

# The robustness of the healthcare workforce

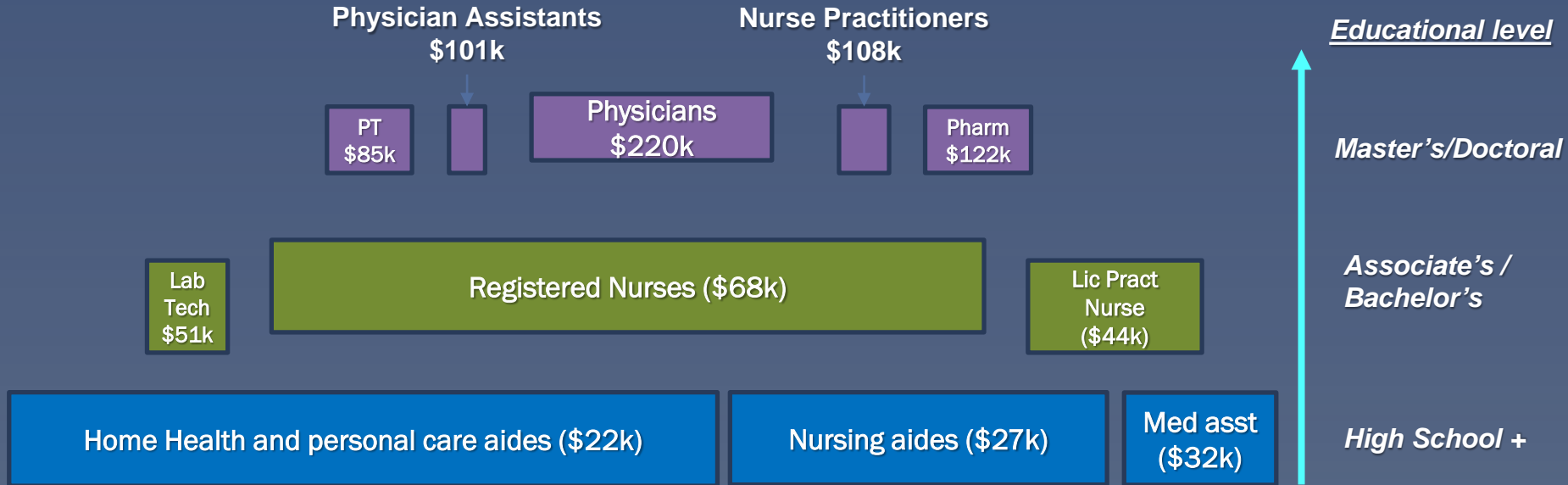
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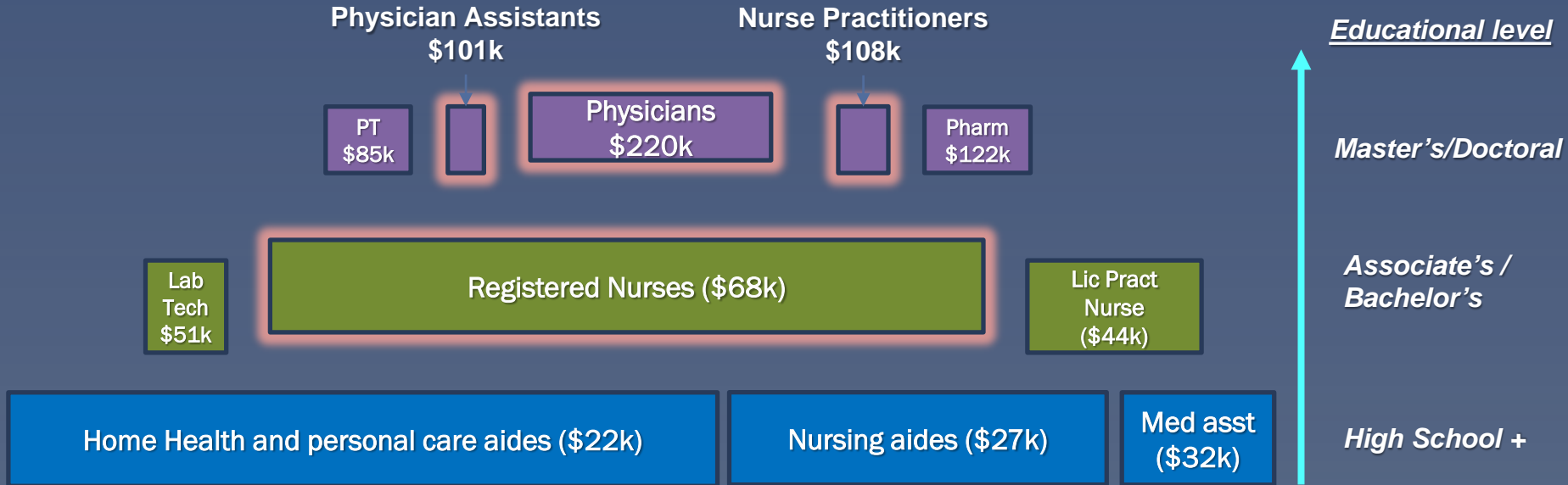
With help from: Peter I Buerhaus, PhD and Douglas O Staiger, PhD

# The health care workforce in 2016



Note: Areas are proportional to number of workers with each job title. Combined workers total ~10 million.  
Sources: Bureau of Labor Statistics, 2016

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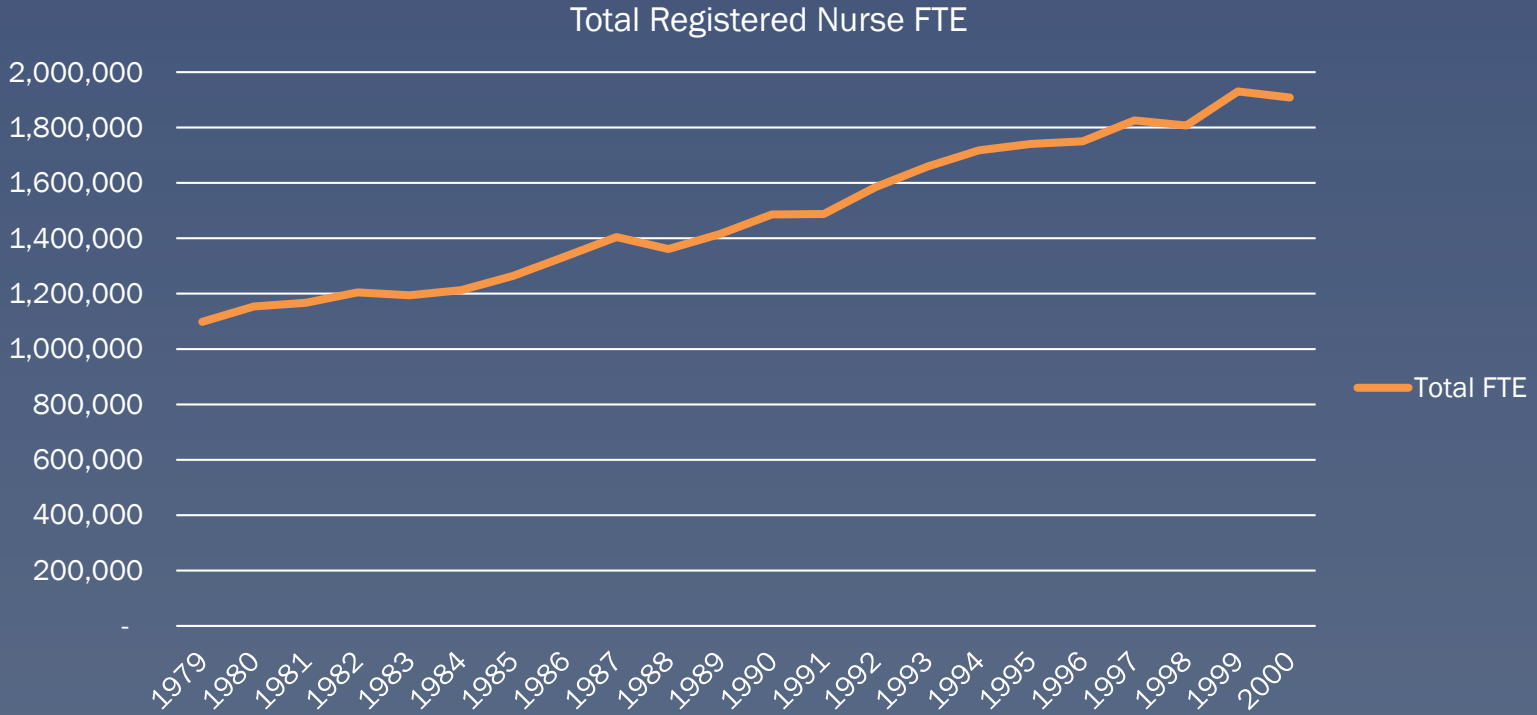
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# The base of the pyramid

