**New Program Approval Cover Sheet**

**Montana State University**

*New program requests require Level I or II documentation as specified by the Board of Regents. This page simply illustrates the approval process, and includes all required approvals.*

**Proposed New Program Information**

- **Title (as listed on Level I or II documents):**
- **Submitted by:**
- **Submitter’s Contact Info: Phone, Email:**
- **Department:**
- **College:**

**New Program Review Process**

<table>
<thead>
<tr>
<th>Step</th>
<th>Responsible Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department completes the documentation required by the Board of Regents, typically Level II for new programs, Level I for new minors if major already exists. (Regents’ information items are not reviewed by this process.) Some additional information required by our accrediting commission is also collected.</td>
<td>Department Review</td>
</tr>
<tr>
<td>Department Head’s signature indicates that proposed program has been approved by the process used within the Department.</td>
<td></td>
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<tr>
<td>The Chair of the College Curriculum Committee signs to indicate College academic approval.</td>
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<tr>
<td>The College Dean signs to indicate that adequate resources are available to offer the program.</td>
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<tr>
<td>The Level I or II documents are uploaded to the Provost’s Office server for distribution to other committees.</td>
<td>Provost’s Office</td>
</tr>
<tr>
<td>Program requests are sent to the Curriculum and Programs Committee (CPC). A New Programs Working Group researches all new programs and returns a recommendation to the CPC.</td>
<td>CPC Review</td>
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<tr>
<td>Results of program reviews are sent to Faculty Senate.</td>
<td>Faculty Senate</td>
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<tr>
<td>Results of program reviews are sent to Deans’ Council.</td>
<td>Deans’ Council</td>
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<tr>
<td>Provost’s Office reviews the program request based on the input from CPC, Faculty Senate, and Deans’ Council. If approved, the proposal is sent to Board of Regents.</td>
<td>Provost Review</td>
</tr>
<tr>
<td>Level I or II documents submitted to Board of Regents. Dean and Department notified of BOR approval.</td>
<td>Regents Review</td>
</tr>
<tr>
<td>We must file “substantive change” documents with our accrediting commission and receive approval to offer any new program (degree, option, minor, certificate).</td>
<td>Accreditation Review</td>
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</tbody>
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**APPROVALS**

- **Department Head:**
  - **Date:**
- **Chair, College Curriculum Comm.:**
  - **Date:**
- **Dean:**
  - **Date:**
- **Chair, CPC:**
  - **Date:**
- **Chair, Faculty Senate:**
  - **Date:**
- **Assoc. Provost:**
  - **Date:**

*Note: This diagram illustrates the typical flow path, but at any review step there can be a request for additional information or modifications. Careful review in early steps is the best way to speed the overall process.*
Asian Studies Major and Minor at Montana State University, Bozeman

1. OVERVIEW

Whether determined by the International Monetary Fund, the World Bank, or the United Nations, China and Japan are among the five most powerful economies in the world as measured by Gross Domestic Product. The Stockholm International Peace Research Institute and other sources list both China and Japan as among the top five nations in terms of military spending. According to the United Nations Statistics Division, both China and Japan are in the top five for consumer spending. By virtually any measure, for the past half century Asia has been on the rise, which is why it is critical that Montana's land-grant university educate young people to be successful in this changing geopolitical and economic climate.

In order to educate students to be competitive in the Pacific Century, Montana State University, Bozeman, proposes an interdisciplinary Asian Studies Major and Minor. This new program will replace the existing Japan Studies Major and Minor options currently in the Department of History & Philosophy. Over the past decade, Montana State University has laid the academic foundation for an Asian Studies Major and Minor with Japan Foundation Library Supplement Grants, a Japan Foundation Staff Expansion Grant, a Department of Education Title IV Grant, and recent tenure-track hires in Chinese language and Literature, Chinese history, and Turkish history. Because of this investment, no immediate resources will be required to implement the program, though, should the program grow, they could conceivably be required in the future. The interdisciplinary Asian Studies Major and Minor will draw on an array of departments at Montana State University, from History & Philosophy and Modern Languages to Sociology & Anthropology and Earth Sciences. The Asian Studies Major and Minor will also complement Montana State’s professional schools and colleges, adding an important international dimension to business and engineering degrees. In this manner, the Asian Studies Major and Minor will come to reflect Montana State’s unique land-grant culture.

