What is a Press Release?
A public relations announcement issued to the news media and other targeted publications for the purpose of letting the public know of a company’s, organization’s, or group’s developments

Important things to note:
- Keep it short -- less than a page
- Do not write it as an article, give basic info & limit exclamations

Part of a Press Release
- Title or Name of Event
- Data & Place
- Body -- should include in this order:
  1) Brief intro of event: why its happening, why its important to attend
  2) Brief explanation of MAS & our mission
- Contact information -- name, number, email address
- End with: ###

Example:
NECO’s Big Party
May 24, 2345 on the Moon at the Montana Space Center (6789 Lunar Drive, LunarXXX, Moontana 01234)
NECO’s Big Party is an annual fundraising event featuring music, local food, & good company. As a group that works hard each year to bring lunar student government news to you, we hope that you will come and support our mission. The party taking place at the historic Montana Space Center and will feature spaceburgers with local swiss cheese, moon melon salad, and fried solar peppers. There will be a cash bar featuring Pangalatic Garble Blasters, and Blue Moon beer.
Please contact Zaphod Beetlebox at 123-456-7890-098776-12 extension 98 or by email at z.loves.space.kittens@gmail.com
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