

Planning Council
Thursday, October 14, 2010
Minutes

Attendees:

Jim Rimpau
Adam Edelman
Michael Everts
Carrie Myers
John Neumeier
Raechell Nielsen

Bruce Rayrmond
Christina Sieloff
David Singel
Connie Strittmatter
Myles Watts

Others:

Waded Cruzado, President
Chris Fastnow, Office of Planning and Analysis

Joy Dale, Exponent
Grant Zimmerman, Exponent

Welcome and Introduction

President Cruzado comments and vision for Planning Council (PC):

- The five councils were created to address the need for broader participation and transparency.
- PC will play a prominent role in our budget, research, teaching, learning, outreach and extension efforts and how we interact with the community.
- The PC will need to create by-laws to address:
 - Selection of members
 - Terms of membership
 - Reappoint procedures
- Councils will communicate with each other.
 - Budget is a vehicle.
 - Planning is the destination.
- PC is the steering committee to oversee the process for creating a new Strategic Plan. We should create a:
 - Timeline
 - Structure for the new strategic plan.
 - In the next six months there are the events and activities that we will conduct in order to elicit information and input to create the new plan.
 - MUS Strategic Plan
 - Use the MUS plan as a guideline:
 - Identify the measurable objectives,
 - Strategies and
 - Tactics to help us meet the expectations of the MUS plan.
 - Performance based funding:
 - Showing how MSU is meeting those goals.
 - Take each of the goals of the MUS plan and create a vision for MSU.
 - Translate to MSU.
 - Measurable objectives.
- Cross representation between Budget Council and Planning Council.
 - Chairs of each attend the other.

- Community participation:
 - Community perception.
 - Ambassadors for MSU.

P. Cruzado Q&A:

- Translating the MUS plan in terms of MSUs needs.
- Keep it simple.
 - Manageable
 - Note Card mentality – be able to recite the message.
- Capital Campaign Major Priorities:
 - Should be able to draw a straight line between campaign goals and the Strategic Plan.
- Should PC work on a Vision Statement:
 - Yes, this would be good to start on.
 - Set out guidelines for the institutional values.
 - Aspirational Goal would be a good frame for a vision statements:
 - “By the year 2025 MSU will ...”
- How closely do we align with MUS Plan:
 - MUS plan has lots of goals, not all must translate to MSU, but there is a lot to work with.
 - It would be good to speak the same language in view of performance-based funding proposal
 1. Participation
 2. Retention & Completion
 3. Financial Aid
 4. Affordability
 5. K-20 Collaboration
 6. Two-Year Education
 7. Distance Learning
 8. Workforce Development
 9. Research & Development
 10. Graduate Education
 11. Information Technology
 12. Efficiency
 13. Transferability
 14. Budget Allocation
- Use MUS plan as guiding principles?
 - Open to PC’s recommendations on specifically how to use the MUS plan
 - Use as guidelines.
 - Define terms from the MUS plan.
 - i.e. Affordability.
- Invite individuals to participate in providing input and opinion.
- Challenge for members on this council and others is: to take a look at MSU as a whole.

Discussion

- MUS Strategic Plan and Success Agenda
 - Use as values
 - Success Agenda is important to some key Regents.
 - Guiding principles.
 - MSU plan should be in sync with the MUS plan.
- Terms – future discussion.
 - Stagger terms

- Term Lengths
 - Appoint/Elect
 - Reappoint.
- Outside facilitator – for vetting the vision statement.
- TASK: Look at other institutions we may want to emulate and study their strategic plan and vision statement.
- Meetings:
 - Divide up into smaller workgroups.
 - Discussions via email.
 - Hold focus groups.
- Steering Committee – shepherd process.
 - Nominate Taskforce for developing the plan:
 - Nuts and bolts of the process.
 - Create timeline and task.
 - Propose a plan on how this year will go.
 - Six month plan with tasks.
- TASK: Read through current plan and understand.
 - Details would be in the background of new plan.
- Determine time to present Strategic plan to the BOR for input.
- Who is the audience?
 - MSU
 - Help us drive our decision making.
 - External Constituencies
 - BOR
- By-Laws:
 - Terms
 - Length
 - Additional Rules
 - Term limits
 - Reappoint
 - Election/Nomination
 - Look at other committees for examples.
 - i.e. Faculty Senate
 - Implemented next fiscal year.
- How well does planning work drive budget?
 - Ensuring allocations are consistent with broad plans.
 - Guiding decisions.
 - Annual update to accommodate changes.
- Budget committee report that shows where funds are being expended.
 - Major Revenue Sources and expenditure categories.
- How do we balance the MUS plan with MSU's more national vision?
 - Translate MUS plan for MSUs needs.
- Jim and Chris will draft a to-do list and some initial documents for the group.

Documents & Links:

[MUS Strategic Plan](#)

[MUS Success Agenda/Guiding Principle](#)

[Current MSU Vision/Mission Statement](#)

[Current MSU Vision & Strategic Plan](#)

Next Meeting: Tuesday, November 9 @ 1:30, President's Conference Room