Montana State University
College of Business
Women’s Circle of Excellence

LINKS OF A LIFETIME
a conference for women

April 23-24, 2009
Hilton Garden Inn
Bozeman, MT
TRAVEL ARRANGEMENTS
A block of rooms has been reserved for $82.00 + tax per night at the Hilton Garden Inn. Please call 1-406-582-3900 and mention the Women's Circle of Excellence conference to reserve rooms at this rate. Rooms must be reserved by March 24th to guarantee rate and availability.

Call Montana Travel at 1-800-247-3538 for discounted airfare to Bozeman for the conference.

STAYING THE WEEKEND?
If you are planning on staying after the conference, and if there is a strong interest, we will consider coordinating events on Saturday. Please indicate if you would like us to make reservations for:
- Golf (weather permitting)
- Wine Tasting
- Group dinner or Lunch on Saturday
- Campus Tour
- Other __________________________

We will notify you if there is an interest and costs prior to the event.

CONTINUING PROFESSIONAL EDUCATION (CPE) CREDITS AVAILABLE
The CPE credits offered will be announced on our website upon finalizing the number of hours with the State Board of Accountancy. A nominal fee may be charged for those wishing to obtain credit. www.montana.edu/cob

SPONSORSHIP OPPORTUNITIES
Are you or your employer interested in sponsoring a portion of this year's conference? If so, please contact us at audrey.lee@montana.edu and we will send you information on sponsorships that are still available.

REGISTRATION CANCELLATION POLICY
Full refund before March 25, 50% refund before April 10
No refunds after April 10

This event is sponsored in part by:

RIGHT NOW TECHNOLOGIES

With additional support from:

STATE FARM INSURANCE

JACK & DONNA OSTROVSKY

WOMEN'S CIRCLE OF EXCELLENCE
LINKS OF A LIFETIME
A CONFERENCE FOR WOMEN
APRIL 23-24, 2009
HILTON GARDEN INN • BOZEMAN, MT
REGISTRATION FORM

NAME: ____________________________________________
ADDRESS: _______________________________________
CITY/STATE: ___________________________ ZIP: __________
PHONE: ___________________________ EMAIL: __________
COLLEGE/MAJOR/GRAD YEAR: ___________________
SPECIAL ASSISTANCE REQUESTS: ___________________

DEADLINES & PRICES
(Registration fee includes all workshops and associated materials as well as food and refreshments during the course of the event)

EARLY REGISTRATION: MARCH 25
FINAL REGISTRATION: APRIL 17

JUNIOR* $95.00 $120.00
REGULAR $170.00 $195.00

*Alumnae from the class of 2006, 2007, or 2008

ASK US ABOUT A CORPORATE RATE - 6+ ATTENDEES

BRING GIRLFRIENDS TO DINNER AND ENTERTAINMENT ON FRIDAY - $50.00 EA

1. ________________________ 2. ________________________
3. ________________________ 4. ________________________

PAYMENT MUST BE INCLUDED WITH REGISTRATION
[ ] CHECK (PLEASE MAKE CHECKS PAYABLE TO: MONTANA STATE UNIVERSITY FOUNDATION)
[ ] CREDIT CARD (MASTERCARD / VISA / AMERICAN EXPRESS / DISCOVER)

AMOUNT ENCLODED: __________NAME ON CREDIT CARD: __________
CARD #: ________________________________________EXP. DATE: __________

[ ] I WOULD LIKE MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES

FAX THIS FORM TO 406-994-6206 OR EMAIL TO AUDREY.LEE@MONTANA.EDU

MAIL TO:
MSU COLLEGE OF BUSINESS • WOMEN'S CIRCLE OF EXCELLENCE
P.O. BOX 173040 • BOZEMAN, MT 59717-3040 • 406-994-7026
Nancy Dodd

Mary Perry

With more than 25 years of experience in business, Mary has worked for NestleUSA and financial institutions before she joined Ryan Partnership in 1990. Ryan Partnership was named “Agency of the Year” by PROMO magazine and is the leading independent marketing agency in the United States. As the President of the Promotion Agency, Perry is assisted by six divisions spread over twelve offices with more than 500 employees who support iconic brands such as Dove, BaccardiUSA, Nestle, New Balance, Advil, and Energizer. Mary also writes a monthly newspaper business column, has co-hosted a monthly radio show on leadership, and produced a documentary on leadership development using horses. Mary holds a B.S. from Iowa State (1973).

Thursday Workshops - 2:45 P.M.

Polished & Professional: First Impressions
Lisa Daniels - Team Coordinator/MSU College of Business Bracken Business Communications Clinic & Management Institute

Starting & Growing Businesses: Back to the Basics
Denise Palmquist - Managing Partner/Ripple Marketing and Flat Earth Imports
Kalli Ryti - Assistant Vice President of Commercial Lending/First Interstate Bank
Marissa McBeath - Partner/Bozeman Broker Group
Janice Whetstone - Attorney/Business Law

Retiring in Turbulent Times
Minette Jessup - MSU College of Business Adjunct Professor

Friday Workshops - 9:30 A.M.

