

# Marketing Option Graduation Worksheet 2010 - 2012

Name: \_\_\_\_\_

Date: \_\_\_\_\_

UNOFFICIAL

## Freshman Year (Pre-Core)

<b>Fall</b> _____ Bus 101US      3 _____ FR Seminar	<b>Spring</b> _____ M 161Q              4 _____ Surv Calc _____ Ecns 202              3 _____ Macro Econ
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\*Students transferring into the CoB who have already earned US credit must take MGMT 204 instead of BUS 101US

## Sophomore Year (Pre-Core)

<b>Fall</b> _____ Actg 201              3 _____ Prin Acct I _____ Bus 201              3 _____ Mgmt Comm _____ Stat 216Q              3 _____ Elem Stat	<b>Spring</b> _____ Actg 202              3 _____ Mgmt Acct _____ Bus 211              3 _____ Bus Software Appl _____ Ecns 204IS              3 _____ Micro Econ
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Take one (1) of the following:

_____ Stat 217              3	_____ Mgmt 231IS      3
_____ Intr Stat	_____ Bus Res Meth

University Core	Required	Completed
<b>Foundation Courses</b>		
Seminar (US)	1 course	_____
Writing (W)	1 course	_____
Quant. Reason (Q)	1 course	_____
Diversity (D)	1 course	_____
Cont Issue Sci (CIS)	1 course	_____
<b>Ways of Knowing</b>		
Arts (IA or RA)	1 course	_____
Humanities (IH or RH)	1 course	_____
Soc Sci (IS or RS)	1 course	_____
Nat Sci (IN or RN)	1 course	_____
Reseach/Creative Exp	1 course	MKTG 342R

## Enrollment in Upper Division Business is by application only

### Performance Standards for Formal Admission

- \_\_\_\_\_ Junior Standing (completion of 60 semester credits)
- \_\_\_\_\_ Completion of Business Pre-Core Courses with no grade less than a C-
- \_\_\_\_\_ Score of at least 3 on the ACT Workkeys Written Exam
- \_\_\_\_\_ Minimum 3.00 cumulative MSU GPA for Priority Admission

### Application Deadlines

- |                  |                     |
|------------------|---------------------|
| Fall/Summer Term | on or before 01 May |
| Spring Term      | on or before 01 Dec |

Applications from students with GPAs below 2.50 will not be considered.

Applications are available in 338 Reid

## Junior Year

<b>Fall</b> _____ Bus 301              3 _____ Mgmt & Org _____ Bus 302              1 _____ Career Perspectives _____ Bus 311              3 _____ Info Systems _____ Bus 341              3 _____ Marketing	<b>Spring</b> _____ Bus 331              3 _____ Op Mgmt _____ Bus 351/Bfin 322      3 _____ Finance _____ Bus 361              3 _____ Intro Law _____ Mktg 342R              3 _____ Mktg Research _____ Mktg 343              3 _____ Cons Behavior
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## Marketing Elective (3 crds required)

Select one of the following:

		Credits	Offered
Mktg 441	International Mktg	3	Spr
Mktg 444	Retail Mgmt	3	Fall
Mktg 446	Mktg for Entrepreneurs	3	Fall
Mktg 447	Mktg Mix Design	3	Spr
Mktg 476	Internship	3	Fall/Spr/Sum
Mktg 489/490	Research	3	Fall/Spr

## Senior Year

<b>Fall</b> _____ Mktg 445              3 _____ Prof Selling _____ Mktg 443              3 _____ Promotion _____ Mktg or Restr Elec      3	<b>Spring</b> _____ Bus 474              4 _____ Sr Seminar _____ Mktg 449              3 _____ Mktg Mgmt _____ Mktg or Restr Elec      3
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## Other Degree Requirements

CoB Residency Requirements (min 28 credits)	Credits
Min 12 crds/4 courses up div required MKTG courses	12
Min 12 crds/4 courses up div required BUS courses	12
BUS 474	4
	28
<b>NonBusiness/NonEconomics Credits</b>	54
<b>Upper Division Credits</b>	42
<b>Total Credits</b>	120

### Restricted Elective (3 crds required)

- Career related course
- \_\_\_\_\_ 300 - 400 level
- \_\_\_\_\_ Approved by your advisor