Welcome – Waded Cruzado, Jim Rimpau and Deidre Combs

Overview of Process for creating a Strategic Plan

Introducing the major components of a strategic plan in a brief tutorial:
- Vision – the ‘why’ – what is the reality we wish to create? (5000 feet)
- Mission – What we do as an organization (1000 feet)
- Core values – How we wish to comport ourselves as we perform the mission
- Overarching goals – Where we wish to focus to accomplish the mission and bring our vision into being (500 feet)
- Area goals (100 feet) – Who will accomplish the mission
- Actions to complete these goals – (on the ground)
Open Space Meeting Time:
11 Stations – the group had time to comment on each station. (Brainstorm notes may be found online.)
1. Vision
2. Mission
3. Values
4. Engagement
5. Integration
6. Excellence
7. Access 1 & 2
8. Stewardship 1 & 2
9. Students

Small Group Challenge
   Report by December 12
      o Draft Vision
      o Values
      o Strategy to describe mission
      o Measurable – overarching goals for each area

Next SPC meeting: 3:00 – 5:00 PM Monday, December 12, 2011 (Animal Bioscience Room 138)