

Unit: Hospitality and Tourism

Appendix: Integrating FCCLA into Hospitality and Tourism

Grade Level 10-12

Introduction

This portion of the Hospitality and Tourism unit will provide ideas of how FCCLA can be incorporated into the unit. These are simply ideas that can be used in your classroom; participation will depend on a number of factors, including class size and grade level. Many of these ideas will have to be modified to suit your particular program.

These projects can be used in a co-curricular FCCLA classroom, or they can be used as individual extra-curricular FCCLA projects. In addition, many of these projects can not be completed in a 2-3 week period of time.

**Note to teacher:* For a more detailed description of each STAR Event and guidelines, you will need to purchase the FCCLA STAR Events Manual from <http://www.fcclainc.org>. For a more detailed description of each Proficiency Event, you will need to refer to the Proficiency Events Manual. This can be obtained from the Associated Management Website,

Hospitality-STAR Event

- “An individual or team event recognizes participants who demonstrate their ability to use knowledge and skills gained from their enrollment in a hospitality program. Participants must prepare a portfolio showing evidence of research and development in the area of guidelines for customer service/customer relations, an oral presentation describing the project in detail, and a response to the case study related to customer service/customer relations in the hospitality career pathway of their choice,” (STAR Events Manual, pg. 68).
- This event focuses on customer service and customer relations skills. Lesson 3 can be expanded to help complete this event. The introduction information from each lesson will also be useful.

Illustrated Talk-STAR Event

- “An individual or team event recognizes participants who make an oral presentation about issues concerning family and consumer sciences and/or related occupations. Participants use visuals to illustrate the presentation,” (STAR Events Manual, pg. 73).
- Any of the Hospitality and Tourism lessons can be used to expand this project. For example, in lesson 2, a student could select one of the four segments of H&T and create a presentation on how that segment affects the livelihood of their community. For instance, they could address the issue of small businesses in H&T that are being overrun by larger corporations in their community.

Entrepreneurship-STAR Event

- “An individual or team event, recognizes participants who develop a plan for a small business using family and consumer science skills and sound business practices. Participants are evaluated on the business plan and an oral presentation and are not required to have implemented the plan. The business must relate to an area of family and consumer sciences education or related occupations,” (STAR Events Manual, pg. 60).
- In lesson 2, students are required to develop a mock business plan in one of the four industries of H&T. Once the unit has been completed, students can expand on their business to fit the FCCLA Entrepreneurship guidelines.

- In lesson 6, students complete an authentic experience about the H&T industry. Students act as marketers for their community's tourist attractions. Students can expand on this experience to create an entire marketing business. This can be incorporated into the Entrepreneurship STAR event.

Career Investigation-STAR Event

- "An individual event, recognizes participants for their ability to perform self-assessments, research and explore a career, set career goals, create a plan for achieving the goals, and describe the relationship of family and consumer sciences coursework to the selected career," (STAR Events Manual, pg 27).
- In lessons 5, students explore careers in the H&T industry. The Career Investigation STAR event can be used to expand upon these lessons. Students can select a particular career and investigate it more thoroughly to meet the event guidelines.

National Programs in Action-STAR Event

- "An individual or team event, recognizes participants who explain how the planning process was used to plan and implement a national program project," (STAR Events Manual, pg. 85).
- Leaders at Work is one of the National Programs that can be incorporated into H&T.

Leaders at Work

- "Leaders at Work motivates students to realistically explore career options. Through on-the-job leadership experiences, students develop transferable skills. These skills contribute to success across a broad range of career fields. Each participant may apply to be recognized as an Outstanding Leader in on the targeted career fields. They are eligible to apply for special Leaders at Work Scholarships, and they earn an impressive accomplishment to add to their resume," (STAR Events Manual, pg. vi). The following are two of the six career areas related to family and consumer sciences.
 - Food production and services
 - Hospitality, tourism, and recreation
- Leaders at Work rewards those students who are currently working in an H&T job. Students can be further rewarded for their hard work by completing the National Programs in Action STAR Event.

Wait Person and/or Bus Person-Proficiency Event

- "Bus Person Food Service is an individual event. Entrant will demonstrate their ability to clear and reset tables quietly with maximum efficiency. After serving water to the customer, the Entrant answers pertinent questions about typical bus person responsibilities." (Proficiency Event Manual, pg. 12)
- "Wait Person Food Service is an individual event. Entrant will greet the guest, present a menu, inform them of specials, take an order, and serve the order; also, the Entrant will answer the oral questions presented by the judges." (Proficiency Event Manual, pg. 36)
- In lesson 3, students are required to prepare and serve a meal for a group of guests. Students are able to use skills learned during this lesson to complete the Wait Person or Bus Person proficiency event.