The departmental home of the Asian Studies Program will rotate every five years with the rotation of the directorship among the departments of Modern Languages & Literatures, History & Philosophy, and Anthropology & Sociology. This will be a genuinely interdisciplinary program, listed in the College of Letters and Science but managed by alternating departments, designed to meet the interdisciplinary challenges of today’s world.

The Asian Studies Major represents a strategic expansion of the existing Japan Studies Option currently available in History & Philosophy in several respects. Most obviously, the proposed options offer students greater latitude in studying Asia-related courses to better prepare them for employment in a host of international fields and occupations. The
Asian Studies Major and Minor reflect shifting U.S. strategic concerns in the Asia-Pacific region in recent years, as well as significant geopolitical and economic changes in Asia, changes that have resulted in students’ desires to learn the languages and to study the cultures of China and Japan, the two Asian countries with the most robust economies, political systems, consumer societies, and militaries. In recent years, universities across the country have begun to move away from a single-nation model towards curricula that focus on wider regions, and so must Montana State. Such moves serve the interdisciplinary needs of a growing number of students who want to attain a more practical understanding of Asia, one that can be translated into opportunities for Montana.

The Asian Studies options will better enable Montana State to further pursue off-campus funding because both Chinese and Japanese languages are considered “critical languages” by the State Department. Funding could be sought through the Critical Language Scholarship Program, the “100,000 Strong Initiative” through the State Department, the National Security Language Initiative, and a host of other opportunities. Montana State has already proven successful in generated outside grant money related to the development of the Asian Studies Major and Minor.

Moreover, the Asian Studies options at Montana State should not be considered a redundancy with the University of Montana. To begin with, such a critical area of study should not be confined to one campus. Second, as mentioned above, the academic investment has already been made, so the program does not require additional resources. Third, the program, as mentioned, replaces the existing Japan Studies option, so there is not net growth in programs, only a strategic improvement of existing programs. Fourth, as mentioned, the Asian Studies Major and Minor at Montana State will reflect the interdisciplinary culture of Montana’s land-grant institution, with an emphasis on education that can be translated into occupational opportunities throughout Asia.

2. NEED

A. To what specific need is the institution responding in developing the proposed program?

The proposed option and curriculum responds to the ongoing desire for a diverse offering of interdisciplinary and international courses and the development of critical approaches for engaging the changing world. Enabling students who, until now, have studied exclusively about Japan or China to discover the myriad interconnections between these (and, later, other) nations will greatly augment their understandings of any given nation in the region. Informal data gathered through student advising, talking with students in class, as well as a student survey in Fall 2012, has shown a positive student response to the changes outlined above. Overwhelmingly, in the Fall 2012 survey, students showed interest in pursuing an Asian Studies Major or Minor, suggesting that the advent of such a program will assist with the recruitment and retention of students.
B. How will students and any other affected constituencies be served by the proposed program?

Initially, the Asian Studies major and minor will provide students with an in-depth program of study relevant to contemporary transformations in East Asia. As the program grows, student exposure to Asia will expand with the addition of other languages and area-focused content courses to the curriculum, including Arabic and the Islamic World. Those departments and faculty members who contribute courses to the Japan Studies option should not be affected, as we will move—wholesale—the current Japan Studies curriculum into the Asian Studies major. Students will be affected only in the sense that they will have a broader range of Asia-related courses to choose from than has been available in the Japan Studies option or the China Studies minor. Those students wishing to focus on Japan or China alone will also be able to do so.

