MSU will:

a. Excel in teaching and research and the integration of the two.
   ♦ MSU will be nationally recognized as a leader in the integration of learning and discovery at the undergraduate level.
   ♦ MSU will have graduate programs that are nationally recognized for research and teaching excellence.
   ♦ MSU will be recognized for its commitment to the teacher-scholar model in which students are taught by distinguished faculty.
   ♦ MSU will continue to grow a powerful research/creativity enterprise that spans the range of basic, applied, developmental and commercialized research.
   ♦ There will be a demonstrable increase in the involvement of graduate and undergraduate students in grants and contracts activity.
   ♦ MSU’s research, curricula, faculty and staff profile and their experiences, will reflect our increasingly global world.
   ♦ MSU will invest in informational technology that supports and enhances the needs of our diverse faculty and student body.

b. Attract and retain a diverse student body capable of succeeding at a academically challenging institution
   ♦ Montana State University will increase enrollment to approximately 13,000 headcount students, with 11,200 undergraduates and 1800 graduate students.
   ♦ The student body will be more diverse than it is today.
   ♦ Student retention rates will increase.
   ♦ MSU will be actively engaged in supporting the efficient and effective delivery of programming to meet the foundational needs of four-year students.

c. Provide support systems to ensure that all students are successfully prepared for their careers and engaged citizenship.
   ♦ Student engagement at MSU will increase.
   ♦ Students will have increasing opportunities to participate in international experiences, study abroad programs, critical language coursework, and the study of cultural and global issues.
   ♦ MSU will invest in informational and instructional technologies that support and enhance the needs of our diverse faculty and student body.
   ♦ MSU will increase the number of students participating in experiential learning, including internships, co-ops, service learning, research and creative projects.
   ♦ MSU will have enhanced the natural beauty, sustainability, and functional character of the campus in ways that improve the learning and teaching environment.

d. Serve the people of Montana by sharing our expertise.
   ♦ MSU will respond to changing student demand for increased access and more flexibility in course scheduling with greatly expanded on-line offerings and an enhanced course schedule.
   ♦ MSU will be actively engaged in supporting the efficient and effective delivery of two-year programming to meet the workforce needs in the local community.
   ♦ MSU will increase its technology transfer enterprise and enhance the Montana economy.
   ♦ We will continue to build partnerships with the K-12 system; with campuses and other organizations outside MSU; with local and state businesses, non-profit organizations, and governmental agencies; and with agricultural and natural resources organizations.
   ♦ MSU faculty and staff will directly contribute to outreach by disseminating the knowledge base and new discoveries available on campus and at our research centers.