

Fall 2007

PFA Board Meeting Minutes

By Jodie DeLay

Present: Jim and Liz Taflan, Susan Hiedeman, Steve Hansen, Tony Kolnik, Ann Sabatino, Carl Yudell, Suzy Yudell, Jon Esslinger, Susan Ullman, Paul Ullman(student), Teresa and Lance Lerner, Cathy Hammer, Sherri Hansen, Trisha Wylie

Liz Taflan called the meeting to order. Introductions of attending board members were made.

### Old Business:

The cell phone fine was reviewed for all members.

The minutes from the spring meeting were reviewed and approved by attending members.

Fall Weekend wrap up

Appears there will be a slight positive balance in funds once final expenses are tallied

Saved money on mailing and printing, but had some first time additional costs for graphics and Web registration to switch from brochure to post card

Web Registration – overall seemed successful, though some were frustrated because if there was an error on page 2 and you were directed back to page 1, all the info was erased and the person had to start over. Jodie agreed to check on this issue – appeared to depend on the browser being used. Some also had trouble with using a debit card as opposed to a credit card. Jodie will check on this issue as well.

Morning at the Museum – very successful – keep! Any way to add the planetarium?

Downtown Discovery – very successful – keep

Flyfishing – possible to get an indoor location? Jodie will check. This was a huge success as most of the participants thought it was the best part of the weekend. Bear had to add a couple people at the last minute.

Sponsorships – Liz may have one for next year!

Things to do better next time:

Silent Auction – how do we get more people to donate

College Open Houses – transition was really rough

Reiterate to all parents that they are members of the PFA

Student Presentation – the board loved it, maybe could have been a little shorter

#### NEW BUSINESS

Phonathon – Suzy moved to provide the same incentives as last year with a budget of up to \$300.00. Cathy seconded the motion and it passed. The board agreed to keep the goal, \$65,000 the same as last year.

Library – Susan asked that we support Library by announcing that it is available online to parents.

#### DISCUSSION

The Silent Auction is a board responsibility – think about how to embellish. Need to enhance board description and put online.

Tony Kolnik moved to adjourn the meeting and Sue Hiedemann seconded the motion. Approved. Spring meeting was tentatively set for April 5<sup>th</sup>.