I. Call to order
II. Approval of Minutes of October 30, 2013 meeting  
   a. Jill Martz moved to approve the minutes, Lindsay Murdock seconded, minutes were approved.
III. Information Items
   a. Update regarding Provost’s Excellence in Outreach Award(s)
      - Went by scores
      - Good submissions overall.
      - Need to find a way to get people to read what they are being judged/graded on so that they can prepare better submissions.
   b. SCOPE – next steps
      - USP approved a position for student coordinator.
         1. Paid position to lead program at MSU.
         2. Student coordinator
         3. Will start hiring process soon.
      - Anyone interested in being on Advisory Board should contact Kim.
   c. Celebrating Engagement plan update (Suzi Taylor)
      - Will be in the Bobcat Bulletin
         1. Much wider audience (around 7500)
         2. Quite a few off campus.
      - First one will be in January and hopefully one a month after that.
      - We will be able to post to website any time but will spotlight one story a month.
      - Suggestions:
         1. We should link to our website in all spotlights to drive traffic to it.
         2. We should notify the person who is being featured.
         3. Could we send a note on behalf of the council to featured person congratulating them?
IV. New Business
   a. Discussion of draft metrics for engagement – attached
      - Discussion concerning the metrics as written.
      - Questions
         1. Are we allowed to change Metrics?
         2. Does this council metric E.1.1?
            a. Council thinks no – others may think yes.
         3. Is there a possibility for double counting
            a. Yes – this need to be watched going forward.
         4. Are we at a risk for “maxing out” and not being able to increase.
a. Yes – if we focus on people rather than number of experiences we will eventually max out.

- Suggestions
  1. Would like to eliminate metric E.1.2
  2. Would like to reword E.1.3
  3. Metric E.1.4 would it to focus on number of activities rather than number of students/faculty members
     a. Also implies force. Can we change wording?
  4. Should differentiate between a yes/no metric or a numeric quantity that can be increased.
  5. University should be thoughtful about creating rewards/scholarships for engagement that they would like to see to increase positive experiences.

- Action Items
  1. Kim Obbink will check into whether we are able to make suggestions/change metrics.
  b. Comprehensive Campaign (Jason Smith)
     - Jason gave a report on current campaigns.
  c. Report from Engagement Scholarship Conference (Obbink, Martz, Murdock, Taylor)
     - Held over until next meeting.

V. Next Meeting
a. Wednesday, January 22, 2014
   2:30 – 4:00pm Reid 415