- Some upward mobility
  - Nursing assistant → RN → Nurse Practitioner
- Medical assistants are taking on enhanced roles in patient care
- Home health and other aide jobs tend to be low-skill, minimum-wage, high-turnover with little mobility. From a recent Massachusetts study\*:
  - Agencies, on average, hired 18 workers over a three month period and lost 15 workers
  - Home care agencies reported a quarterly home care aide turnover rate of 16%
  - Nearly 90% of the agencies indicated that recruiting qualified home care aides was their top workforce challenge
  - Over 47% of the aides who responded to our survey have at least one other job
  - 40% live in households with an annual income of less than \$20,000
  - 48.4% were Medicaid recipients

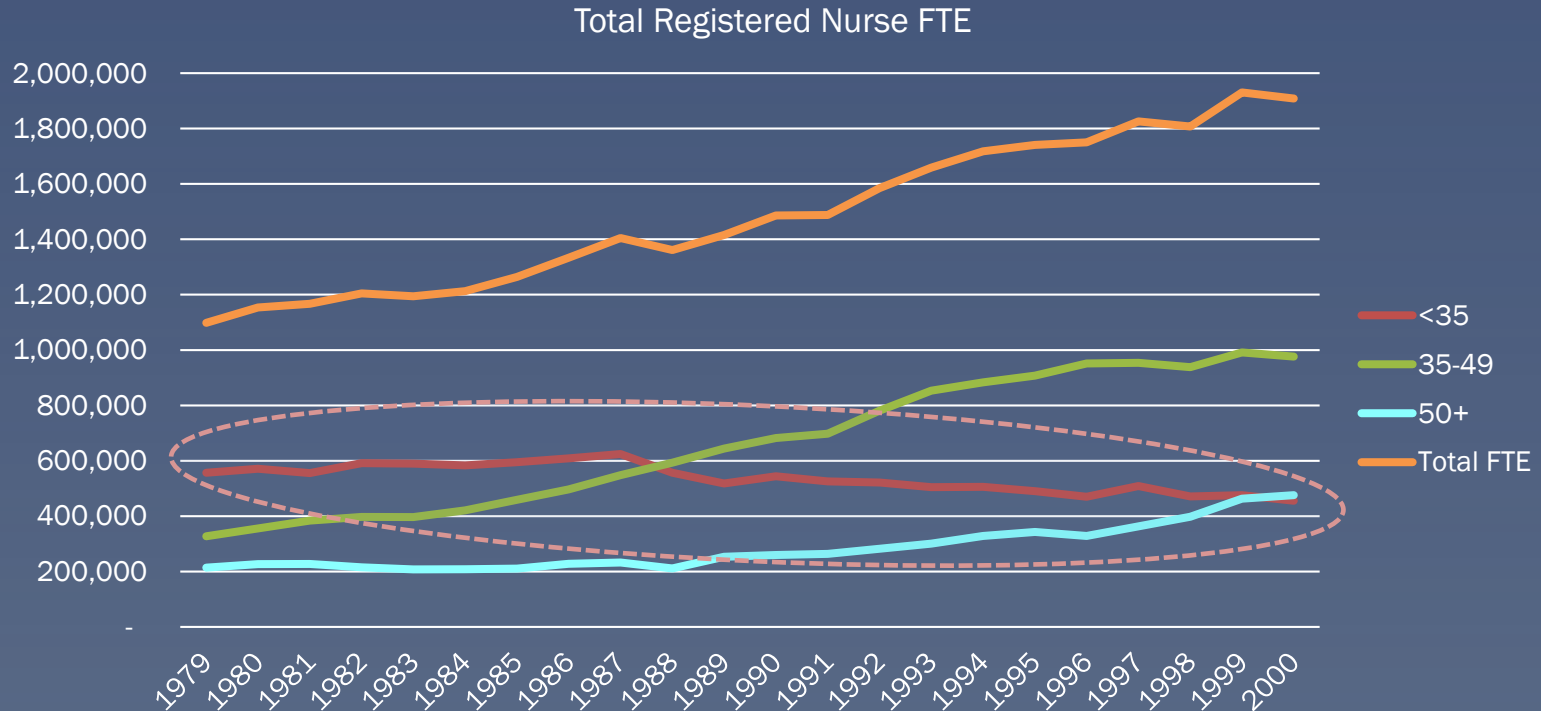
# The center of the pyramid: RNs

# The RN workforce numbers looked healthy in 2000

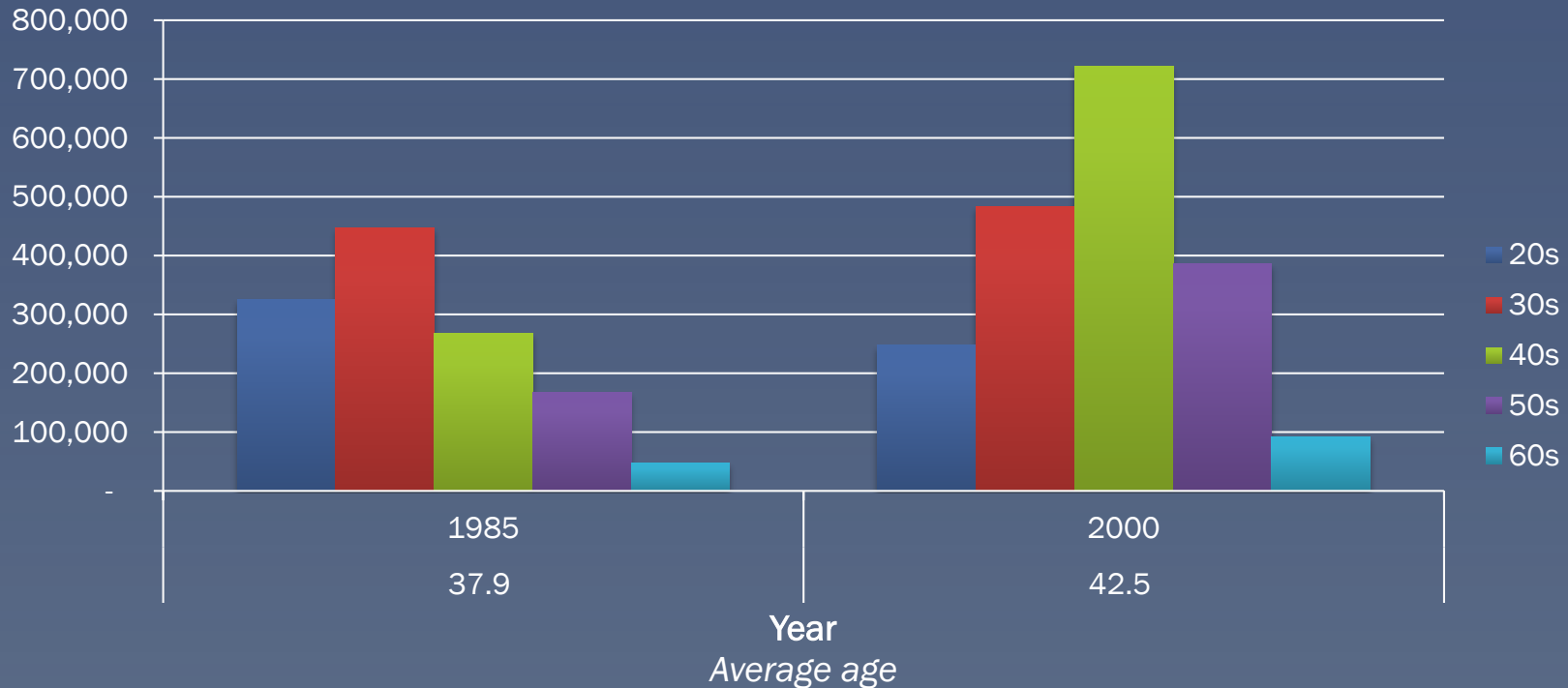


Authors' analysis of workforce data from the Current Population Survey. FTE based on a 40-hour workweek.

