Calling all budding visionary modern marketers... your future starts here...
Oracle is looking for creative, imaginative Communications, Design or Marketing majors for a career-launching opportunity in its world-class Marketing organization. Successful candidates will join a group of colleagues to take part in a year long, highly visible, immersive educational program that encompasses all facets of marketing. This group will rotate across key marketing teams to develop cross-functional skills, technical expertise and a deep, diverse knowledge base. Our goal is to provide you with a solid foundation to springboard your marketing career.

The full-time, salaried positions are based in the Oracle offices in Redwood Shores, California and Bozeman, Montana. Your core responsibilities will include: campaign development, marketing systems operations and analytics, and project management. Qualified candidates will be able to contribute individually and as a team member, providing direction and mentoring to others. You will use your strong communication and relationship building skills with colleagues - locally, globally and across the organization.

Responsibilities:
- Support marketing campaign execution requests using marketing automation systems including Oracle Eloqua’s industry-leading marketing automation platform and others
- Assist with the creation and execution of demand generation campaigns, such as list pulls, landing pad creation, asset mapping, copywriting, social media marketing and other related tasks
- Provide project management support for email campaigns, webcasts, online forums and other digital campaigns.
- Leverage big-data analytics to report on worldwide marketing initiatives, programs and activities, as well as tracking budget requests/approvals
- Execute inbound and outbound content marketing strategies.
- Special projects, as needed.

Preferred Qualifications:
- Bachelor’s degree from an accredited college or university
- 1-2+ years communications, design and/or marketing coursework and/or practical experience
- Strong computer skills, including proficiency with Microsoft Excel, Word, PowerPoint and HTML
- Ability to work cross-functionally and to manage multiple projects simultaneously
- Comfortable in a fast-paced, dynamic environment
- Solution-oriented, collaborative, adaptable/flexible, positive, proactive, personable, and tech-savvy
- Highly interested in marketing and the tech industry

To Apply:
Online through school portal or send resume to: Undergrad-Recruiting_us@oracle.com
As part of Oracle's standard employment process, candidates will undergo a complete background check prior to an offer being extended. These background checks are conducted by a professional third party firm at no charge to the applicant and include: prior employment verification, education verification, social security trace, criminal background check and motor vehicles records (where required for position).

Oracle is an Equal Employment Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, sexual orientation, gender identity, disability and protected veterans status or any other characteristic protected by law.