. Her mother would agree because Garcia’s favorite saying growing up has been, “You’re not the boss of me!”

Garcia started Fly Free Designs—a custom silversmith and jewelry company—while still in high school, but officially registered the business January 2012. Her other passion, being a pilot, inspired her business name, integrating this aspect of her personal story into her artistic pieces. Creating unique jewelry, Garcia views each piece as a message to her customers to “Fly Free,” and customers will often find words of encouragement and love in not-so-obvious places on the pieces. She also adds her personal touch to all the pieces by including a beautifully designed card that states “I just wanted to let you know how much your support really means to me, and that it is truly appreciated. You have helped me find my dreams. Thank you.”

After she started her business, Garcia decided to enroll in the CoB, saying that pursuing a business degree has been very helpful for her because she’s needed those skills to run her business. She adds, “You do your own marketing; you are your own accountant. In an art-based industry, you need the business skills to be successful.”

Studying business at MSU has also helped Garcia gain confidence in successfully running her business. The CoB’s emphasis on professionalism has helped her with all the subtleties of running a business, from customer service to networking and marketing her business to others. Garcia believes these skills will especially come in handy as she’s been accepted to participate in Art Fair Jackson Hole with a group of high-caliber artists this summer.

Even though Fly Free Designs has a Website, Garcia has opened a storefront on Bozeman’s Main Street and showcases many of her pieces in other stores downtown. She loves interacting with her customers. “Nothing compares to face-to-face communication and interaction. When you sell directly to customers, and get to see their reactions, hear their feedback firsthand, that information is invaluable for strengthening your business.”

As with all businesses, Garcia says there are challenges, but also great rewards. As an entrepreneur, she says, “It’s not certain. It’s not routine.” She says that owning a business is not like being in school, where you have homework and a syllabus that tells you what to expect. You also have to be dedicated to your business. She says, “You’re your own boss and maybe your boss wants to go to the river and go floating…and you have to be ‘no, no, no’.”

On the other hand, Garcia says that she used to struggle with self-confidence and that with her jewelry she is able to present herself through her work. “To have your peers judge your work, something you have created, and be successful at it is the most amazing feeling that I can describe!”

When asked what advice she would give other students following in her footsteps, Garcia says, “Look at your current state now and try and figure out who you are and then look ahead. It’s all about vision and the future. You can be existing now…but if you don’t think about where you’re going, you’re not going anywhere.”

For more information about the small business and entrepreneurship minor program, please visit our website: www.montana.edu/cob/centernewwest/index.htm.

We Want Your Input for the New Business Building

New College of Business building design concepts were on display at the latest open session meeting on June 18. The building architects held the sessions to get opinions from faculty/staff, students and community members. The next session is scheduled for July 18 in Reid 402 from 4:30-5:30 pm. Keep up-to-date on the new building progress on our website: http://www.montana.edu/cob/building/index.html or the Comma-Q website: http://commaq.com/msu/. 
Each year, the top College of Business (CoB) students are initiated as members of the prestigious Beta Gamma Sigma (BGS) honor society. Seventeen students and one CoB faculty member were honored at the induction luncheon on Thursday, April 5 in the Strand Union Building on the Montana State University (MSU) campus. Only the top 10% of juniors and seniors and the top 20% of the graduate accounting students in the Masters in Professional Accountancy (MPAc) program are chosen as initiates. BGS, started in 1913, provides the highest recognition a business student anywhere in the world can receive in an accredited, Association to Advance Collegiate Schools of Business (AACSB), undergraduate or master's program.

The induction ceremony began with a welcome from Dr. Susan Dana, BGS advisor and then the 2011 BGS officers stepped up to the podium to tell the inductees about BGS and what it means to be a member. Ben Scott, VP of Programs, gave the statement of “Beta” which means honor; Jodie Kunesh, President, gave the statement of “Gamma,” meaning Wisdom and Loretta Hemingway, VP of Membership, talked about “Sigma,” meaning earnestness. The inductees then recited the BGS pledge, received their certificates and were inducted as the newest group of BGS members.