# But there was a problem...

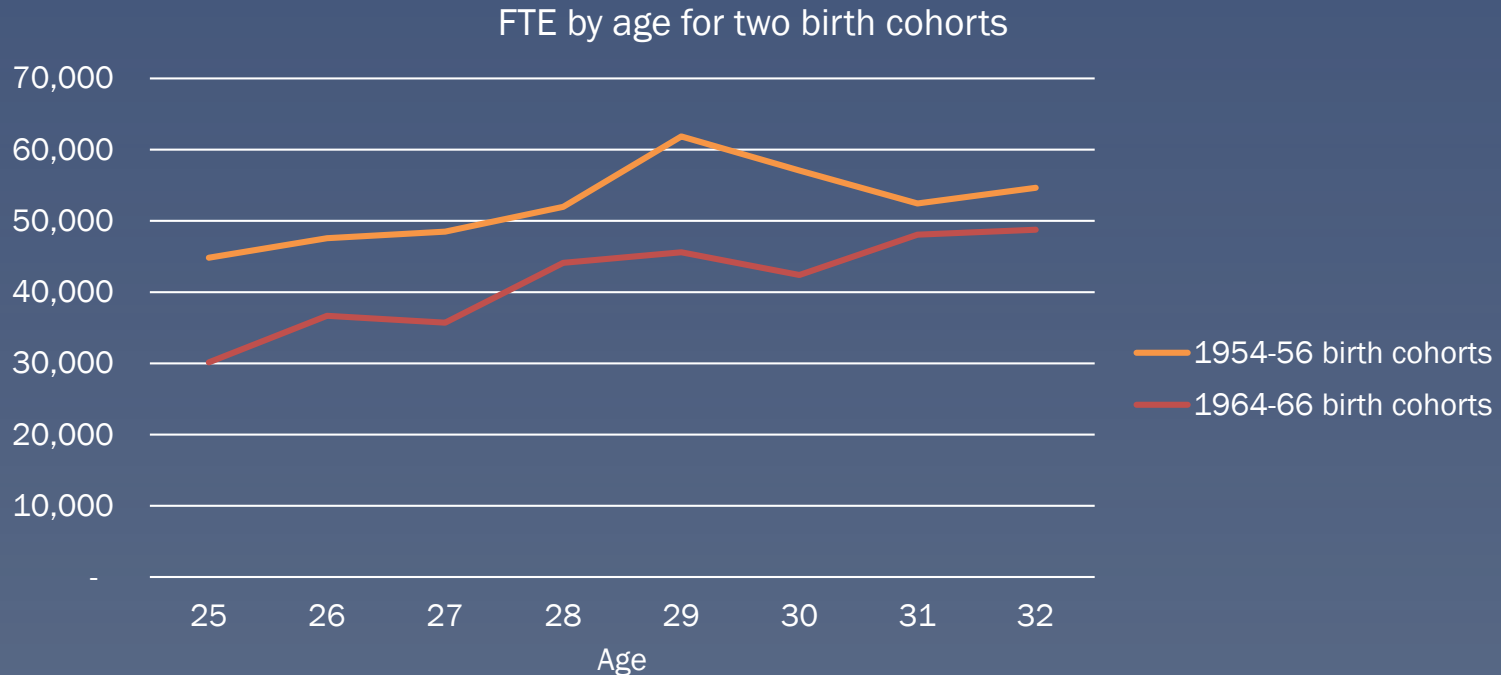


# The workforce had aged dramatically in 15 years

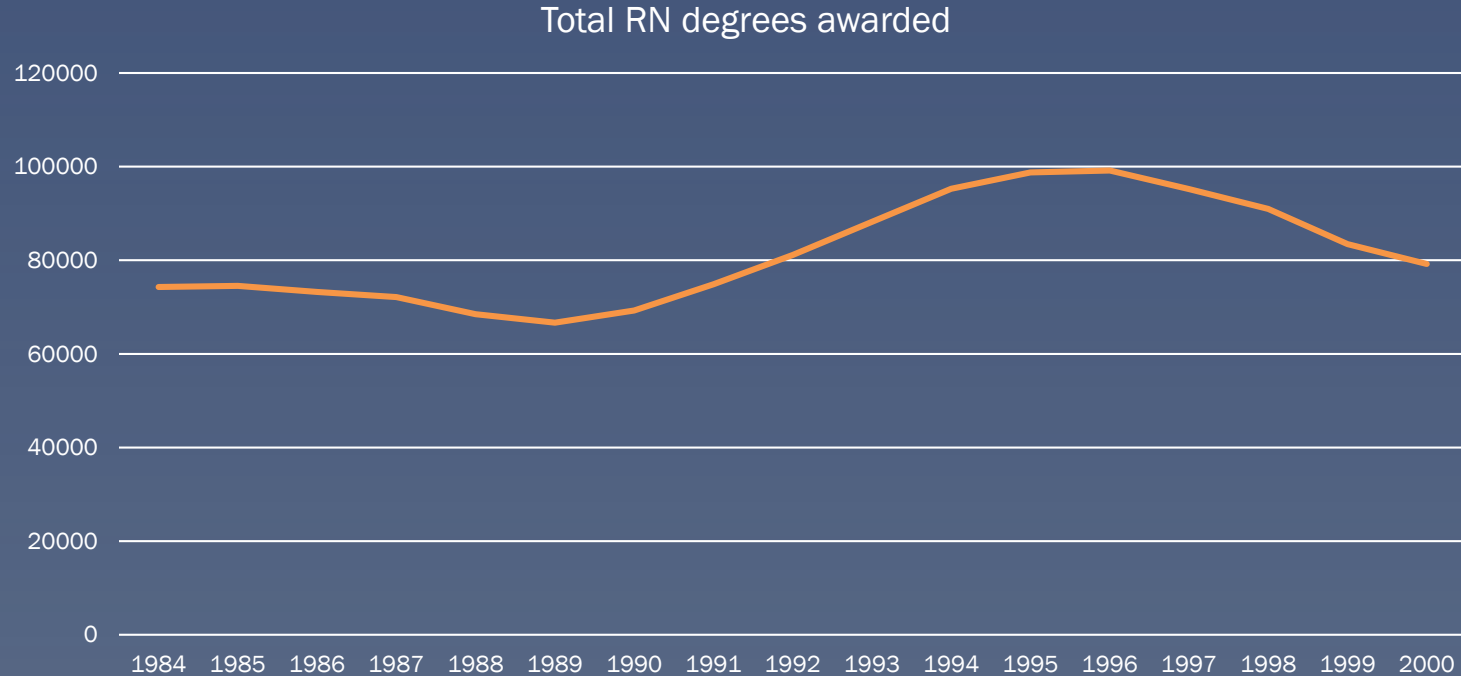




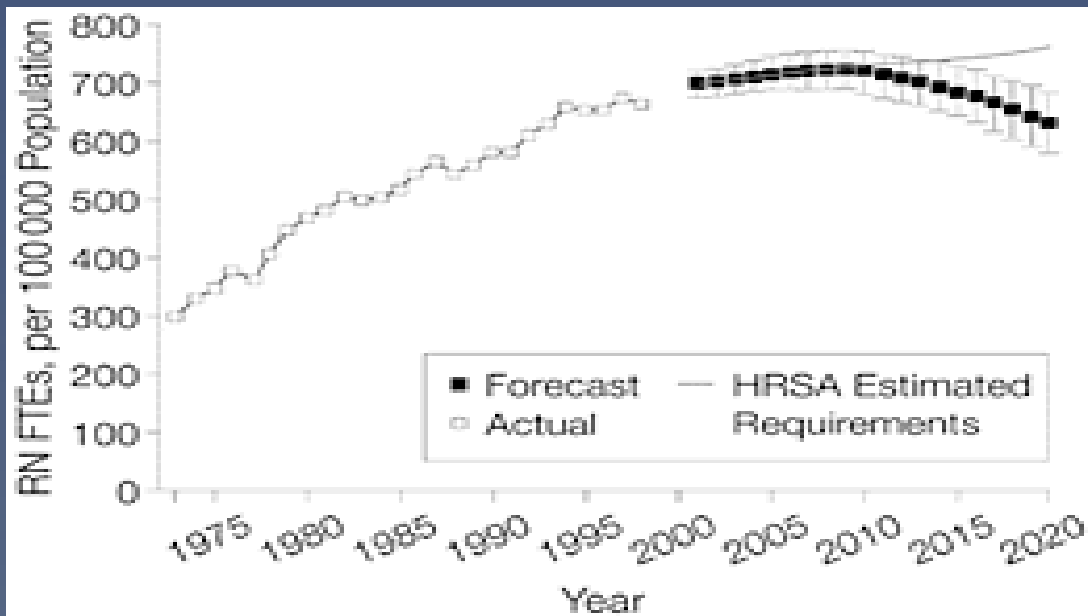
# The newer entry cohorts were smaller at every age



