Planning Council Minutes
Tuesday, July 12, 2011
11:00 – 12:00
SUB 233

Rimpau, Jim  Maher, Rob  Raymond, Bruce
Edelman, Adam  Neumeier, John  Singel, David
Everts, Michael  Nielsen, Raechell  Strittmatter, Connie
Fastnow, Chris

I. Call to Order and Introductions.

II. Approval of June 14, 2011 minutes.

✓ Approved

III. Discussion Items:
   A. Core Themes

The Council discussed the changes made to the objectives and strategies relating to the first Core Theme: Educating Students.

- Should we identify guidelines to assess how students change.
  - NWCCU may have a guideline already identified.
- Graduate success could be measured by publications, presentations and/or research project.
- Make ‘learning’ more explicit.
- Develop graduate… learning, research and service.
- A suggestion was made to add ‘Professional development’ into the language. i.e. students will emerge with professional experience.

The Council discussed the addition of Core Theme: Operational Effectiveness.

- Two ways to reallocate:
  - Evaluate each program with a set of criteria and the weaker programs on the list may see their funding go to the strongest programs.
  - Cut the budget straight across.
- A suggestion was made to change the Core Theme wording to encompass both economic and environmental stewardship.
  Suggestions:
  - Advocate economic & environmental resources
  - Effective stewards of economic & environmental resources
  - Efficient Stewards of Resources
- The Council liked the terms ‘accountability’ and ‘transparency’.

IV. Other Business

No other business.

Next Meeting: Tuesday, August 16, 2:00pm, Location President’s Conference Room