Outreach and Engagement Council
Agenda: Wednesday, September 25, 2013

2:30 p.m. – 4:00 p.m.
214 Hamilton

Kim Obbink        Diane Dorgan        Shelley McKamey        Donna Negaard
Kregg Aytes       Eric Hyppa          Carmen McSpadden       Jason Smith
Matt Caires       Becky Mahurin       Kathy Tanner           Betsy Webb
Phyllis Dennee    Jill Martz          Suzi Taylor            Cara Thuringer – attending for Lindsay Murdock

I. Call to order
   a. Kim Obbink called the meeting to order and introduced Cara Thuringer who is attending this meeting on behalf of Lindsay Murdock.

II. Approval of Minutes of August 28, 2013 meeting
   a. Jill Martz motioned to approve, Kregg Aytes seconded, and August minutes were approved.

III. Information Items
   a. Celebrating Engagement plan update – Suzi Taylor
      - Suzi reported that the Celebrating Engagement project will be presented monthly via email much in the style of Pure Gold.
      - The first 3 topics have been decided; Wibaux County Extension office, Jill Davis & Tuesdays with Maury project, & Nursing students traveling to Central America.
      - The first one will describe the project and give information on how to nominate potential projects.
        1. Jill suggested we need more information about nominations. So people know the appropriate people/projects to nominate.
        2. Kim O. suggested trying to get the “year of engaged leadership” official logo for the email/website.
      - The first email will hopefully go out the first part of October.
   b. Update regarding metrics for engagement for the new faculty activity database (Digital Measures) with Chris Fastnow and reinstated planning group
      - Kim Obbink asked for volunteers to join Metrics Team.
        1. Kregg Aytes & Kathy Tanner volunteered.
      - Jill Martz said that Extension staff have access now and are testing/looking things over.
      - This program currently does not provide for tracking staff involvement for engagement
      - Kathy Tanner has looked into funding to purchase a product that would track engagement.
        1. Matt Caires asked for more info on this product and Kathy will make a presentation at the next meeting.
      - Cara Thuringer said that ASMSU would be supportive of a product that would allow students to track their own engagement hours.
        1. She believes students are in need of this.
        2. ASMSU might be able to provide financial help as well.
      - There was some discussion on co-curricular transcripts both as an option and a requirement.
        1. Cara felt that students would not be open to another requirement to graduate.
   c. Update regarding Provost’s Excellence in Outreach Award(s)
      - Kim asked that committee members get the word out on the awards.
      - 2 awards, one for faculty member and one for staff member
- Nominations due Oct 31 and recommendations due before Thanksgiving

IV. New Business
   a. Extension Director search and interviews
      - O&E council will get an opportunity to meet with each candidate.
      - Sarah will send out meeting requests, please attend if available.
   b. Brainstorm Goals for 2013-2014 for Outreach and Engagement Council
      - Awards
      - Celebrate Engagement Website
      - Support Planning Council on metrics
      - More clarity on staff and what we can ask of them.
      - Promotion & tenure for faculty
         1. Suzanne Christopher from EHHD is on sabbatical but has said she would donate time to work on this.
         2. Kregg Aytes recommended that we do research about other Universities.
         3. Shelley McKamey suggested inviting Bob Mokwa to share perspective from faculty senate
      - Look for opportunities to raise awareness and provide training to help faculty, staff, students understand how one can participate in service learning, outreach, engagement

V. Next Meeting
   a. Wednesday, October 23, 2:30 – 4:00pm 415 Reid Hall
      - Changed to October 30th, 3:30-5 p.m.