The ceremony continued with the presentation of the Beta Gamma Sigma Professor of the Year Award to Dr. Marc Giullian, CoB associate professor of accounting. Prior to coming to MSU in 2001, he served on the faculty of the University of Louisiana-Lafayette for six years and as acting Department head for one. Giullian currently teaches courses in financial accounting at both the undergraduate and graduate levels. He is a mentor to many of the accounting students and has been award numerous teaching awards while at MSU. Giullian also serves as the coordinator for the accounting option.

BGS also recognizes a chapter honoree each year. This year’s honoree was Scott Holton, CoB alumnus and partner in Rudd & Company, PLLC. Prior to joining Rudd & Company in 2004, Holton gained his auditing experience from PricewaterhouseCoopers, LLP in Portland, Oregon. He is a licensed CPA, a certified fraud examiner and a member of the Montana Society of CPAs. Holton also serves on the CoB Accounting Advisory Council and is an active member in the Bozeman Sunrise Rotary Club.

Holton talked to the inductees about the BGS traits and what they mean to him as a professional, a CPA and an employer. He followed up with five important pieces of advice:

1. Get involved and stay involved.
2. Be true to yourself.
3. Don’t forget to work hard.
4. Continue to recognize that not everything is “business” and that fun and friendships are equally important.
5. Be someone you want to work with.

He left the attendees with a final quote from Thomas Jefferson, “I find that the harder I work, the more luck I seem to have.”

2012 BGS INDUCTEES
Masters: Tera Goolsby, Mitchell Wallace, Samuel Widener*, Kari Worum
Seniors: Kristin Abhold, Christopher Armagost, Ryan Bovy, Mingwei Chen, Ashley Kent, Hunter Metcalf, Lynnea Nelson
Juniors: Grant Ganoom, Nethia Lavering, Amanda Powell, Kaci Shea*, Alyssa Sipes, Dmitry Trubachenkov

* in absentia
The Association of Certified Fraud Examiners (ACFE) awards 30 U.S. and international student scholarships each year. College of Business student Molly Zander will receive a $2,500 Ritchie-Jennings Memorial Scholarship, based on her overall academic achievements and her essay explaining her awareness of how fraud may affect her career. She will appear in an issue of Fraud, the magazine of the ACFE and be given a one-year ACFE Student Membership.

Zander, a senior from Great Falls, was one of four students to receive a $2,500 scholarship. One $10,000 scholarship, two $5,000 scholarships, and 23 $1,000 scholarships were also given. Approximately 300 national and international students competed for the awards. More information about the ACFE scholarship can be found on their website at http://www.acfe.com/scholarship.aspx.

Bonita Kramer, CoB professor of accounting, encouraged Zander to apply for the scholarship after instructing her in ACTG 328 (Intermediate Accounting II) and Zander is currently a student in her ACTG 521 (Advanced Auditing) class. Kramer also wrote one of Zander’s recommendation letters.

Kramer was thrilled that Molly received one of the higher amount scholarships. “She is absolutely outstanding in so many aspects that I knew she would be a competitive candidate for one of these scholarships, so I visited with her last fall and told her about this opportunity and encouraged her to apply. She needed a few letters of recommendation and asked me to write one, which I was happy to do.”

Students from the MSU College of Business who received $1,000 Ritchie-Jennings Memorial Scholarships in previous years include Jennifer Hill (2002-2003), Erin Mohr (2003-2004) and Joey Ottoy (2008-2009), Sophie Mumford (2010-2011).

The ACFE is an anti-fraud organization that works to reduce business fraud worldwide and inspire public confidence in the integrity and objectivity within the profession. For more information, go to www.acfe.com.

Students Highlights: 2011-2012

Six accounting students from the MSU-Bozeman College of Business traveled to Alaska over spring break as volunteers to prepare tax returns in remote villages. Amanda Caldwell, Arianna Haines, Jodie Kunesh, Tom Langmo, Rajeev Modi and Cullen Mullany prepared more than 430 returns while there.

The College of Business Human Resources Management Club traveled to Seattle, Washington, this spring to visit businesses like Boeing, REI and Kenworth Trucking. The club members and alumnus David Loessberg (’07) are standing in front of a Boeing jet engine at the Boeing-Everett Production Facility.