I. Call to Order and Introductions

II. Approval of Minutes of November 15, 2012
   a. Nancy Cornwell moved to approve the minutes; Becky Mahurin seconded.

III. Information/Announcements
   a. President Cruzado’s speech at APLU

IV. Guest discussion: History of Engagement goal in MSU Strategic Plan
   a. Guest Speakers: Jim Rimpau and Chris Fastnow
   b. How did the Outreach and Engagement section of the Strategic Plan come to be?
      - In early sessions of the Strategic Planning Council (SPC) talked about the mission
        statement and alignment to core themes.
      - Since every student should have a research and creative experience, why not take the
        next step and have every student have an outreach and engagement experience?
      - The Planning Council didn’t worry too much about the definition of outreach and
        engagement in the early stages.
   c. Discussion in SPC of what makes MSU special
      - MSU is the smallest public institution in the top tier for research universities.
      - MSU is one of couple of hundred universities with community engagement designation.
      - The intersection of public universities in research and engaged institutions is a very
        select group of about 35 schools in both.
   d. Strategic Planning Council started to see that focusing on all three parts of mission statement
      would make MSU unique. In discussions, SPC had a council to lean on for academic instruction,
      had a council for research, but did not have a place to go for the engagement piece of mission
      statement. Therefore, the formation of the Outreach and Engagement Council fills a void for SPC
      where a piece was missing.
   e. In the governance council structure, there was a “piece” missing for representation of MSU units
      primarily focused on outreach and engagement.
   f. It was also noted that the Carnegie Task Force, the group which developed the 2010 application
      for the Carnegie Foundation’s Community Engagement classification, also promoted the
      formation of an Outreach and Engagement group.
   g. The status of outreach and engagement as fundamental in the mission statement has received
      widespread enthusiasm. From the SPC perspective, OEC are the “experts” and hope OEC will
      define service, outreach and engagement in a way that supports the MSU strategic plan.
   h. Discussion that one potential goal is for OEC to come up with definitions for outreach and
      engagement by the end of January to be able to present to other councils (starting with the
      Carnegie definition that is in Strategic Plan).
In strategic plan, there is both service and engagement. Discussion of challenges – what does it mean for staff? And students? How would University track outreach and engagement for faculty (including Extension agents), staff, and students?

V. Guest Presentation: Year of Engaged Leadership
   a. Guest Speakers: Michael Stevenson, Jim Rimpau, and Phenocia Bauerle
   b. Any questions or inquiries can be sent to any of the above
      - PowerPoint Presentation – Year of Engaged Leadership
        1. High priority campus wide mission will start in the Fall of 2013, with the announcement to be on Founder’s Day – February 16, 2013
        2. Fulfills the University’s promise of achieving innovation and excellence in its land-grant mission – learning, discovery and engagement.
        3. Reflects the MSU Strategic Plan’s goal of inspiring students, staff, faculty, alumni and friends to become more effective leaders.
        4. Promotes participation and engagement on campus and on local, state, national and international stages.
      - Each month will focus on a different essential leadership characteristic. Colleges and departments are encouraged to host programs or events reflecting that month’s theme. There will be open invitation events that all students can participant in; some may be college or department specific.

VI. Guest Presentation: SCOPE (Student Community Outreach ProjEct)
   a. Guest Speaker: Sam Atkins; undergrad student; President of SCOPE
   b. Student group that just started this year connects MSU students to meaningful projects in the Montana Community. At this time, 6-7 students coordinate the efforts, with some getting ready to graduate. SCOPE has had 3 workshops. scopemontana@gmail.com
   c. Issues:
      - Faculty can’t receive tenure with undergraduate engagement.
      - Connecting funding with students through University (ex: travel money)
      - How to find and sustain projects
      - Need university infrastructure and advisory council
   d. Working on website to have student meet with faculty/public – (Craigslist example)

VII. Topics for Discussion
    a. Meeting with President Cruzado on Dec. 17, President’s Conference Room
    b. Working sessions in December and January

VIII. Next Meeting: Wednesday, January 23, 2013, 3:00–4:00pm, SUB 168