Moving Up or Moving On
Marne Reed - Vice President of Human Resources/Printingforless.com
Stephanie Stephens - Benefits & Safety Manager/Murdoch’s Ranch & Home Supply
Patty Melgheim - HR professional for State Farm

Work/Life Balance: One Size Does Not Fit All
Darcy Saunders - Owner/Cottonwood Case Management; Senior Care-giving
Paige Taylor - Psychologist/Bridge Psychiatric Services
Chris Bader - Business Manager/Division of Health Sciences - MSU

Meet the Group Session Presenters

Jaynee Groseth

Jaynee is a Montana native and die-hard Bobcat. She graduated from MSU in 1973 and spent the next 3 years as a National Collegiate Advisor for Kappa Delta sorority, visiting more than 70 college campuses around the nation, working on membership development, leadership skills training and organizational management. Jaynee became the Assistant Director of MSU Admissions in 1975 and Director in 1982 before becoming the Director of Alumni Affairs. Jaynee is currently President and CEO of the MSU Alumni Association, a position she has held since 1992.

Ris Higgins

Ris is a leadership development coach for senior executives and their teams. She co-founded Leadership Outfitters, a Bozeman, Montana based coaching and experiential learning company. Ris offers unique development approaches for leaders seeking to achieve sustainable breakthroughs in their business and personal lives. Past clients include Miller Brewing Company, Kraft Foods USA and Canada, Capital One, Albertsons, FINRA, Wells Fargo and Hennekin USA. Ris also writes a monthly newspaper column, has co-hosted a monthly radio show on leadership, and produced a documentary on leadership development using horses. Ris holds a B.S. from Iowa State (1973).

Meet the Workshop Speakers

For each workshop session, you have the choice of three very different sessions, all led by fantastic, experienced women. These one-hour panels and workshops will provide you with the opportunity to learn from the speaker(s), receive advice and guidance, as well as ask questions in smaller, more intimate discussion groups. To learn more about the workshop speakers, please visit:

http://www.montana.edu/cob/Alumni_and_Friends/WomensCircle.html

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Paige Taylor - Psychologist/Bridge Psychiatric Services
Chris Bader - Business Manager/Division of Health Sciences - MSU

Benefits of Charitable Giving: Why and How We Give
Terry Profota - President/Sage Consulting Group & MSU College of Business Adjunct Professor
Stephanie Primm - Director of Marketing/Murdoch’s Ranch & Home Supply
Kathleen Tomkovich - Vice President - Accounting/First Security Bank

Friday Workshops - 11:00 A.M.

It's 2009. Do You Know Where Your Web Identity Is?
Shelby Nordhagen - Founder/NetNewMarketing

Taking Care of You: Wellness and Stress Management
Victoria Sally - Personal Trainer/Ridge Athletic Club
Heather Turner - Owner/Pure Wellness Spa

A Woman's Guide to Money Matters at Any Age
Anne Schlenker - Financial Advisor & Accredited Asset Management Specialist/Edward Jones Investments

Mary Perry

Sue Monahan - Sue is an Associate Professor of Sociology and Chair of the Department of Sociology & Anthropology at Montana State University. Her research focuses on complex organizations and the sociology of religion. She is currently researching the implementation of HIPAA in hospitals, examining how law is translated into organizational policy and practice. Sue is the Principal Investigator (PI) of MSU’s NSF ADVANCE Leadership Award, which focuses on developing mentoring networks and opportunities for women faculty in the sciences, engineering and social sciences.

Anne Marie Quinn - Founder and CEO, Anne Marie brings 25 years of management experience in the biotechnology industry to Montana Molecular. Most recently she was a Senior Applications Scientist for industry leader Acelrys. Prior to Acelrys, she managed the Bioinformatics Core Facility at the Yale School of Medicine and the Bioinformatics unit at The SAIC Institute. She has consulted in the startup phases for several biotechnology companies and holds a Master’s degree in the engineering and social sciences.

Toni Neal - Toni’s extensive business background took advantage of her education in industrial engineering and computer science from the University of Oklahoma and an MBA from the University of Texas. She ran the regional productivity improvement and national cash management practices for Coopers & Lybrand. She also owned and successfully operated a consulting firm for 15 years that specialized in productivity and profit improvement; was Senior VP (the first female VP) in charge of technology and operations for a major southwestern bank and is a start-up partner in a highly successful bank in Austin, Texas.
11:30 Conference Registration
1:00 Welcome
1:15 Personalities in the Workplace
Your personality is a gift. While attitudes and behaviors are choices, your personality type will often drive your attitudes and behavior, especially in the workplace. Learn the basics of personality types and how to use this understanding to improve relationships in the workplace.

2:30 Afternoon Break

2:45 (Workshop 1) Polished and Professional: First Impressions
Feeling unsure about how to update your resume and cover letter? In this competitive employment market, learn how to be a step ahead by conveying professionalism through your writing and beyond.

2:45 (Workshop 2) Starting and Growing Businesses: Back to the Basics
Learn how women business owners have started businesses and taken them to the next level successfully. From ideas of business development and growth to optimal finance options and real estate decisions, this panel will cover everything in between, and then some.

