

Planning Council Minutes
Tuesday, February 19, 2013

Fastnow, Chris	Heiss-Arms, Janet	Potvin, Martha	Watts, Myles
Austin, Eric	Leist, Terry	Sanderson, Michael	Whitlock, Cathy
Dana, Susan	Maher, Rob	Sieloff, Christina	Wold, Shana
Edelman, Adam	Mokwa, Robert	Strittmatter, Connie	
Everts, Michael	Myers, Carrie	Theil, Joe	

- I. Call to Order.
- II. Introductions and announcements.
- III. Approval of minutes for January 15, 2013.
 - ✓ Approved
- IV. Business
 - A. Updates
 - Budget Council
SIP – finalizing recommendations to give to President Cruzado.
They continue to review the SIP process to better improve for the next year.
 - Research Council
The Research Council is close to finalizing strategies.
 - Outreach and Engagement Council
They are close to being done with a white paper regarding the committee and distributed strategies will be developed.
 - Deans' Council update: Departments plans are due June 1. College plans are close to being finalized and Planning Council will evaluate the plans for any holes. The Academic plan will pull in some of the research plan. Departments/Colleges can align into some of those strategies. The Council discussed having links to unit plans on the MSU Strategic Plan webpage.
 - B. Peer set discussion.

This discussion was postponed until the next meeting.
- V. Other Business

The Council discussed options to bolster the communication plan for the MSU Strategic Plan. How do all the pieces come together? Chris Fastnow has been invited to give a monthly MSU Strategic Plan update. Should those updates be put into MSUToday?

Units would like clarification on where the push to align with the MSU Strategic Plan (Plan) is coming from; they would like to see Department Head/Deans buy-in. Units see the Plan as a directive and they feel they are losing their identity. The Council recognized the need to look at the current communication plan and work on more creative ways of communicating the creative process and the goal of keeping unit identities intact. The Council discussed the possibility of putting a preface on the Plan webpage regarding how the plan was developed and who was involved (SPC membership and others).

Council members were encouraged to bring concerns from their constituent groups to Council and communicate back to constituents to explain Plan, process, help clear up misperceptions.

The Council agreed there is a need to clearly say we are not compromising quality for quantity.

Next Meeting: Tuesday, March 19 @ 2:00 PM, President's Conference Room