C. What is the anticipated demand for the program? How was this determined?

There is high student demand for genuinely interdisciplinary and international programs. Asia is an extremely large region of the world that, despite its rapidly growing relevance to U.S. interests both economically and strategically, is little understood. The Asian Studies major and minor will enable students not merely to learn about single nations within Asia, but to understand how these nations’ histories, cultures, politics and environments have been and are increasingly intertwined. This will be made possible by implementing greater curricular flexibility than is possible under the current Japan Studies option, as well as through the redesign of certain courses in which students will not only be exposed to a wider area of culture, but—crucially—they will be compelled to consider the ways in which disparate cultures have influenced each other across a region. Student interest in the proposed Asian Studies Program has been supported by a student survey given in Anthropology, Chinese, Japanese and History courses at MSU in Fall 2012.

3. INSTITUTIONAL AND SYSTEM FIT

A. What is the connection between the proposed program and existing programs at the institution?

The Asian Studies major subsumes the current Japan Studies option, and builds upon the Japan Studies minor and the China Studies minor, both of which will remain in place. The Asian Studies major amounts to a restructuring of extant curricula in order to increase flexibility in curricular choices available to students, in order to inculcate an awareness of the myriad cultural, economic and political crosscurrents that for centuries have tied various nations of Asia into a recognizable region, and in order to increase enrollments in upper-division courses that have been too narrowly focused in the past. Such courses will be expanded such that materials covered span at least two (and, perhaps later, more) nations in Asia. The Asian Studies Major and Minor will complement existing programs in campus, adding an international dimension, one that emphasizes language study.
B. Will approval of the proposed program require changes to any existing programs at the institution? If so, please describe.

Yes. The proposed program will necessitate the dissolution of the Japan Studies option in History and Philosophy. Dr. David Cherry, Department Chair of History & Philosophy, and Dr. Brett L. Walker, the department's Japan Specialist and creator of the option, have approved the dissolution.

C. Describe what differentiates this program from other, closely related programs at the institution (if appropriate).

The Asian Studies major differs from the Japan Studies option in History in that it offers students a much broader range of courses from which to choose. Four semesters of either Japanese or Mandarin Chinese will be required. Although less than the six semesters of Japanese currently required by Japan Studies, all six semesters of Japanese currently on offer will be available for students (Fifth- and sixth-semester courses will be offered as electives). Students who do not want to take more than the required four semesters of language will be able to take more content courses than they currently take under Japan Studies in order to meet their requirements. Such changes are being made in response to student comments expressing difficulties with finding time for fulfilling upper-division Japanese language requirements, as many of our students must work in order to attend MSU.

D. How does the proposed program serve to advance the strategic goals of the institution?

Including the Japan Studies option, there are currently only seven undergraduate majors that are truly interdisciplinary at MSU (Directed Interdisciplinary Studies (University College), American Studies (College of Letters & Science), Liberal Studies (University College), Science, Environment, Technology & Society (History & Philosophy), Latin American & Latino Studies (Modern Languages & Literatures)). For reasons explained above, replacement of the Japan Studies option with the Asian Studies major will promote attainment of Objective E, Metric E.3.1 of MSU’s Strategic Plan: “By 2019, the percentage of MSU students participating in cross-cultural study, work or service experiences, incorporating both academic preparation and post-experience reflection, will double.” Moreover, there are several high-tech companies based or located in Bozeman with significant ties to East Asia. We intend to approach Lygocyte, Golden Helix and Oracle (which recently acquired RightNow) for funding for student study abroad as well as internship opportunities in China, Taiwan and Japan.

E. Describe the relationship between the proposed program and any similar programs within the Montana University System. In cases of substantial duplication, explain the need for the proposed program at an additional institution. Describe any efforts that were made to collaborate with these similar programs; and if no efforts were made, explain why. If articulation or transfer agreements have
been developed for the substantially duplicated programs, please include the agreement(s) as part of the documentation.

The Montana University System does have an East Asian Studies Major. This program is housed in the Mansfield Center at University of Montana and directed by Dr. Terry M. Weidner. UM-Missoula also has a major in Liberal Studies with an Option in Asian Studies, directed by Dr. Brad Clough. Drs. Weidner and Clough have been contacted in regard to this proposal and both have agreed to write letters of support on our behalf, enclosed with this document. Although MSU’s proposed program offers much the same as UM’s programs, we regard this as no more a duplication than the fact that both universities offer degrees in chemistry. As with all programs housed at both universities, different constituencies are served not least because of the vast geographical distance between them. More significantly, Asia, the most populous region of the world and its influence, is ballooning at ever-increasing rates economically, strategically and environmentally, and is ignored only at our peril. In order to increase employment opportunities, in order to enable students truly to think globally, MSU must have an Asian Studies major. It is important to remember that Montana State’s Asian Studies Major and Minor will assume characteristics indicative of the institution’s land-grant heritage, with an emphasis on complementing programs in engineering, agriculture, and business.

