Registered Club Sports

Request Permission to Use “MSU” or “Bobcat” in your Club Name

Minimum criteria to request use of name:

- Club Sport must be currently registered with the MSU Office of Student Engagement and meet all criteria for being a registered student organization before pursuing this option.
- Must be a registered Club Sport for two CONSECUTIVE years.
- Club Sport must be actively competing at a national or regional level.
- Club Sports are the only organizations allowed to use the Bobcat logo.

Create a letter stating:

- Why your club wishes to use the “MSU” or “Bobcat” name? Please describe your club activities thoroughly.
- Outline how utilizing the “MSU” or “Bobcat” name will benefit your club (sponsorships, competition, etc.).
- In what way(s) do you plan to use the name? Jerseys, website, transportation, advertising and promotions, etc?
- Please list the names, titles and/or roles of any and all coaches, trainers, or advisors working or associated with your group.
- Provide: Names of all club leaders, their mailing addresses, email addresses, as well and the website address of any club webpages and/or facebook page addresses.

Note: This letter must come from club leadership AND be co-signed by club advisor.

Address and send the letter to (email attachment is fine):

Spencer Sorensen
Manager of Club Sports, Intramurals, Camps and Lifeguards
Hosaeus Fitness Center room 116
Bozeman, MT 59717

Questions?
Please contact Spencer Sorensen with any questions: 406-994-6313 or spencer.sorensen@montana.edu

Review
After the letter is received, it will be reviewed by the Division of Student Success and approved or denied by the Dean of Students. Your club will be notified with an official letter stating if you are allowed to use the “MSU” or “Bobcat” name as part of your club name. This is an annual review process so you will be required to attend a logo-use training in the Fall as part of the review.
Appeal Process
If your student organization is denied use of the “MSU” or “Bobcat” name, an appeal may be sent to the VP of Student Success.