

CINDY GOEDDEL PHOTOGRAPHY, LLC

goeddelphotography.com

858-848-4150

Conservation Photography Intern

The mission of Cindy Goeddel Photography is to create photographs that convey the story, mood and spirit of wildlife and of the untamed places they inhabit. The aim is to motivate others to protect our natural world and to take ecological relationships seriously.

This is an exciting opportunity for anyone interested in pursuing a career in conservation photography and to learn the 'ins-and-outs' of this rewarding and competitive field. In addition to the responsibilities below, there maybe the opportunity to assist in the field during a week-long photography workshop.

Responsibilities:

Wildlife Photography

- Writing engaging titles and accurate captions for wildlife photographs
- Creating short documentary and promotional videos from video clips in the archives
- Upload new images to the website as needed
- Light design work including creation of flyers and e-mail campaigns
- Able to assist with creating PowerPoint presentations

Social Media

- Write conservation photography posts for Instagram and Facebook
- Produce posts for fine art print sales and field photography workshops
- Perform keyword and hashtag analysis
- Optimize social media reach
- Monitor, post, and comment on social media

Qualifications:

- Basic knowledge of wildlife species, behavior and ecosystems
- Basic knowledge of Final Cut Pro or Adobe Premiere.
- Basic knowledge or Adobe Lightroom Classic and Photoshop.
- Basic knowledge of PowerPoint
- Basic knowledge of social media platforms

Schedule and Compensation:

- 6-16 hours per week around intern's schedule during the academic year; the opportunity for 16 or more hours per week during the summer. The office is located in Big Timber, Montana. Once intern is familiar with duties, approximately 75% of the work can be done remotely.
- \$12.00 to \$15.00 per hour (based on skill level)