

MSU Jake Jabs College of Business and Entrepreneurship
2018 Short Term Summer Study Abroad London
Entrepreneurial and Small Business Experience
Application

Or email with questions lward@montana.edu

You have an incredible opportunity to participate in a short-term summer study trip to London England. This study trip is organized by JJCBE and is led by Professor Mike Gold, mgold@montana.edu. You will register for BMGT 465 or BMGT 292 for 3 credits in spring semester 2018 and travel summer 2018 commencing in Central London on Monday, May 21st and departing on Sunday June 3rd, 2018. There will be no additional tuition fees providing you are taking 12 credits.

Prerequisites: For Business majors: formal admission to the JJCBE, Junior Standing, and GPA 3.0. Non-Business students must have advisor approval, junior standing, and a GPA 3.0. 2018 graduates and Master's students welcome to apply. Students must complete this application form and return by November 1, 2017 to lward@montana.edu or drop off in Jabs 214.

LONDON, ENGLAND: ENTREPRENEURIAL AND SMALL BUSINESS EXPERIENCE, MAY 21-JUNE 3, 2018

This summer program is a faculty-led, intensive two-week summer school program focused on marketing and entrepreneurship in the international setting of London, England. The program is designed to expose students to themes concerning entrepreneurial international business, both in the form of classes and site visits. Students will learn about the culture, customs, politics, and history as well as business and entrepreneurship in England. You'll spend time in the classroom of a London University learning about small entrepreneurial London business and marketing. Students will engage in critical thinking and enhance their global perspective as they research and explore a city with over a thousand year history of small business and an early vision of entrepreneurship. We will visit a number of international organizations that may include, Nike UK, M & C Saatchi, The Financial Times and the BBC.

Afternoons consist of tours of London and the financial district, Portobello Market, House of Parliament, The Bank of England, Cockpit Arts, an award winning social enterprise and the UK's only creative-business incubator for designer-makers, IDEA London, The Tower of London and Hampton Court Palace.

Students pay their airfare and most meals. The trip includes a day visiting Cambridge, home to one of the world's most prestigious universities, as well as visiting some colleges we will tour the historic city and enjoy a punt on the River Cam!

The course fee for London is \$3260 (does not include spring tuition) and includes lodging, two meals, international health insurance, and emergency support from on-site staff in London. An estimated total budget is included below to help you plan total expenses.

Total cost is approximately \$5260 which includes:

- \$3,260 for accommodations, most London activities, instruction and insurance.
- Approx. \$1,500 roundtrip airfare. Could vary widely depending on purchase dates.
- Limited \$1,000 scholarships to apply to airfare.
- Approx. \$500 for meals/spending.
- No additional spring tuition if taking 12 credits.
- Bracken International Scholarships available to formally admitted business students.



Application for 2018 Summer Program in London, England. Due November 1st.

Criteria for Eligibility

- Formal admission to College of Business by time of travel for business students (May 2018 graduates and MPAC students are eligible to apply)
- Strong academic performance
- Demonstrated ability to manage the challenges of international travel

The Best Applicant Will:

- Have a GPA of at least a 3.0
- Have a strong justification for participating in the program, including a demonstrated commitment to international business education and professional development



To apply to participate in the 2018 summer program in London as described on the reverse, please complete the information and submit the documentation requested below:

Name: _____ Student I.D. number: _____

Option/Minor: _____ Term of formal admission to COB: _____

Email address: _____ Tel. Number: _____

Do you possess a current passport? Yes / No

Please submit the following documents with this application:

1. A 1-2 page single spaced essay describing demonstrating your commitment to international business education, and explaining why participation in the activity/program will advance your personal and professional interests
2. Attach a resume and transcript
3. A letter of recommendation from a professor will be required if accepted to travel if applying for a Bracken scholarship, but not necessary with this initial application.

DEADLINE for application: Wednesday, November 1th, 2017, 5:00 to Linda Ward, lward@montana.edu, Jabs 214.

For more information, please contact Linda Ward, lward@montana.edu or Mike Gold, mgold@montana.edu.

Upon approval by JJCBE you will be asked to complete the application process and be approved through the MSU Office of International Programs by Dec. 15. They require a \$300 deposit. A link will be provided upon acceptance by JJCBE from this process. A maximum of 15 students can travel. A limited number of JJCBE entrepreneurship scholarships are available for \$1,000 to be applied toward airfare.