“STEWARDSHIP”

STRATEGIC PLANNING COMMITTEE
**Definitions:**

“The responsible use of resources, esp. money, time, and talents, ...”

Oxford English Dictionary

“Stewardship is an ethic that embodies responsible planning and management of resources”

Wikipedia Online Encyclopedia

“the conducting, supervising, or managing of something; especially: the careful and responsible management of something entrusted to one’s care”

Merriam-Webster Dictionary
Stewardship takes many forms/realms:

Environmental, Fiscal, Data,
Health, Land, Community, Religion

Or simply:
Physical, Social, and Economic Stewardship
Stewardship at MSU?
Do we need a separate goal of stewardship?
Is it not simply a value?
(A responsible administrative approach to achieving our mission of educating students, creating knowledge & art, and serving communities?)

But, how do we remind our constituents, or ourselves, to incorporate (to live) the principles of good stewardship in all realms of the University?

It is one of the 5 core themes of Our Mission
Big Hairy Audacious Goal (BHAG)

“A BHAG encourages companies to define visionary goals that are more strategic and emotionally compelling.”

“A true BHAG is clear and compelling, serves as unifying focal point of effort, and acts as a clear catalyst for team spirit. It has a clear finish line, so the organization can know when it has achieved the goal; people like to shoot for finish lines.”

Collins and Porras (1996)
We all want and Need to:

Educate students
Recruit and retain good people
Provide an environment that people enjoy and are proud of
Serve the community
Conserve and be sustainable – whether it be with money or resources
Exercise sound financial management
Be accountable
Maintain and improve our facilities
Have technological resources and good equipment
Partner with external organizations and communities
Be healthy .... And many more.
Stewardship is a shared responsibility – Interdisciplinary & cross departmental.
Our Mission

Core Theme = Stewardship

Our Objective/Overarching Goal?
“To be exemplary stewards of our physical, social, and economic resources”
(Not a very exciting BHAG!)

Strategies & tactics
Strategies & tactics (and Indicators) for achieving our objective will come from Departments -
“How do I support that?”

How does one single BHAG reach all realms of the University?
When does stewardship stop being someone else’s problem?
Physical:
Natural resources & environment
Physical environment/buildings
“Implement a strategic plan to measure annual progress in the sustainable stewardship of Montana State’s natural and physical resources”

Social:
Culture & Community
Human resource
Health & well being
“To be the University of choice for healthy and happy students, faculty and staff”

Economic:
Fiscal responsibility & Investment
“Be able to recruit and retain the best. Good stewardship by sound economic investment & management”
IDEA?
To be the University of choice for healthy and happy students, faculty and staff, by exemplary stewardship of our social, physical and economic resources, with sustainable and measurable success ... before xxx.