

**Parent/Family Association
Spring Board Meeting
May 2, 2011**

Introductions:

Executive Director of University Communications, Tom Calcagni
Board members

New communications tools:

Web page www.montana.edu/parents - HUGE thanks to Laura Esslinger who really was the driver of this project. It was her vision and she saw it through to completion. Also thanks to Ron Lambert who did the design, Jeanine Schoessler who did the web work, Chelsea Schmidt who helped with content and keeping it going and many folks from around campus and to Jon for his guidance. We are still working on and incorporating updates.

Bobcat Quarterly – HUGE thanks to Chelsea Schmidt who was the creative genius, as well as to Laura for help with ideas, content and moving it along. Also thanks to Alison Gauthier for the design and to Jon for review.

Laura's final project is a "maintenance" plan to be sure the Web page stays current and the Bobcat Quarterly gets out on time. We cannot thank Laura enough for all her great work and wish her the very, very best in her graduation and marriage!

The Student Success Guide Parent/Family version – this is an updated version of the old Resource and Referral Guide. It is given to all new parents at orientation. I anticipate that we will do this again if the group so desires!

Goals/Strategy for 2011-2012: general thoughts and ideas, especially from outgoing members: We'll have an entire meeting dedicated to this once we have internal discussions regarding the proper placement for the PFA given the split of the Office of Communications and Public Affairs into University Communications under Tom Calcagni and External Relations under Doug Steele.

Fund allocation – see attached. Includes both Phone-a-thon and PFA Weekend funds.

Summer Orientations:

Tuesday, June 14 from 7:30-9:00pm – Stadium Club

Tuesday, June 28 and July 19 from 7:30-9:00pm – Foundation Great Room

Wednesday, August 24 from 8:15-9:30pm – Foundation Great Room

Officer nominations/elections

Adjourn