# Nursing schools saw enrollment declines



# When we applied a workforce supply model, projected workforce size would peak in 2010 and then decline



- ***Shortages would be as high as 500k-1m***

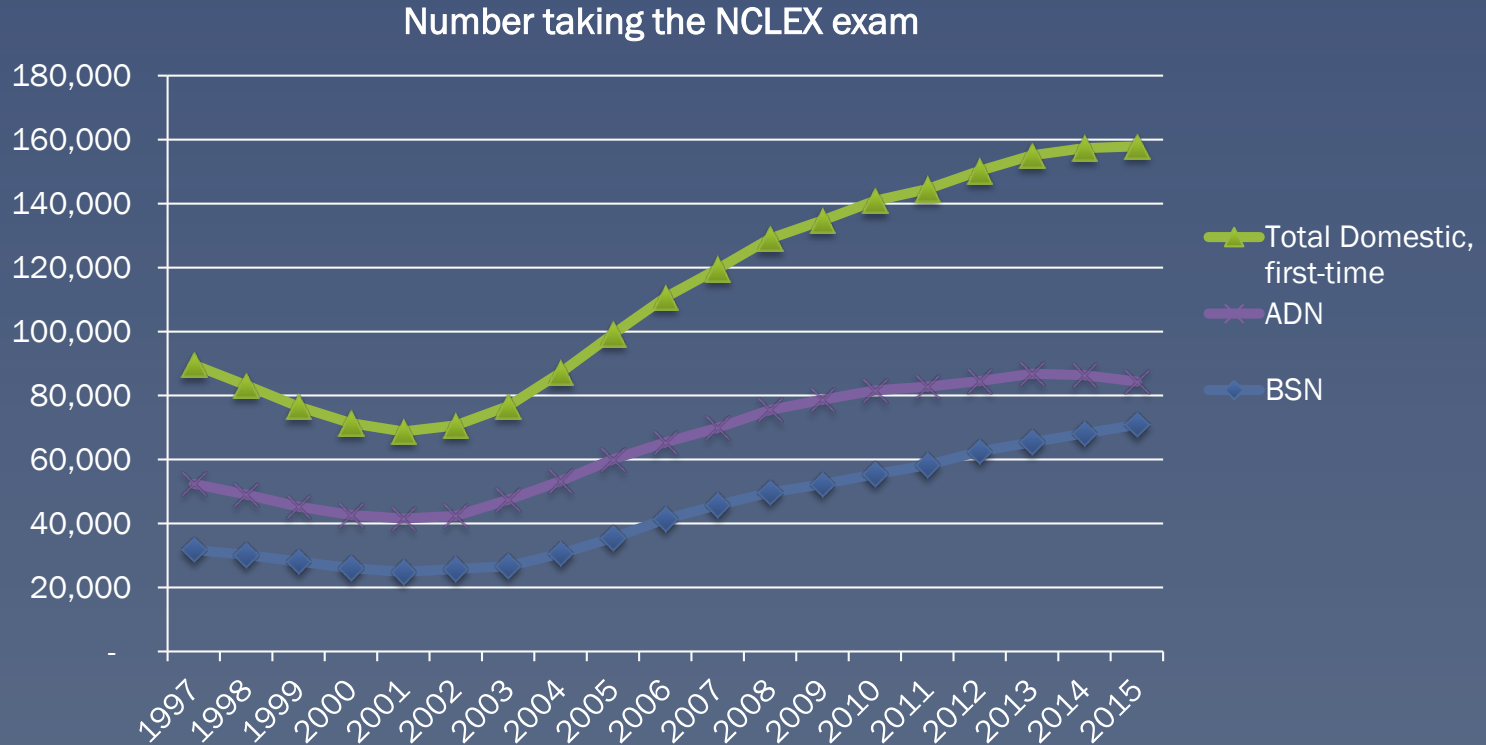
# The shortages did not come to pass

Nursing education programs in 2002 and 2012, by type

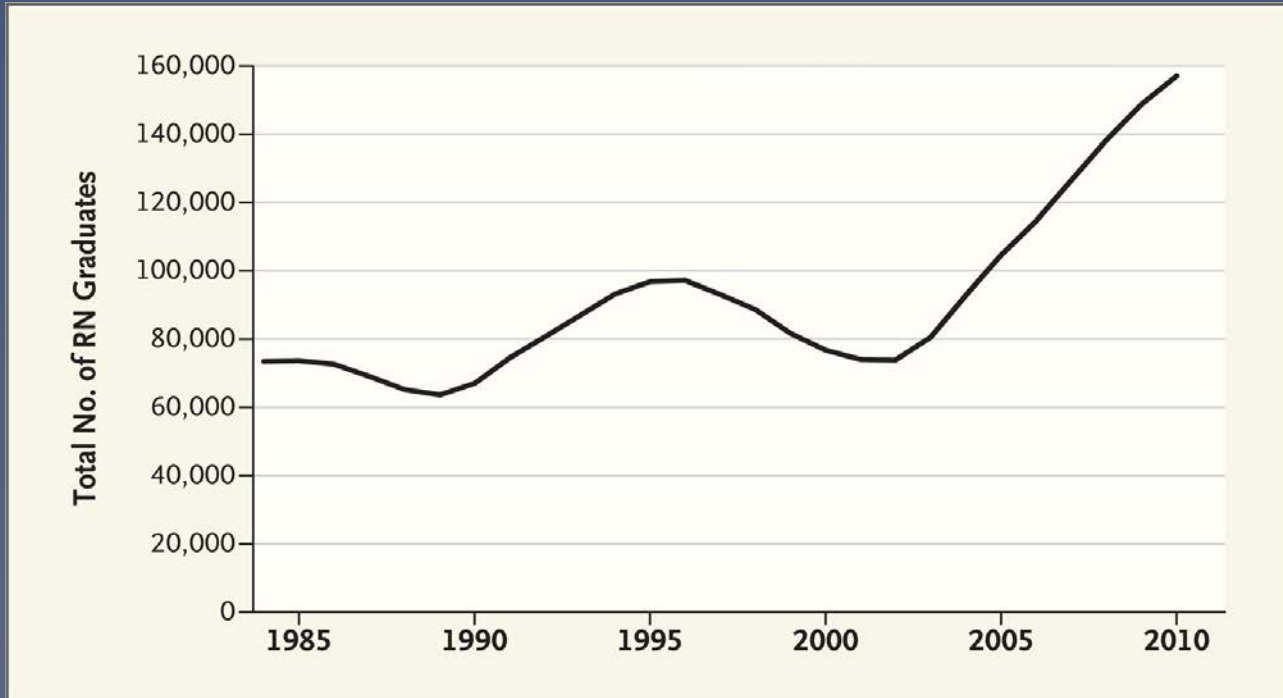
<u>Characteristics</u>	<u>2002</u>	<u>2012</u>	<u>Percentage growth</u>
