Outreach and Engagement Council
Minutes: Wednesday, January 22, 2014

2:30 p.m. – 4:00 p.m.
Reid 415

Kregg Aytes  Becky Mahurin  Shelley McKamey  Jason Smith
Matt Caires  Carmen McSpadden  Lindsay Murdock  Kathy Tanner
Diane Dorgan  Jill Martz  Suzi Taylor

I. Call to order
   a. Jill Martz called the meeting to order.

II. Approval of Minutes of December 13, 2013 meeting
   a. Lindsay moved to approve minutes, Kregg seconded. Minutes were approved.

III. Information Items
   a. Celebrating Engagement plan update (Suzi Taylor)
      - The first profile is posted on website.
      - The Year of Engaged Leadership logo was approved for use with these profiles.
      - Suggestions were given on improvements:
        1. Need to make a submission form that is easy, but has necessary contact info.
        2. Can feature all past Spring Convocation Outreach Award winners.
           a. Kathy Tanner will send Suzi a list.
        3. Lindsay suggested that SCOPE be highlighted.
   b. Provost’s Excellence in Outreach Awards – discussion of strategies for submissions
      - Need to get the word out better.
      1. Possibly use an online form with a link from the provost.
      - Be explicit about selection criteria.
      - Put a call out sooner than Provost email.
      - Make sure that people are aware that we have an award for staff as well as faculty.
   c. Magrath Award – (APLU) due April 4 APLU Accepting Nominations for 2014 Magrath Engagement Awards
      - A discussion was had on the best way to get nomination.
      1. It was decided that there would be an open call for nominations. Kathy Tanner will create form and distribute.
      2. Kim Obbink will contact the President to see how she would like to proceed.
   d. New members
      - Lindsay announced she would be bringing a new member to the March meeting, the student representative replacement. Lindsay will be resigning from the Council.

IV. New Business
   a. Update regarding metrics for engagement in MSU Strategic Plan
      - Kregg gave an update on last metrics meeting.

V. Old Business
   a. Report from Engagement Scholarship Conference (Obbink, Martz, Murdock, Taylor)
      - Lindsay’s takeaway was that for outreach to be successful need to empower undergrads to be involved.
1. Mini grants and institutional support seemed to be most effective way for this to happen.
   - Jill added that Universities that were successful provided seed money of some sort for engagement projects. Jill suggested that we ask for a budget as a Council.
   - Suzi went to the Engagement Scholarship preconference. Some institutions brought representatives from the community partners as well as the university.

VI. Next Meeting
   a. Wednesday, February 26, 2014
      2:30 – 4:00pm Reid 415