The opportunity to impact a large percentage of Montana residents in improving their health by mitigating or managing health risks exists through proactive preventive strategies through existing employer affiliations. Public and private organizations will have access to; knowledge of industry best practices, emerging innovations, and awareness of the best in class resources available by creating a collaborative environment and communications with best-in-industry providers and advisors. These trusted alliances provide Montana employers evidence-based education, interventions, and evaluation focused on population health risk factors, positive behavior change and proactive benefit design.