Planning Council
Thursday, October 14, 2010
Minutes

Attendees:
Jim Rimpau
Adam Edelman
Michael Everts
Carrie Myers
John Neumeier
Raechell Nielsen
Bruce Raymond
Christina Sieloff
David Singel
Connie Strittmatter
Myles Watts

Others:
Waded Cruzado, President
Chris Fastnow, Office of Planning and Analysis
Joy Dale, Exponent
Grant Zimmerman, Exponent

Welcome and Introduction

President Cruzado comments and vision for Planning Council (PC):
  • The five councils were created to address the need for broader participation and transparency.
  • PC will play a prominent role in our budget, research, teaching, learning, outreach and extension efforts and how we interact with the community.
  • The PC will need to create by-laws to address:
    o Selection of members
    o Terms of membership
    o Reappoint procedures
  • Councils will communicate with each other.
    o Budget is a vehicle.
    o Planning is the destination.
  • PC is the steering committee to oversee the process for creating a new Strategic Plan. We should create a:
    o Timeline
    o Structure for the new strategic plan.
      ▪ In the next six months there are the events and activities that we will conduct in order to elicit information and input to create the new plan.
    o MUS Strategic Plan
      ▪ Use the MUS plan as a guideline:
        • Identify the measurable objectives,
        • Strategies and
        • Tactics to help us meet the expectations of the MUS plan.
      ▪ Performance based funding:
        • Showing how MSU is meeting those goals.
      ▪ Take each of the goals of the MUS plan and create a vision for MSU.
        • Translate to MSU.
        • Measurable objectives.
  • Cross representation between Budget Council and Planning Council.
    o Chairs of each attend the other.
• Community participation:
  o Community perception.
  o Ambassadors for MSU.

P. Cruzado Q&A:
• Translating the MUS plan in terms of MSUs needs.
• Keep it simple.
  o Manageable
  o Note Card mentality – be able to recite the message.
• Capital Campaign Major Priorities:
  o Should be able to draw a straight line between campaign goals and the Strategic Plan.
• Should PC work on a Vision Statement:
  o Yes, this would be good to start on.
  o Set out guidelines for the institutional values.
  o Aspirational Goal would be a good frame for a vision statements:
    • “By the year 2025 MSU will ...”
• How closely do we align with MUS Plan:
  • MUS plan has lots of goals, not all must translate to MSU, but there is a lot to work with.
  • It would be good to speak the same language in view of performance-based funding proposal
    1. Participation
    2. Retention & Completion
    3. Financial Aid
    4. Affordability
    5. K-20 Collaboration
    6. Two-Year Education
    7. Distance Learning
    8. Workforce Development
    9. Research & Development
    10. Graduate Education
    11. Information Technology
    12. Efficiency
    13. Transferability
    14. Budget Allocation
• Use MUS plan as guiding principles?
  o Open to PC’s recommendations on specifically how to use the MUS plan
  o Use as guidelines.
  o Define terms from the MUS plan.
    • i.e. Affordability.
• Invite individuals to participate in providing input and opinion.
• Challenge for members on this council and others is: to take a look at MSU as a whole.

Discussion
• MUS Strategic Plan and Success Agenda
  o Use as values
  o Success Agenda is important to some key Regents.
  o Guiding principles.
  o MSU plan should be in sync with the MUS plan.
• Terms – future discussion.
  o Stagger terms
• Term Lengths
  o Appoint/Elect
  o Reappoint.
• Outside facilitator – for vetting the vision statement.
• TASK: Look at other institutions we may want to emulate and study their strategic plan and vision statement.
• Meetings:
  o Divide up into smaller workgroups.
  o Discussions via email.
  o Hold focus groups.
• Steering Committee – shepherd process.
  o Nominate Taskforce for developing the plan:
    ▪ Nuts and bolts of the process.
  o Create timeline and task.
  o Propose a plan on how this year will go.
    ▪ Six month plan with tasks.
• TASK: Read through current plan and understand.
  o Details would be in the background of new plan.
• Determine time to present Strategic plan to the BOR for input.
• Who is the audience?
  o MSU
    ▪ Help us drive our decision making.
  o External Constituencies
  o BOR
• By-Laws:
  o Terms
  o Length
  o Additional Rules
    ▪ Term limits
    ▪ Reappoint
    ▪ Election/Nomination
  o Look at other committees for examples.
    ▪ i.e. Faculty Senate
  o Implemented next fiscal year.
• How well does planning work drive budget?
  o Ensuring allocations are consistent with broad plans.
  o Guiding decisions.
  o Annual update to accommodate changes.
• Budget committee report that shows where funds are being expended.
  o Major Revenue Sources and expenditure categories.
• How do we balance the MUS plan with MSU’s more national vision?
  o Translate MUS plan for MSUs needs.
• Jim and Chris will draft a to-do list and some initial documents for the group.

Documents & Links:
MUS Strategic Plan                                      Current MSU Vision/Mission Statement
MUS Success Agenda/Guiding Principle                   Current MSU Vision & Strategic Plan

Next Meeting: Tuesday, November 9 @ 1:30, President’s Conference Room