

Planning Council Minutes
Tuesday, January 11, 2011
1:30 - 2:30 pm
SUB 233

Rimpau, Jim	Neumeier, John	Sanderson, Michael
Edelman, Adam	Nielsen, Raechell	Sieloff, Christina
Everts, Michael	Raymond, Bruce	Watts, Myles
Myers, Carrie	Roloff, Craig	

Other Attendees: Chris Fastnow, Tyler Trevor and Julie Kipfer

- I. Call to Order and Introductions.
- II. Approval of December 14, 2010 [minutes](#).
 - ✓ Approved
- III. Discussion regarding the [MUS Strategic Plan](#) with:
Tyler Trevor, OCHE/Associate Commissioner for Planning & Analysis
 - A. Presentation on MUS Strategic Plan.
 - * The BOR reviews a portion of the plan at each meeting.
 - * In 2004 a statewide effort was made by shared leadership to identify shared goals.
 1. Access/Affordability/Success
 2. Workforce/Economic Development
 3. Efficiency and Effectiveness
 - * PEBP accountability measures aligned well with this effort
 - * The ‘Success Agenda’ was added as a result of the Regent’s Workgroup.
 - * ‘Guiding Principles’ was an addition.
 - * Question: Does OCHE review campus plans?
 1. Not at this time.
 - a. They have historically been ‘hands off’.
 - b. OCHE believes in empowering the campus leaders.
 - * Question: Is there a cornerstone document?
 1. No, no need to worry about BOR cornerstone.
 - a. The document was created with key elements at the time of creation.
 - * The MUS Plan is a dynamic/living document.
 1. It is evaluated and tweaked at regular intervals.
 2. Not anticipating a major overhaul or new plan
 - * Retention:
 1. There is not a ten year goal in the MUS plan. The BOR looks at data over time. Trend emphasized over targets.

2. Aggregated information: detailed campus data is available if needed.
- * In recent years the legislative committee input has been minimal.
 1. Transferability was added to the MUS plan due to legislative committee input.
- * Question: Is the Success Agenda a policy initiative to facilitate or incentivize behaviors?
 1. The Regent's Workgroup started out looking at 'reform' but saw that MUS was already reformative, decided to use 'success' instead.
 2. The 'Success Agenda' is a template that the Regent's could follow easily.

- IV. Discussion regarding Planning Event on January 28th.
- A. Time: 9:00 – 12:00
 - B. Location: Animal Bioscience Building Room 138
 - C. Focus: Bozeman Mission and Vision
 - D. Roberta (Bobbie) Derlin – Facilitator
 - E. 50 Attendees – made up of members from the five Councils.
 - * University – All members, includes the 3 campus CEOs.
 - * Planning – All members
 - * Budget – Faculty Only
 - * Deans' – Faculty Only
 - * Research – Faculty Only
 - F. Plan:
 - * Start out with a brief overview discussion regarding questions.
 - * Break out into 4-5 groups of ten for meaningful discussion of the questions.
 - * Jim will talk to Bobbie Derlin to get her input on the way she would like to run the day.
 - G. Asked the Planning Council (PCouncil) to send questions that will be asked of the Planning Event attendees.
 - * What questions can we ask that will generate the information we need to craft the mission and core themes?
 1. Some examples of questions/ideas:
 - a. Who we are and how we know we are doing things will?
 - b. What are we most passionate about?
 - c. What are the students looking for in our institution: now, 10 or 20 years?
 - d. Provide 'Revolutionary' ideas.
 - e. Need to think nationally.
 2. President Cruzado input:
 - a. focus on themes rather than values
 - b. Begin with MUS plan.
 - c. Likes:
 - i. What are we good at?

- ii. What will we be like in 10 years?
 - iii. What are we trying to achieve for the people serve?
 - iv. Current thinking is that ‘What makes us unique?’ is less important than it was once thought to be.
 - H. PCouncil will draft the Mission statement and Core Themes.
 - * Core Themes illuminate the mission statement.
 - * Core themes define your ‘essence’ of your institution.
 - * 3-5 is a good range.
 - 1. Good example:
 - a. [University of Alaska: Fairbanks](#)
 - Research/Creative (Discover)
 - Baccalaureate/Graduate Education (Educate)
 - Workforce (Prepare)
 - Extension (Engage)
 - Community (Connect)
 - * Each Core Theme will have 3-5 objectives and each objective will have 3-5 metrics.
 - I. Question: How do we project the context we are looking at?
 - * Constituents can provide what they are looking for in a state institution.
 - J. Keep Economic Impact in mind as we develop the Strategic plan.
 - * How do we as an institution adjust to economic change?
 - * Dr. Watts will provide slides pertaining to economic climate forecast.
 - * Suggestion: Have Dr. Watts give a 5-10 minute economic outlook presentation at the beginning of the Planning Event.
 - * 10-20 year outlook.
 - K. Tyler Trevor can provide trend lines if needed.
 - * Link to Mr. Trevor’s data webpages:
 - 1. <http://mus.edu/data/dataindex.asp>
 - L. Jim will update the group once he talks to Bobbie Derlin.
- V. Other Business
- A. New Member: Martha Potvin, Provost
 - B. Time change proposed.

Next Meeting: Tuesday, February 8, 11:00am, Location: President’s Conference Room