Public	1,121 (70%)	1,343 (59%)	222 (20%)
Private not-for-profit	456 (28%)	635 (28%)	179 (39%)
Private for-profit	34 (2%)	292 (13%)	258 (759%)

Buerhaus, P., Auerbach, D., Staiger, D. (2014). The rapid growth of graduates from associate, baccalaureate and graduate programs in nursing. *Nursing Economic\$*. 32(6), 290-295, 311.

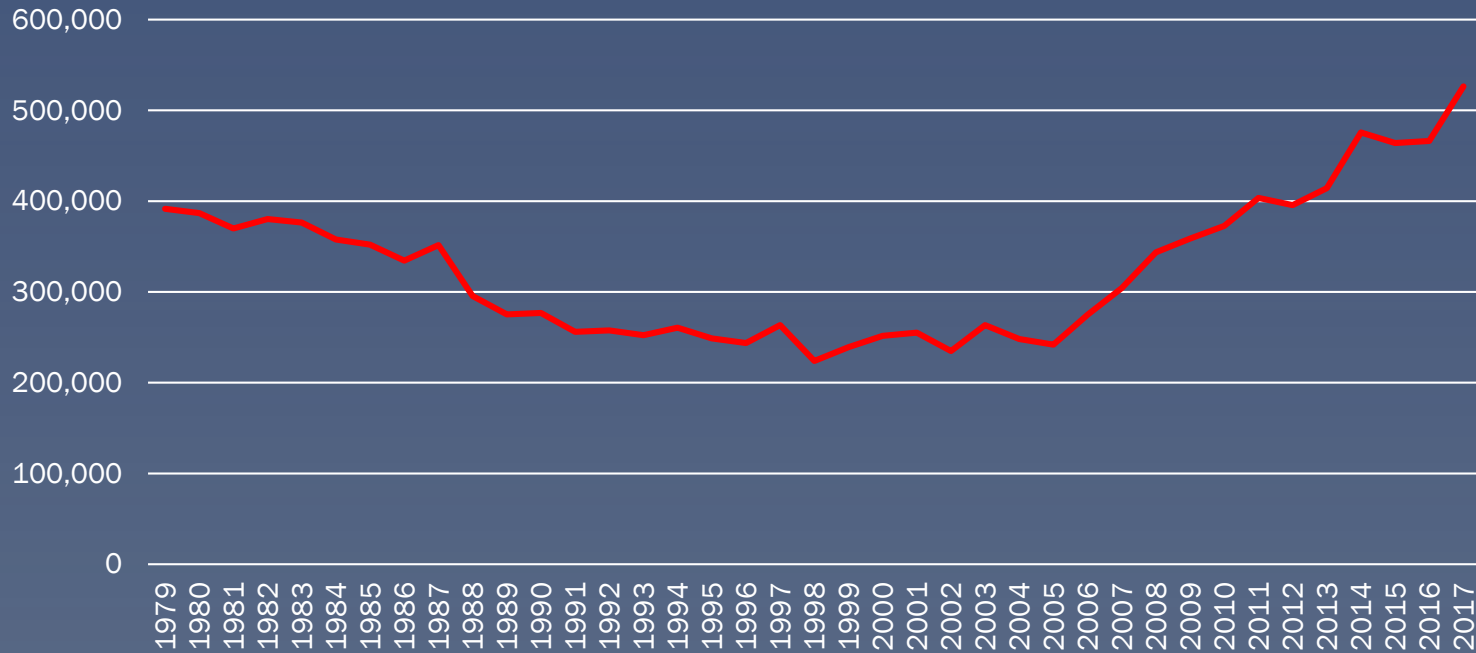
# Students taking the NCLEX exam doubled