2:45 (Workshop 3) Retiring in Turbulent Times
Exploring three areas of financial security—protecting savings, conservative spending, and supplementing retirement income—will make it possible for you to improve your retirement position. Even with the current economic woes, your dream of a comfortable retirement is still in reach.

4:00 (Group Session) Leading Change to Consciously Choose Your Future
As leaders, we can maintain viable, rather than damaged businesses; help our employees remain engaged, instead of blaming; and provide service that sustains loyalty, rather than dissatisfied customers. You will leave this session with tools that uncover insights you can use to develop yourself and your team. You can make a difference as a powerful leader who believes “embracing change is consciously choosing your future.” Use this session to begin actively choosing yours!

5:30 Wine with Women - Special Guests; Our 2009 MSU College of Business Female Seniors

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**Friday, April 24, 2009**

7:30 Continental Breakfast
8:00 (Group Session) The CEO of Me: How to Brand and Market YOU!
Success in today’s business world requires a personal branding strategy and a marketing campaign that features “You” as CEOs of your own personal brands. Should ships and control our personal image—much like the CEO of Unilever has defined the image of Dove products. In this workshop, we will apply market branding principals to assist you in developing a distinctive personal branding strategy.

9:15 (Workshop 1) Moving up or Moving on
How do you, as an employee or manager, earn yourkeep and excel? How do you leave gracefully when you have gone as far as you can with a company? This session will help you know where you are on the ladder and where you should go from there.

9:15 (Workshop 2) Work/Life Balance: One Size Does Not Fit All
Women in the workforce (and in general) have a delicate balancing act. There are work demands, family demands, health, and personal dreams and goals, not to mention all those things that come up unexpectedly. How do we fulfill these needs? Can we have and do it all? We will discuss how to best achieve long-term balance in your life.

9:15 (Workshop 3) Benefits of Charitable Giving: Why and How We Give
Join us for a lively discussion of how and why you would contribute through a business or as an individual. What are the benefits of giving time, resources, money or all? Are there strategies that work best for a non-profit versus a for-profit? How can we fit volunteer activities into our busy lives?

10:30 Friday Morning Break

10:45 (Workshop 1) It’s 2009. Do You Know Where Your Web Identity Is?
Have you spent much time thinking about your web identity? If not, it’s time to get a handle on it. Attend this session to learn what every savvy professional woman should know to put her best “e” foot forward—from websites to blogs to social media and beyond.

10:45 (Workshop 2) Taking Care of You: Wellness and Stress Management
With life taking us in many directions, we need to make sure we take care of ourselves. Learn how our well-being affects our happiness and productivity. We will look at factors that affect your wellness, both at work and in everyday life, and suggest techniques for stress management and small changes that you can make for a healthier and happier you.

10:45 (Workshop 3) A Woman’s Guide to Money Matters At Any Age
This seminar is designed to teach you how to take control of your financial life. Seminar participants will learn strategies about what you can do now to prepare for retirement, options to pay for milestones in life, and developing a strategy to achieve your financial goals.

12:00 LUNCH
1:15 (Group Session) Leading Lady: Taking Care of Business
Depending on your career path, you may end up working in an environment that has stereotypically been run by men. What are the unique issues and barriers that women encounter as they enter and advance in this type of workplace? Successful women in male-dominated careers will raise your awareness about the biases and assumptions that women face regarding issues such as work and communication styles.

2:45 Afternoon Break

3:00 (Roundtable Session) One More Thought: Network with the Speakers
Join us for an interactive roundtable discussion consisting of the speakers from the previous workshops and group sessions. The speakers will be available to address any questions you may have and to provide guidance in their areas of expertise. This will be a great opportunity to take advantage of the speakers from sessions you were not able to attend and to network with strong women.

4:00 (Keynote Presentation) Brenda Davis, a retired executive for Johnson & Johnson, will share her career experiences with the audience and impart some of the wisdom she has gained over the years. She will discuss the importance of networking and mentoring in the business world and touch upon many of the topics addressed throughout the conference. Brenda will provide advice for women in any stage of their lives and end with a question and answer session.

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About the Speaker - Brenda was the Corporate Compliance Officer and Vice President, Technical Resources for Johnson & Johnson. She was responsible for the management of numerous worldwide corporate functions and was a member of many Advisory Committees and served as a Director to various Boards and Groups. Brenda retired from Johnson & Johnson in February, 2007 and now resides in Bozeman with her husband, Swep.

Before joining Johnson & Johnson in 1992, Brenda was a visiting Fellow at the Woodrow Wilson School of Public & International Affairs at Princeton University, served in the Cabinet of New Jersey Governor Thomas H. Kean as Chief of Policy & Planning and was a senior staff member of the U.S. Senate Committee on the Budget.

6:00 Dinner & Entertainment
Riverside Country Club - 2500 Springhill Road, Bozeman, MT

Relax and unwind with dinner, networking and an enjoyable presentation by Broad Comedy, a sensational group of ladies that will leave you laughing and totally entertained.