

Marketing Option Graduation Worksheet 2010 - 2012

Name: _____

Date: _____

UNOFFICIAL

Freshman Year (Pre-Core)

Fall _____ Bus 101US 3 _____ FR Seminar	Spring _____ M 161Q 4 _____ Surv Calc _____ Ecns 202 3 _____ Macro Econ
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*Students transferring into the CoB who have already earned US credit must take MGMT 204 instead of BUS 101US

Sophomore Year (Pre-Core)

Fall _____ Actg 201 3 _____ Prin Acct I _____ Bus 201 3 _____ Mgmt Comm _____ Stat 216Q 3 _____ Elem Stat	Spring _____ Actg 202 3 _____ Mgmt Acct _____ Bus 211 3 _____ Bus Software Appl _____ Ecns 204IS 3 _____ Micro Econ
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Take one (1) of the following:

_____ Stat 217 3	_____ Mgmt 231IS 3
_____ Intr Stat	_____ Bus Res Meth

University Core	Required	Completed
Foundation Courses		
Seminar (US)	1 course	_____
Writing (W)	1 course	_____
Quant. Reason (Q)	1 course	_____
Diversity (D)	1 course	_____
Cont Issue Sci (CIS)	1 course	_____
Ways of Knowing		
Arts (IA or RA)	1 course	_____
Humanities (IH or RH)	1 course	_____
Soc Sci (IS or RS)	1 course	_____
Nat Sci (IN or RN)	1 course	_____
Reseach/Creative Exp	1 course	MKTG 342R

Enrollment in Upper Division Business is by application only

Performance Standards for Formal Admission	Application Deadlines
_____ Junior Standing (completion of 60 semester credits) _____ Completion of Business Pre-Core Courses with no grade less than a C- _____ Score of at least 3 on the ACT Workkeys Written Exam _____ Minimum 3.00 cumulative MSU GPA for Priority Admission	Fall/Summer Term on or before 01 May Spring Term on or before 01 Dec
Applications from students with GPAs below 2.50 will not be considered.	Applications are available in 338 Reid

Junior Year

Fall _____ Bus 301 3 _____ Mgmt & Org _____ Bus 302 1 _____ Career Perspectives _____ Bus 311 3 _____ Info Systems _____ Bus 341 3 _____ Marketing	Spring _____ Bus 331 3 _____ Op Mgmt _____ Bus 351/Bfin 322 3 _____ Finance _____ Bus 361 3 _____ Intro Law _____ Mktg 342R 3 _____ Mktg Research _____ Mktg 343 3 _____ Cons Behavior
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Marketing Elective (3 crds required)			
Select one of the following:			
		Credits	Offered
Mktg 441	International Mktg	3	Spr
Mktg 444	Retail Mgmt	3	Fall
Mktg 446	Mktg for Entrepreneurs	3	Fall
Mktg 447	Mktg Mix Design	3	Spr
Mktg 476	Internship	3	Fall/Spr/Sum
Mktg 489/490	Research	3	Fall/Spr

Senior Year

Fall _____ Mktg 445 3 _____ Prof Selling _____ Mktg 443 3 _____ Promotion _____ Mktg or Restr Elec 3	Spring _____ Bus 474 4 _____ Sr Seminar _____ Mktg 449 3 _____ Mktg Mgmt _____ Mktg or Restr Elec 3
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Restricted Elective (3 crds required)
Career related course
_____ 300 - 400 level
_____ Approved by your advisor

Other Degree Requirements	
CoB Residency Requirements (min 28 credits)	
Min 12 crds/4 courses up div required MKTG courses	Credits 12
Min 12 crds/4 courses up div required BUS courses	12
BUS 474	4
	28
NonBusiness/NonEconomics Credits	54
Upper Division Credits	42
Total Credits	120