UNIVERSITY PLANNING BUDGET AND ANALYSIS COMMITTEE (UPBAC)
April 11, 2006

PARTICIPANTS

Members present:
Craig Roloff    Elizabeth Nichols    Richard Semenik    Larry Baker
Joseph Fedock  Jim Rimpau          Bruce Morton        Shelley McKamey
Sue Leigland   Jeanne Wagner        Jeff Jacobsen       Allen Yarnell
Robert Marley  Warren Jones         Jerry Bancroft      Tom McCoy
Cole Arthun

Members absent:
Jim Mitchell   Sara Jayne Steen     David Dooley       Shannon Taylor
Cynthia McClure Rolf Groseth

Others present:
Mark Sheehan   Ben Sharp            Kathy Attebury     Jeff Adams
Greg Young     Cathy Conover        George Tuthill     Clyde Carroll
Ronda Russell  Terry Leist          Courtney Stryker

• Recruitment Presentation - Yarnell/Russell
  ➢ Overview of Royall contract to date
    □ Growth in recruitment funnel
    □ Conservative estimate on yield
    □ Increased costs (including printing and mailing)
    □ Continue to recruit aggressively
    □ Yield increasing on Royall leads
    □ Royall contract - possible to consider as fixed-cost increase?

• One-Time-Only Proposals
  ➢ Results of electronic poll
  ➢ Summary of Campus Advisory Group meeting (April 5)
  ➢ One-Time Only Proposals approved by UBPAC vote:
    □ Rural healthcare provider & educator recruitment & retention assistance endowment
    □ Classroom instructional technology
    □ Matched endowment for state professorships in priority economic development areas
    □ Off-campus disaster recovery site for university-wide administrative information system
    □ University-wide Oracle Database software
    □ Campus-wide public-use defibrillator
    □ Campus-wide document imaging capabilities