MONTANA STATE UNIVERSITY

JAKE JABS COLLEGE OF BUSINESS & ENTREPRENEURSHIP CLIENT PROJECT APPLICATION

| BUSINESS/ORGANIZATION CONTACT INFORMATION | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------|-------------|------------------------------------------|--------------|-----------------|------------------|------|--|
| Company/Organization's Name: | | | | | | | |
| Owner/Manager's Name: | | | | | | | |
| Type of Business:/Organization | | For Profit: | | Not for Profit: | | | |
| Is this business/organization currently operational at this time, if not, when you expect to commence operations: | | | | | | | |
| Phone: | | | Fax: | | | | |
| Email: | Email: | | | | | | |
| Company address: | | | | | | | |
| City: | | | State: | | ZIP Code: | | |
| | Business | /Organi | zation Infor | mation | • | | |
| Legal Form of Business/Or | ganization: | Sole | Proprietor: | Partner | ship: | LLC: | |
| C Corp: | S Corp: | · | | | ong n Operation: | | |
| # Of employees: | Full Time: | Full Time: Part Time: | | | | | |
| Current Business Plan: | Yes | Yes No Can you provide a copy if needed? | | | | | |
| Do you have regular Incor | ne Stateme | ents and | Balance She | ets? | | | |
| What are the principal products and services your business/organization provides: | | | | | | | |
| What is the trade area for your business? | | | | | | | |
| What do you consider as your main competitive strength? | | | | | | | |
| What do you consider as your main competitive weakness? | | | | | | | |
| What do you consider to be the single most important challenge facing your organization at this time? | | | | | | | |

In which areas are you seeking assistance? Please list any that may apply for this project, in priority of your needs:

| Priority | Areas seeking assistance: | Priority | Areas seeking interest: |
|-------------------|------------------------------------------------------------------------------------|----------|------------------------------|
| | Accounting | | Social Networking |
| | Advertising/Sales Promotion | | Budgeting |
| | Business Planning | | Inventory Management/Control |
| | Marketing/advertising | | Office Management |
| | Logo/Brand Development | | Operations Management |
| | Marketing material, brochures, pamphlets, POS items, etc. | | Personnel Management |
| | Customer Service | | Financial Management |
| | Pricing Research Social Networking Web Site Development Computer Application | | Compensation/Incentives |
| | | | Personnel Manuals |
| | | | Policy Manuals |
| | | | Work Flow Processes |
| Feasibility Study | | | Credit & Collections |

Please explain in more detail below what the project(s) is that you would like to have assistance with from a student team. In addition, please list more than one project, in order of priority, in the event the team completes their work on an initial project early, and would have additional projects to consider, time permitting:

1.)

2.)

3.)

What results do you expect from this student consulting project?

If accepted as a client for a project, will you be willing to:

 Meet with the student team a minimum of bi-weekly (weekly meetings are highly encouraged) or more often if needed, during the semester to discuss the project in a free and open manner. (*Can be arranged to be a tele-conference meeting*) You additionally agree to attend a final end of project briefing held on campus by the student team assigned to your project at the end of the term.

(Please initial) Yes_____ No_____

2. Provide balance sheets, income statements, consulting reports and business/marketing plans that relate to the project as needed, in a timely manner as requested by the student team ?(*if items requested are needed for the project . All proprietary information will be maintained in a strict confidential manner.*

Print name:_____

Position: _____

| Signature: | /Date: |
|------------|--------|
| | |

Additional Comments about your proposed project, and/or business needs:

Please email, Fax or mail this completed form to:

Gary Bishop Associate Teaching Professor College of Business Reid Hall, P.O. Box 173040, Montana State University Bozeman, Montana 59717-3040

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Contact information: Office:(406) 994.7017 Fax: (406) 994.6206 Cell: 406.579.0940 Email: <u>gbishop@montana.edu</u>