BEST WESTERN
PLUS
GRANTREE INN
BOZEMAN, MONTANA
WWW.PROSPERABUSINESSNETWORK.ORG/W2

W2: THE WOMEN TO WOMEN
CONFERENCE REGISTRATION

EARLY BIRD: $79, REGULAR: $99
Early Bird Deadline: April 24
Includes conference materials and meals

EXHIBITOR BOOTH
$250
Booth pricing includes two registrations

COMPLETE THIS FORM OR REGISTER ONLINE at www.prosperabusinessnetwork.org/W2 by May 22, 2015

FIRST/LAST NAME________________________________________ COMPANY________________________________________

ADDRESS____________________________________________ CITY/STATE/ZIP________________________________________

PHONE_________________________ EMAIL____________________ MSU ALUMNA/GRADUATION YEAR

☐ Check enclosed for $_______ (payable to Prospera Business Network) ☐ Credit Card $ Amount ________ (Visa/MasterCard/Discover)

CARDHOLDER NAME_______________________ CARD NUMBER_______________________ EXP DATE____ SECURITY CODE (3 DIGITS)____

BILLING ADDRESS______________________________________ CARDHOLDER SIGNATURE________________________

CPE credits are available. CPE forms will be available the day of the event. For event questions, contact Prospera Business Network at 406-587-3113 or MSU Jake Jabs College of Business & Entrepreneurship at 406-994-6195

Mail checks and completed registration forms to:
W2: The Women to Women Conference, c/o: Prospera Business Network
2015 Charlotte Street, Suite 1, Bozeman, MT 59718
THURSDAY, MAY 28, 2015

SCHEDULE OF EVENTS

7:30–8:15 a.m. Breakfast and Registration
8:15–8:30 a.m. Welcome & Opening Remarks
8:30–9:45 a.m. You’re Only 7 Questions Away From Discovering Your Passion
   Speaker: Ris Higgins, Leadership Outfitters
   Discover your passion with this highly interactive and exciting session. Ris will offer the seven questions that will provide self-awareness and uncover the passion that lives inside of you and just waiting to be discovered, named and owned.

9:45–10:00 a.m. Morning Exhibitor Break & Networking
10:00–11:30 a.m. Morning Workshops (choose 1 of the 2 workshops below):
   Successful Online Marketing Strategies
   Speakers: Marciela Ross & Amy Schumann, West Paw Design
   Learn from these marketing professionals of an industry leader the tools and technology that will help you stay ahead of the marketing curve. This workshop will help you develop a successful online marketing strategy that covers social media, blogging and getting your website to a SEO gold standard for your company.

   Managing Conflict: Your Survival Guide to Successful Negotiation & Conflict Resolution
   Speaker: Dr. Virginia Bratton, Jake Jabs College of Business & Entrepreneurship (JJCBE)
   Workplace conflict can quickly destroy productivity, derail projects, and damage your reputation. The unpleasant task of resolving conflicts may fall on your shoulders. This session will help you identify and diagnose the conflict, figure out your conflict response style as well as a variety of approaches for managing everyday conflict.

11:30–12:00 p.m. Luncheon
12:00–12:30 p.m. 3 Keys to Connecting, Cultivating, and Strengthening Relationships
   Speaker: Carmen McSpadden, MSU Leadership Institute
   Creating meaningful connections is a cornerstone of achieving success that serves you throughout your career. Carmen will provide tips on networking, mentoring and leadership and how these assets support professional growth.

12:30–12:45 p.m. Presentation of the Outstanding W2 Mentor Award
12:45–1:00 p.m. Exhibitor Break & Networking
1:00–2:30 p.m. Productively Channeling Your Passion and Achieving Goals Together
   Speaker: Bonnie Sachatello-Sawyer, Hopa Mountain
   Inspiring others to follow your lead is essential to achieving your vision, whether it be in the early stages of starting a company, working on a specific project, or for a cause close to your heart. This interactive session on interpersonal dynamics will empower you with tools and insights for leading with passion and communicating this passion in a way that gets others on board, and keeps them with you as you work toward your goals.

2:30–2:45 p.m. Afternoon Exhibitor Break & Networking
2:45–4:00 p.m. Finding Passion, Staying Passionate, and Being Inspired
   Speaker: Karen Stewart Brown, Stewart+Brown
   Led by passion and a powerful sense of purpose, Karen’s journey begins in the cutthroat fashion industry where, armed with only a painting degree, she not only persevered, she thrived via mentorships by some of the greatest visionaries in her industry. Karen discusses how she found the courage to leave the comforts of a lucrative corporate career to follow her heart, tap her entrepreneur spirit, and build her own company to lead the global sustainable fashion movement while being married to her business partner, raising two children, and mentoring likeminded women and students to “Aspire to Inspire.”

4:00–5:30 p.m. Networking Reception

SCHEDULE IS SUBJECT TO CHANGE


About the Keynote:

KAREN STEWART BROWN co-founded the internationally acclaimed ethical fashion brand Stewart+Brown in 2002. A true pioneer, Karen built a global sustainable supply chain without exploiting workers or the environment—after being told it was impossible, to ensure that her designs enable women to feel “beautiful both on the inside and out.” In 2015, Karen co-founded FUTUREADI®—a next generation creative collective focused on engineering and embedding sustainable solutions to complex design problems. Previously, Karen designed for Urban Outfitters, Free People, Anthropologie, J.Crew and Patagonia.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Amanda Schultz 406-587-3113 to make arrangements.