

Planning Council Minutes
Tuesday, March 8, 2011
11:00 – 12:00
SUB 168

Rimpau, Jim	Neumeier, John	Sanderson, Michael	Theil, Joe
Edelman, Adam	Nielsen, Raechell	Sieloff, Christina	Watts, Myles
Fastnow, Chris	Potvin, Martha	Singel, David	
Myers, Carrie	Raymond, Bruce	Strittmatter, Connie	

Guests: Julie Kipfer and Joe Fedock

I. Call to Order and Introductions.

II. Approval of February 8, 2011 minutes.

✓ Approved

III. MSU Statements discussion.

Discussion about whether the seven statements that emerged from the Planning Event and PC email discussion/voting can or should be reworked to become core themes or a mission.

Concern was raised about the timing of the current process to meet Accreditation needs and the timeline of gathering faculty/student input before May 15. There is also concern that having more than one process for developing a mission statement and core themes will be confusing.

Consensus emerged around pursuing two parallel paths

A. Solicit feedback on the statements using a web-based forum.

- Which statements are most germane to what MSU does well or aspires to do well?
- What's missing from the list?
- How do we know when we're doing any of these things?

B. Review the mission statement and begin crafting core theme drafts, informed by feedback from web. The solicit feedback on the draft themes.

It is important that we communicate clearly that this is not a final document, explain the need for speed and reassure everyone that input from the campus community is still needed/desired. The new Accreditation process requires you to revisit the Core Themes and Strategic plan so this is expected to be an iterative process.

Resources:

Examples of other Plans:

- MSU-GF just posted their core themes and objectives:

- <http://www.msugf.edu/about/StrategicPlan/index.html>
- UM
 - 5 CTs with indicators.
 - <http://www.umt.edu/planningassessmentcontinuum/assess/corethemes.aspx>
 - <http://www.umt.edu/provost/ASP/default.aspx>

IV. Communication plan for campus input.

A. Meetings with constituent groups.

Go to constituents:

- Faculty
- Staff
- Students
- Town Hall Mtgs

Talk with groups about timeline and Accreditation.

B. Web strategy.

V. Other Business

Timeline: Results of 1st feedback forum should be complete by a week after spring break.
Drafting of core themes should be done by the end of March.
2nd feedback forum should go live first week of April.

Next Working Session: Wednesday, April 20, 11:00 – 1:00 (Reid 415)

Next Regular Meeting: Tuesday, April 12, 11:00 - 1:00 (SUB 233)