Members Present: Chris Bauer, Carolyn Plumb, Jeanne Wilkinson, Nancy Filbin, Adam Edelman, Erika Swanson, Julie Tatarka, Pat Lane

Others Present: Janet Heiss-Arms, Director of Developmental Education, Gallatin College Programs

Chair Filbin called the meeting to order at 11:00 am. There was a quorum. The minutes from October 6, 2010 were unanimously approved.

Announcements – Chair Filbin
The modifications to the PC Bylaws will remain posted on the web until the end of November

University Council Meeting Report – Chair Filbin
Chair Filbin attended the University Council meeting and reported the topics discussed:
- Revisions to the Alcohol and Tobacco Policy
- A presentation by Anne Milkovich about ITC resource management changes
- Adam Edelman represented Jim Rimpau to give a report
- Discussions about expanding MSU’s distance learning program and how all campuses should work collaboratively to negate duplication of courses
- Updates from Staff Senate, ASMSU and Athletics
- Chair Filbin discussed the “How PRC Can Help Students” in the context of how professional have an impact on student success and retention

The meetings are open to the public and are held in the Great Room of the Foundation once a month.

University Committee Updates
ASGL (Julie Tatarka) - Staff Senate is still reviewing their prescription plan survey. The survey will be repeated in the spring with more detailed questions. The Faculty Senate Performance Based Funding Task Force is continuing to work on their document for the BoR. They would like to BoR to consider:
- Extending efficiencies
- Excellence
- Unintended consequences (sacrificing quality)
- To be careful about using graduation as a metric, as many students transfer back and forth across the MUS.

The BoR will meet on November 12, 13 to review the Reinvention of the University. PC will investigate if they should have representation at the meeting in Helena. Nancy Dodd, the Ombudsperson, is retiring; FS will review the position, how it will be filled and how it is funded.

Marketing Advisory Committee (Chris Bauer) – The MAC discussed guidelines for the sharing and use of the Foundation database.
- How to use the database
- How will it be accessed
- A template is to be used depending on what time of year communication is sent and to maintain a consistent, MSU presentation.
- Sam Bennett and Julie Kipfer are in charge of this project.

The MAC is assisting colleges/departments with strategic communications, e.g., redesigning the College of Business’s annual report. The E(nd) Z(one) Campaign is underway and has already garnished donations. Cathy Conover noted that no state funds may be used for the project; revenue might come from ticket sales, etc. President Cruzado requested that whatever is financed would be collateralized at a rate of two to one; there would be $2 of revenue for every $1 the university would be responsible for financing. Combined (matching and donations), MSU has $6.9M and the first phase of the project will cost $8M. The MAC is also looking to add a community member. As an advertising piece for MSU, YouTube features student profiles. On November 30, Horizon Air is unveiling
a aircraft featuring an MSU bobcat graphic. The Staff Senate rep is asking the MSU Bookstore to offer discounts to all employees during a specific time of the year, thus encouraging purchases of bobcat gear. Staff Senate queried if PC would like to participate in the request. Chair Filbin will contact Bill Van Horn, Staff Senate Chair, to discuss.

Budget Council (Jeanne Wilkinson) – The first meeting of the Budget Council was held last Tuesday, where President Cruzado described its role and how it would work. The Budget Council is to budget according to the strategic plan. She spoke about how she envisions the council as one not being mired in details but approving a budget, while maintaining a larger view of where the university should be going. In the future, President Cruzado would like the council representatives that are designated by the President to be determined by an elected, democratic process. There was much discussion about the Student Housing Enhancement Proposal presented by VP for Administration and Finance, Craig Roloff. Council members believe that they should be educated about projects and proposals before discussing them in the meetings. The Council has work to do to determine how it will be structured and how it will function.

Planning Council (Adam Edelman) – President Cruzado outlined a specific set of expectations she would like to council to accomplish. One was to develop a framework to facilitate a strategic plan. She would like the council to coordinate and align their plans with those of other units and departments/colleges. The President would like the council members to have staggered terms and to be elected through a democratic process. In the next 3-4 months, President Cruzado would like the council to report on how it will function in order to accomplish the tasks it has been given.

UFPB (Pat Lane) – UFPB is involved in numerous projects which include:
- National Solar Observatory – The remote telescope facility at Arizona State University is moving. They are looking for a long-term lease in a building at a university/college that would be near or on a campus. There is a strong chance MSU would be chosen, as we meet the criteria the observatory is looking for. Should we be awarded the lease, we would build a new facility in the Faculty Court, on the south east side of campus.
- Cooley Lab Renovation – Design plans and materials have been approved for the renovation.
- Gaines Hall Commemorative Signage – The former Chemistry Department Pascal Clay; Varricchio family for the Paleontology labs.
- Gaines Hall Service Drive – More parking spaces for MTA students will be provided, and the retaining wall will be removed between Gaines and Visual/Communications Building to widen vehicle access/egress.
- Classroom Renovations - $370K was awarded for classroom renovations. The rooms chosen were Wilson 1-131; Roberts 3071 AJM 224; Wilson 1-119/121 will also be renovated in the near future.
- Donated Beethoven Sculpture – A Beethoven sculpture, donated by Jim Dolan, will be placed on the southwest corner of Howard Hall.

BOR Visit/Communication – Chair Filbin
Member Plumb and Wilkinson are attending the BoR meeting in Missoula. Chair Filbin will continue communications with Lynette Brown in the COHE’s office to secure a future date to meet with the BoR. Chair Filbin would like to coordinate with other MUS professional reps to meet at a future BoR meeting.

Name Tags – Chair Filbin
Chair Filbin will discuss the venue for distribution of name tags with President Cruzado.

Wellness Table 11/9 – 11/10 – Chair Filbin
All shifts are covered. Chair Filbin will be at the PC Wellness table at 6:30 am both days and former PC member Woody Cranston has also volunteered.

Outreach – Chair Filbin
Gathering information about professionals within the MUS is challenging, but Chair Filbin will continue to do so.
Dependent Tuition Fee Waiver – Chair Filbin
Chair Filbin suggested (and the members concurred) that the Professional Council has done what it could in facilitating communication regarding this issue. The reported fiscal impacts of changes to the policy on campus budgets, and the complexity of any proposed changes, are the central difficulties involved with this issue.

New Business
• Linda LaCrone, the professional member on the Parking and Transportation Advisory Committee, will report at the next PC meeting.
• Chair Filbin will update the Professional Council-BoR document.

The meeting adjourned at 11:00 am, as there was no other business.

Signature
Nancy Filbin, Chair

Signature
Gale Gough, Secretary