4. PROGRAM DETAILS

A. Provide a detailed description of the proposed curriculum. Where possible, present the information in the form intended to appear in the catalog or other publications. NOTE: In the case of two-year degree programs and certificates of applied science, the curriculum should include enough detail to determine if the characteristics set out in Regents’ Policy 301.12 have been met.

See attached curriculum.

B. Describe the planned implementation of the proposed program, including estimates of numbers of students at each stage.

Initially, the Asian Studies major will be housed in the Department of Modern Languages & Literatures. However, The directorship of the Asian Studies Major will alternate every five years among the contributing departments (Modern Languages & Literatures, History & Philosophy, Anthropology & Sociology). The director will be in charge of disseminating information on the program, running advising sessions, designing a website, and soliciting funding sources for student study abroad and other activities. The program’s curriculum, as outlined in section 4.A, is largely in place, so we will be able to implement the program as soon as it receives BOR approval, and are planning to do so in Fall 2014.
5. RESOURCES

A. Will additional faculty resources be required to implement this program? If yes, please describe the need and indicate the plan for meeting this need.

No additional faculty resources will be required to implement this program. The resources to initiate this program are already in place: Those faculty who have taught in the Japan Studies Option will continue to do so. Moreover, the Department of Modern Languages has recently hired Dr. Hua Li, who runs MLL’s China Studies Minor, and the Department of History and Philosophy has recently hired Asian historian Dr. Maggie Greene.

6. ASSESSMENT

How will the success of the program be measured?

Graduation numbers will be tracked for the Asian Studies major. Informal assessments of students’ views on courses and the major will be obtained through student advising. Such assessments will form the basis of questionnaires used to evaluate the major and minor degree programs from the student perspective. The Department of Modern Languages & Literatures (the initial home of the Asian Studies major) is currently creating assessment guidelines being monitored by the Associate Dean of the College. We will do the same for this program. The Asian Studies major will be subject to program review as well, as part of the normal BOR process.

7. PROCESS LEADING TO SUBMISSION

Describe the process of developing and approving the proposed program. Indicate, where appropriate, involvement by faculty, students, community members, potential employers, accrediting agencies, etc.

Since 1998, Montana State University (MSU) has been in the process of investing in an Asian Studies Major and Minor. In 1999, President Michael Malone, working with Deans and Department Chairs, hired Brett L. Walker and Paul Atkins to seed the Asian Studies initiative. After Dr. Atkins left, Marilyn Guggenheim and, later, Peter Tillack were hired in Modern Languages and Literatures as part of a continuing commitment to Asian Studies. Meanwhile, in History and Philosophy, Carla Nappi was hired in Chinese history; she eventually left and was replaced by Maggie Greene in 2013. History and Philosophy also hired J. Barton Scott in Asian religions and James Meyer in Turkish history as part of the Asian Studies initiative.

These investments in personnel were paralleled by financial investments. Between 1999 and 2001, MSU received two Japan Foundation Library Supplement Grants, Category A2 and Category B2, for the MSU Libraries, Bozeman. These grants brought badly needed library resources for Asian Studies. In 2013, Brett Walker donated his Japanese language collection to the library, beefing up the Japanese-language holdings. In 2005, MSU received a Japan Foundation Staff Expansion Grant, in Sociology & Anthropology, for
$157,000, which led to the hiring of Tomomi Yamaguchi in that department. The critical mass is now in place.