# As did RN graduates



# Number of RNs (FTE) under age 30



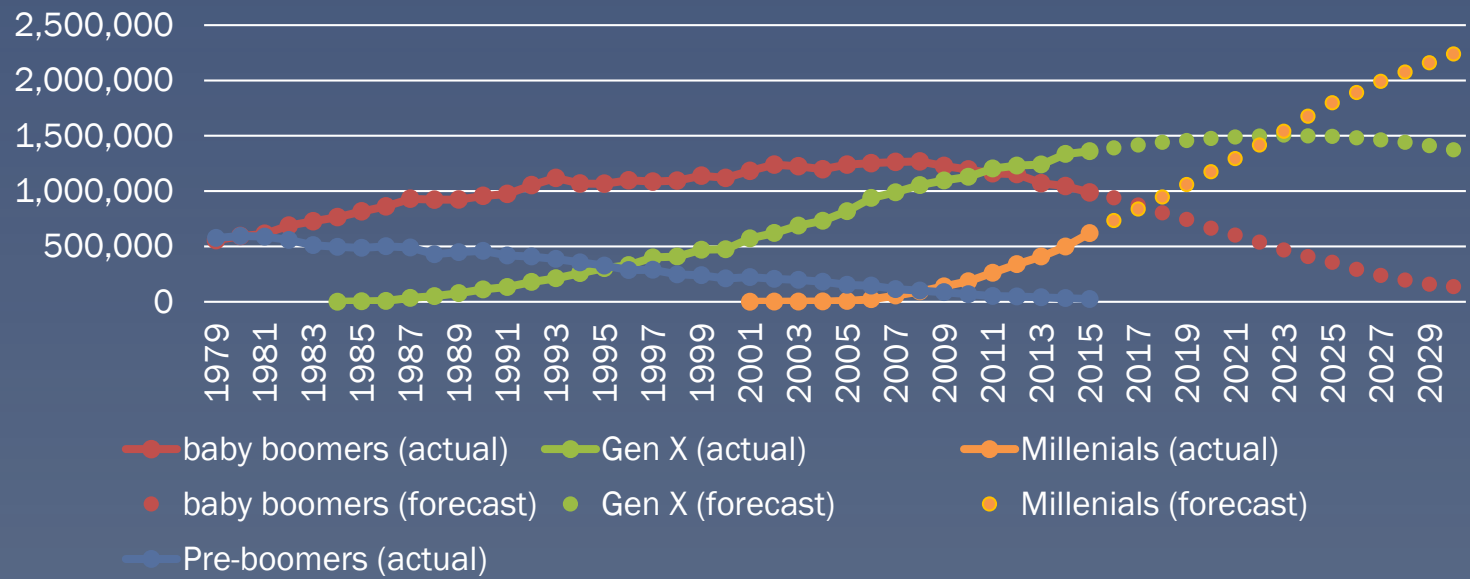
# New RN cohorts (Millennials) have now far surpassed the baby boomer generation



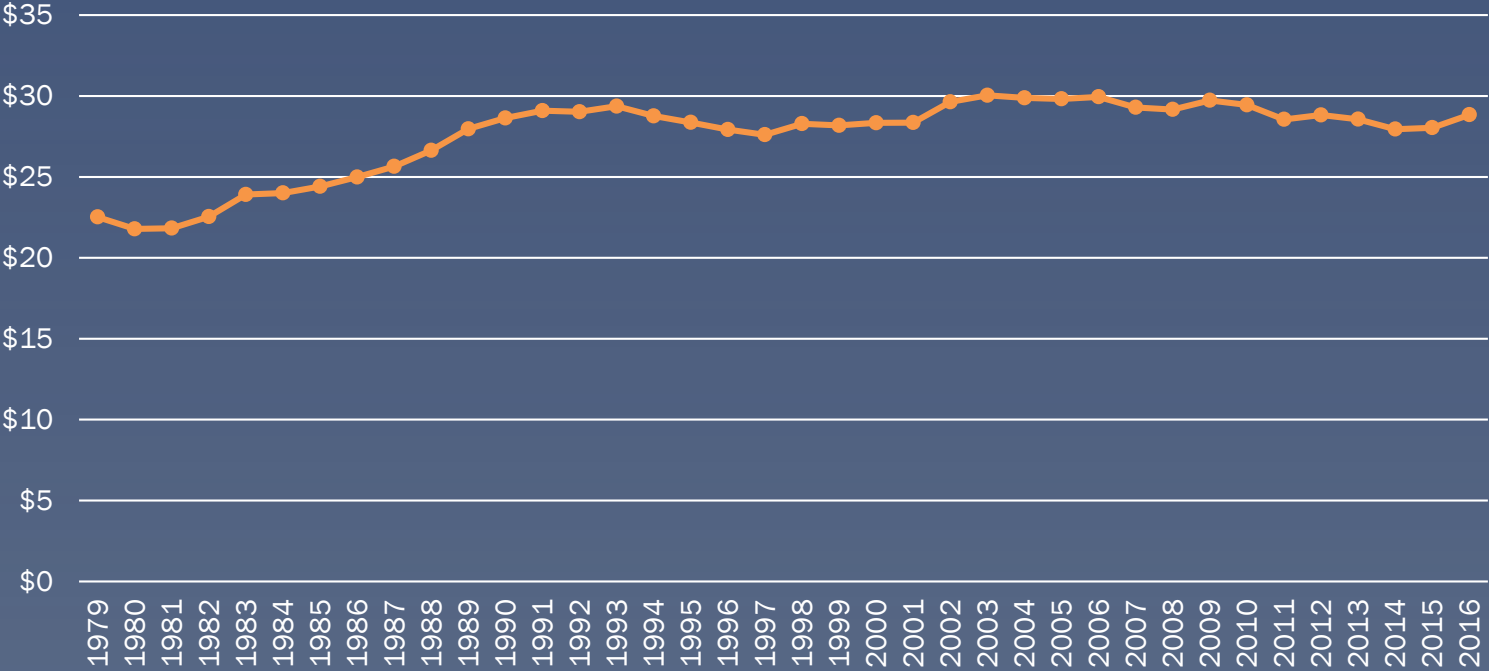


# And Millennial RNs are projected to far surpass the peak numbers of baby boom RNs

Number of Registered Nurses Employed on A Full-Time Basis by Generation: Historical and Projected



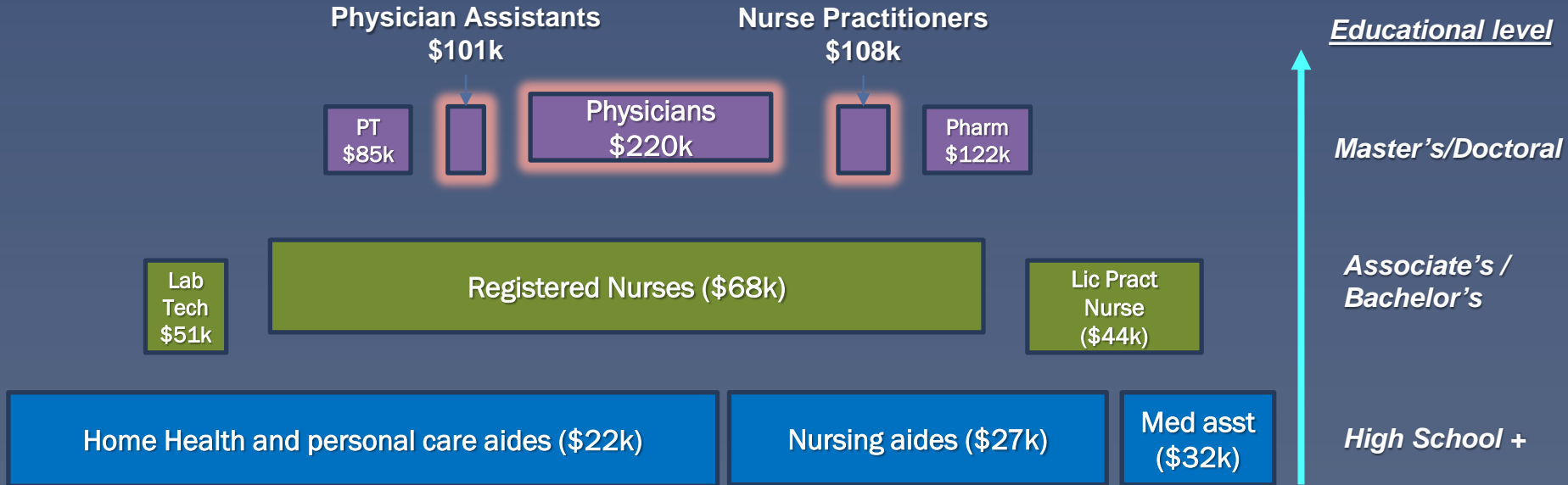
# RN hourly earnings have been flat since 1990



