

Planning Council Minutes
Tuesday, February 8, 2011
11:00 – 12:00
President's Conference Room

Rimpau, Jim	Neumeier, John	Sanderson, Michael	Theil, Joe
Edelman, Adam	Nielsen, Raechell	Sieloff, Christina	Watts, Myles
Everts, Michael	Raymond, Bruce	Singel, David	
Fastnow, Chris	Roloff, Craig	Strittmatter, Connie	

Guests: Joe Fedock, Mariah Lord (Exponent), Bobbie Derlin (via phone)

- I. Call to Order and Introductions.
- II. Approval of January 11, 2011 minutes.
 - ✓ Approved.
- III. Discussion of January 28th Planning Event.
 - Core Themes Discussion with Martha Potvin – Jim Rimpau
 - Need Mission, core themes, objectives and measures for NWCCU report due 9/1
 - Gather input this semester
 - Use Planning Council for development of mission and core themes
 - Propose creating 6-10 statements that characterize MSU using the recurring themes from the planning event
 - Get feedback on which are the most descriptive of MSU, foundational, meaningful – will know the questions to ask once we have the statements
 - to take to various committees, governance groups, councils, whoever will give us time on their agenda
 - Rely on PC members to present the statements to their groups
 - Joe Fedock gave some clarification about the core themes
 - Jim asked for feedback on this process, other ideas for moving ahead
 - Timeline – April Deadline
 - In order to get campus-wide input before summer
 - Need to create objectives and indicators once the themes are fleshed out.
 - Foundation would like to incorporate the Mission/Vision/Themes into the campaign.
 - Invite campus wide participation.
 - Web based survey.
 - The council will be sending their pick of 6-10 statements, either a single statement or a combination.
 - Jim will combine and send out a draft by Friday morning.
 - Some themes discussed:
 - ~ Interdisciplinary/collaboration/integration

- ~ Outreach/Land Grant Mission – tied to state and region, obligation and opportunity
- ~ Celebration of Excellence
 - o Students/Faculty
- ~ Integration of Knowledge/Learning/Service
- ~ Efficiency with existing/non-existing resources.
- ~ Futuristic/Adaptable/Don't always react – plan.
- ~ Global Community – a point of difference. “Citizen of the world.”
- ~ Diversity – Native American partnership opportunities.
- ~ Transforming young adults – creating contributors to society.
 - o Student focused success. – whole person.
 - o Build human capital – marketable job skills.
 - o Over all experience. – living, learning, community.
- Themes should be in line with the MUS plan.

Dr. Bobbie Derlin, via Conference Call

- Tie-in to MUS plan.
 - There are three expectations in the MUS plan.
 - ~ Accessible/Affordable
 - ~ Efficient
 - ~ Workforce Development.
 - There should be a What we do/Why we do it/Whom we do it for in our mission, the MUS expectations can tie-in to the Why part.
 - Use MUS language (talk back) but with MSU content around the expectation.
- Themes that Dr. Derlin saw:
 - Strong commitment to community engagement.
 - ~ Campus, Bozeman, Statewide
 - Flexibility
 - ~ Resource acquisition and academic program planning.
 - ~ Be open minded.
 - ~ Interdisciplinary connections to cut down on duplication.
 - Success of individuals having MSU experience.
 - ~ Students certainly but others too
 - ~ Improved by their affiliation with MSU
 - Diversity and globalization
- Dr. Derlin identified some issues the Council should keep in mind during the process:
 - There is some organizational ambiguity about how you might communicate the strategic plan including construction of your mission and more detailed strategic plan.
 - There is lack of clarity when it comes to the role of the recently formed Councils and the older/more established governance groups. i.e. Faculty Senate. Communication strategy should include how to help the newer and more established governance groups, activities that will bring them together.

- Different levels of representation by union organizations on campus, newer vs. older and how does this play out in the planning process.
- What is the next step?
 - Identify key statements – raw statements.
 - Keep communication lines open.
 - Get out to the community to get more feedback.
 - ~ Utilize electronic means of sharing the drafts and garnering feedback.
- Take advantage of existing partnerships.
 - Relationship with tribal communities.
 - Diffused network for Nursing programs, opportunities in health initiatives.

IV. Next steps in Mission development.

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V. Other Business

Next Meeting: Tuesday, March 8, 11:00am, SUB 168