







MONTANA STATE UNIVERSITY BOBCCATS



PRIMARY MARKS			
1		2	
3		4	
WORD MARK		SECONDARY MARK	
5		6	
May only be produced in MSU Blue, MSU Gold, or MSU Spirit Gold		May only be produced in MSU Blue, MSU Spirit Gold, or white	

VERBIAGE	GENERAL INFORMATION
Montana State University™ Montana State™ MSU™ Bobcats™ Cats™	Mountains & Minds™ Champ™ LOCATION: BOZEMAN, MT MASCOT: BOBCATS MASCOT NICKNAME: CHAMP ESTABLISHED DATE: 1893 CONFERENCE: BIG SKY

HELMET MARK	YOUTH MARKS	
7	8	9
		
INSTITUTIONAL MARKS	SCHOOL SEAL	
10	11	12
		
For dark backgrounds change blue to white.	For dark backgrounds change blue to white.	

COLOR INFORMATION			
You must use the approved University colors or the *PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.			
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS	
BLUE GOLD SPIRIT GOLD LIGHT GOLD (for institutional mark only) WHITE	PANTONE 281 PANTONE 124 PANTONE 465 PANTONE 134 WHITE	MADEIRA 1242 MADEIRA 1172 MADEIRA 1255 MADEIRA 1270 WHITE	RA 2609 RA 2556 RA 2476 RA 2732 WHITE
BLUE	GOLD	SPIRIT GOLD	LIGHT GOLD

ADDITIONAL PERTINENT INFORMATION			
	Yes	No	Restrictions
• University seal permitted on products for resale:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____
• Alterations to seal permitted:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____
• Overlaying / intersecting graphics permitted with seal:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____
• University licenses consumables:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____
• University licenses health & beauty products:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____
• University permits numbers on products for resale:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____
• Mascot caricatures permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____
• Cross licensing with other marks permitted:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____
• NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.			_____
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.			_____

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