# What caused the surge?

- Stagnant wages, uncertainty in other sectors increased the relative attractiveness of nursing
  - Stable, low-risk employment in a career with other psychic benefits
- Public (e.g. Title VIII) and private (e.g. J&J) efforts to boost interest in nursing
- Expanded educational opportunities and pathways
- Forecasts of future shortages?

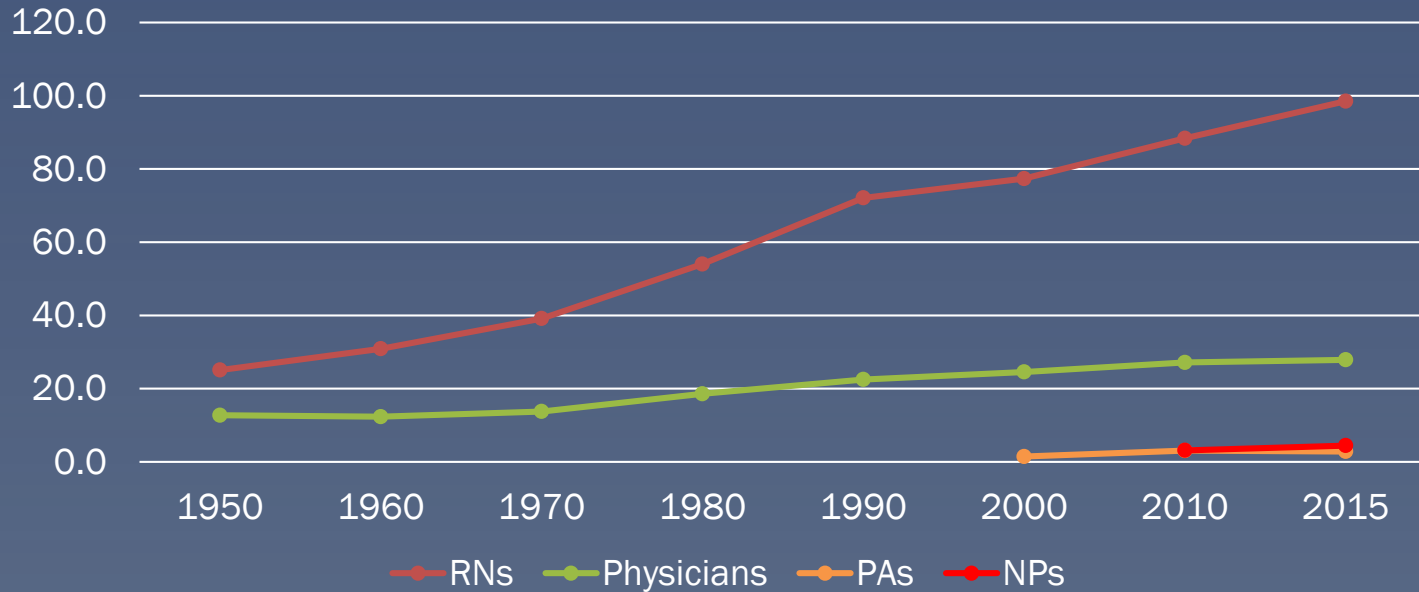
# Physicians, NPs and PAs



Note: Areas are proportional to number of workers with each job title. Combined workers total ~10 million.  
Sources: Bureau of Labor Statistics, 2016

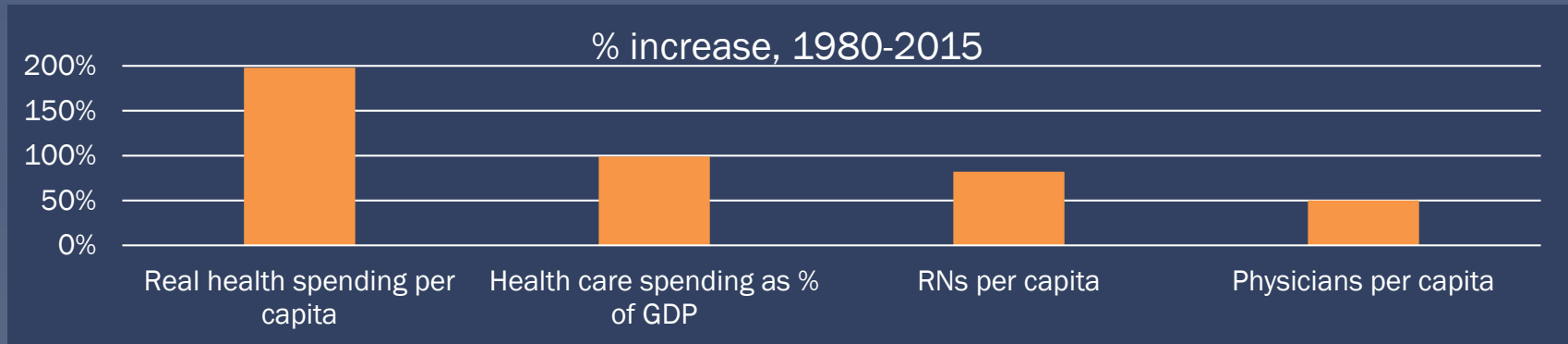
# Physician supply has grown much more slowly than RN supply