In sum, for well over a decade, MSU has been building the physical and human infrastructure required for an Asian Studies Major and Minor.
Core Asian Studies Requirements (take one Japan and one China-related course from the following: 6-8 credits)
ANTY 242D “Contemporary Japan”
CHIN 211D “Chinese Culture & Civilization”
CHIN 130D “Historical & Literary Journey into Modern China”
HSTR 140D “Modern Asia”
HSTR 145D “Reinventing Japan”
JPNS 150D “Japanese Culture & Civilization”

Japan Focus

2. Japan Courses (take 7 courses from the following, not all from the same department: 21 credits)
   - ANTY 337 “Sex, Gender, & Sexuality in Japan”
   - ANTY 343 “Popular Culture In/Out of Japan”
   - ANTY 441 “Social Movements in Japan”
   - ARTH 360 “History of Asian Art & Architecture”
   - GPHY 446 “East Asia in the Global System”
   - HSTR 340 “Age of the Shoguns”
   - HSTR 342 “Japan’s Long 19th Century”
   - HSTR 444 “Gender in Japan”
   - HSTR 445 “Environment, Health & Science in Japan”
   - JPNS 305 “Advanced Japanese Conversation”
   - JPNS 340 “Advanced Reading & Grammar”
   - JPNS 320 “Classical Japanese Literature”
   - JPNS 321 “Modern Japanese Literature”
   - JPNS 325IH “Others in Japanese Literature & Culture”
   - JPNS 361IH “Japanese Text & Cinema”
   - JPNS 440 “Modernity & Modernism in Japan”

3. Japan Research Experience (3 credits): ANTY 490R “Undergraduate Research,”
   ANTY 492 “Independent Study,” HSTR 490R & HSTA 490R “Undergraduate Research,”
   HSTR 499R “Senior Capstone,” and “JPNS 450R “Japanese Literature & Culture,” and other courses approved by a faculty advisor.
China Focus

2. China Courses (take 7 courses of the following: 21 credits)
   ARTH 360 "History of Asian Art & Architecture"
   CHIN 3201H "History of Chinese Cinema"
   GPHY 446 "East Asia in the Global System"
   HSTR 345 "Modern China"
   HSTR 443 "Gender in Asia"
   HSTR 446 "Science & Medicine in China"
   HSTR 484 "World Environmental History"
   Other courses in Chinese history designed by Professor Maggie Greene


Course Substitutions: Other appropriate courses, including those taken abroad, may be substituted with the approval of an Asian Studies Advisor.

Study Abroad: Montana State maintains active exchange programs with overseas universities, including ones throughout Asia. Students may spend an entire academic year abroad while paying Montana State tuition. Contact the Office of International Programs for more information.

Graduation Requirements: A minimum of 120 credits is required for graduation; 42 of these credits must be upper-division.
ASIAN STUDIES MINOR
Montana State University, Bozeman

Student:  ______________
GID #:  ______________

Core Asian Studies Requirements (take one of the following: 3-4 credits)
ANTY 242D “Contemporary Japan”
CHIN 211D “Chinese Culture & Civilization”
CHIN130D “Historical & Literary Journey into Modern China”
HSTR 140D “Modern Asia”
HSTR 145D “Reinventing Japan”
JPNS 150D “Japanese Culture & Civilization”

Asian Language Requirement (8 credits)
1. Take JPNS 101 and JPNS 102D in sequence, or CHIN 101 and CHIN 102D in sequence.

Japan Courses (take two courses of the following: 6 credits)
   ANTY 337 “Sex, Gender, & Sexuality in Japan”
   ANTY 343 “Popular Culture In/Out of Japan”
   ANTY 441 “Social Movements in Japan”
   ARTH 360 “History of Asian Art & Architecture”
   GPHY 446 “East Asia in the Global System”
   HSTR 340 “Age of the Shoguns”
   HSTR 342 “Japan’s Long 19th Century”
   HSTR 444 “Gender in Japan”
   HSTR 445 “Environment, Health & Science in Japan”
   JPNS 305 “Advanced Japanese Conversation”
   JPNS 340 “Advanced Reading & Grammar”
   JPNS 320 “Classical Japanese Literature”
   JPNS 321 “Modern Japanese Literature”
   JPNS 325IH “Others in Japanese Literature & Culture”
   JPNS 361IH “Japanese Text & Cinema”
   JPNS 440 “Modernity & Modernism in Japan”

China Courses (take two courses of the following: 6 credits)
   ARTH 360 “History of Asian Art & Architecture”
   CHIN 320IH “History of Chinese Cinema”
   GPHY 446 “East Asia in the Global System”
   HSTR 345 “Modern China”
   HSTR 443 “Gender in Asia”
   HSTR 446 “Science & Medicine in China”
   HSTR 484 “World Environmental History”
**Course Substitutions:** Other appropriate courses, including those taken abroad, may be substituted with the approval of an Asian Studies Advisor.

**Study Abroad:** Montana State maintains active exchange programs with overseas universities, including ones throughout Asia. Students may spend an entire academic year abroad while paying Montana State tuition. Contact the Office of International Programs for more information.

**Graduation Requirements:** A minimum of 120 credits is required for graduation; 42 of these credits must be upper-division.
In my capacity as the coordinator of the Asian Studies option in the Liberal Studies Program at The University of Montana, I write to endorse strongly Montana State University’s proposal to form an Asian Studies Program with both major and minor options.

While MSU’s Asian Studies Program would cover Japan and China and is thus less comprehensive than our program here (which covers Southwest and Central Asia, South and Southeast Asia, and East Asia), I think that MSU has made a very wise choice to focus on its curricular strengths and concentrate on the major civilizations of China and Japan. The proposed program is very impressive in its coverage, making sure that potential majors and minors become learned in these cultures from ancient times to the present day. It is also a very rigorous program; this is perhaps seen most clearly in its language requirements, which call for four semesters of Chinese or Japanese for majors (with opportunities for 300-level study of Japanese) and two semesters for minors. But perhaps what is most noteworthy about the program is its interdisciplinarity. The “Japan Focus” in particular is impressive, including as it does courses in anthropology, art history, geography, history, politics, gender studies, history of science, and literature. I am also pleased to see that students will be required to engage in advanced research projects and that there are excellent options for studying abroad.

In this global age, it is of the utmost importance that students familiarize themselves with some of the world’s richest cultures, and it is to MSU’s great credit that they wish to form an Asian Studies Program with particular foci on China and Japan. Therefore I would ask that the Board of Regents give this very fine proposal its fullest attention. Please do not hesitate to contact me if further feedback is desired.

Sincerely,

Bradley S. Clough
Dr. Bradley S. Clough
Associate Professor of Asian Religions
Liberal Studies Program
The University of Montana
January 21, 2014

To Whom It May Concern:

I am writing to express my support for the proposed East Asian Studies major (and related minor) at Montana State University. Although I have not been able to consult with my colleagues in Missoula, as the creator (and current director) of the Asian Studies major at UM, I would present the same arguments for the proposed MSU major as I did at our institution: East Asia is arguably the most important region of the globe economically, politically, and strategically, and –as the appointment of Max Baucus as US Ambassador to China demonstrates –absolutely relevant to Montana. We are short-changing our students if we fail to do everything possible to enhance their understanding of the languages, cultures, history and current trends in that region.

MSU has done well in hiring talented faculty with China- and Japan-related expertise and in demonstrably increasing its menu of East Asian course offerings in recent years. The creation of a major is a logical reflection of that growth, and serves the goal of recognizing and encouraging global education for students in the state. (I’m sure Ambassador Baucus agrees).

My colleagues at MSU were kind enough to send a draft of the proposed program, and I think it is rigorous, balanced, and sane. While the core entry requirements will provide all students in the major obtain a basic knowledge of both China and Japan, separate “tracks” devoted to China and Japan insure that students achieve much more substantial depth in one or the other. Finally, the incorporation of a two-year minimum Japanese or Chinese language requirement is essential, and in line with similar majors of this kind.

I am cheered that Montana students will now have more opportunities to learn about East Asia, and sincerely hope our two institutions can increase our collaboration in teaching, research, and study abroad.

Please let me know if I can answer any questions.

Sincerely,

[Signature]
Terry M. Weidner
Professor of Political Science
Distinguished Mansfield Fellow in Asian Studies
University of Montana