Number of professionals per 10,000 US population



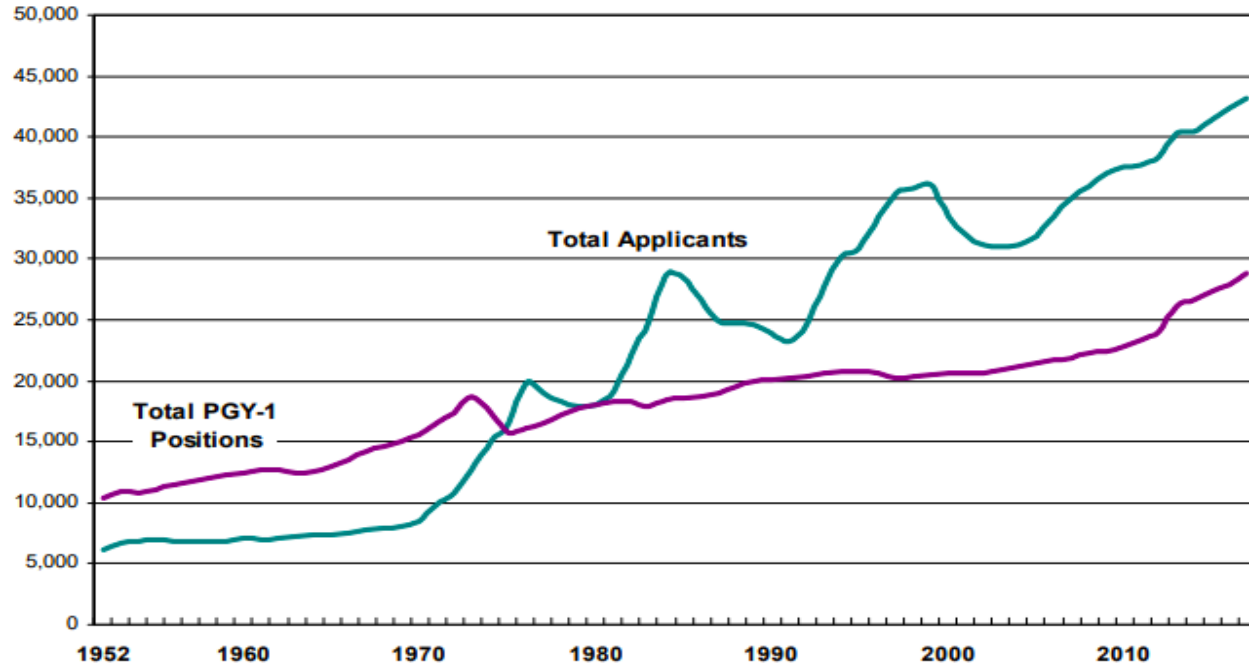
# Physician supply has not kept pace with health spending

	1980	2015	% increase
Real health spending per capita	\$3,354	\$9,994	198%
Health care spending as % of GDP	8.9%	17.7%	99%
RNs per capita	54.0	98.5	82%
Physicians per capita	18.6	27.9	50%



# Physician residency slots and applicants

**Figure 1** Applicants and 1st Year Positions in the Match, 1952 - 2017



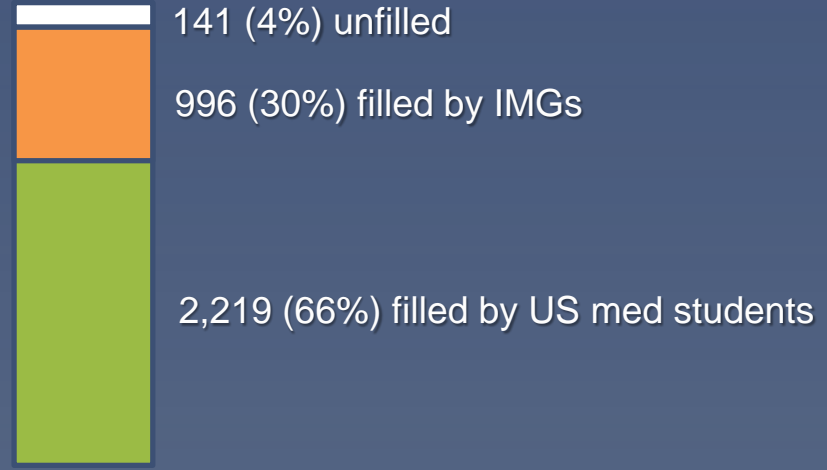
# Higher-paying specialty slots are filled by US students – others are mostly backfilled by international students (50% of international applicants do not get any slot)

## 727 total slots



***Orthopedic surgery***  
(mean 2016 salary; \$535,668)

## 3,356 total slots



***Family medicine***  
(mean 2016 salary; \$227,541)

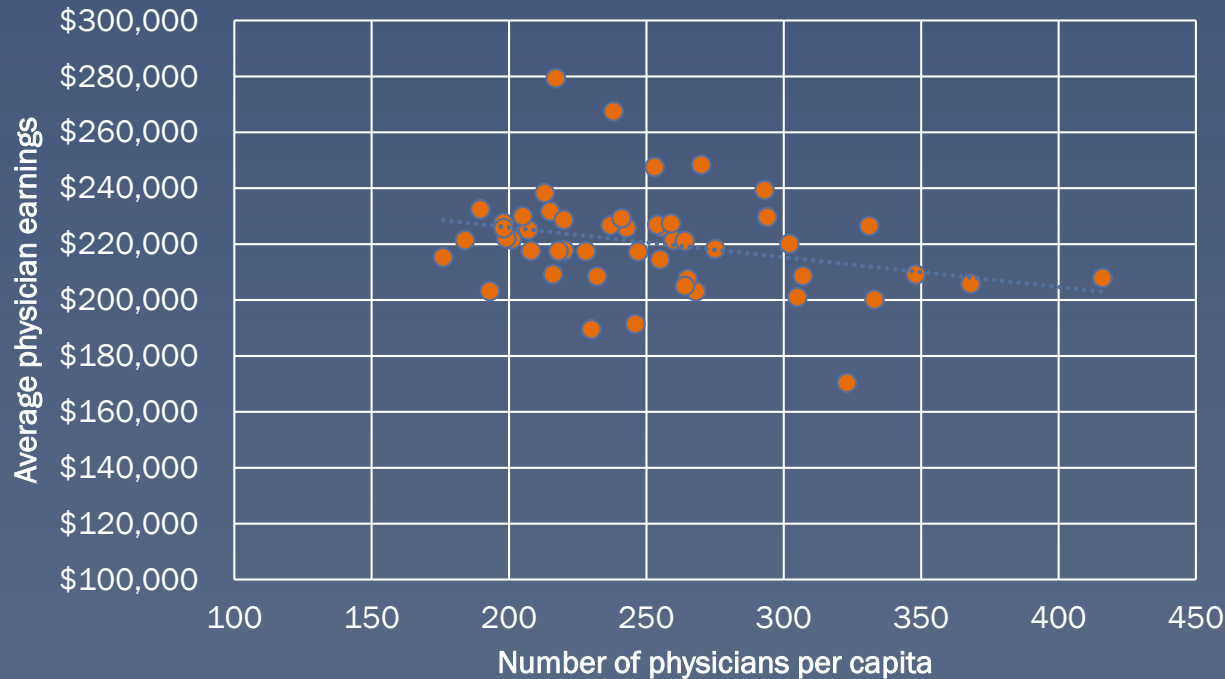
Salary data from Doximity as reported in The Atlantic, 2015. <https://www.theatlantic.com/health/archive/2015/01/physician-salaries/384846/>  
Residency data from the national residency matching program (NMRP): <http://www.nrmp.org/wp-content/uploads/2017/06/Main-Match-Results-and-Data-2017.pdf>



# Barriers to entry in the physician market

- Residency is required to practice in the US
- The number of positions is jointly determined by hospitals and specialty societies (residency review committees) along with a national accrediting body
  - RRCs may limit slots, acting as a guild
  - Minimum patient volume requirements and hospitals' financial interests may also limit slots

# States with more physicians have lower physician earnings



# Highest physician fees in low-density areas

Highest physician fees			Lowest physician fees	
Metro area	Relative fee		Metro area	Relative fee
La Crosse, WI	1.49		Baltimore, MD	.73
Wausau, WI	1.46		Lowell, MA	.74
Eau Claire, WI	1.42		Nassau-Suffolk, NY	.74
Madison, WI	1.41		Washington, DC	.75
Jonesboro, AR	1.35		Fort Lauderdale, FL	.75
Janesville-Beloit, WI	1.32		West Palm Beach, FL	.75
Great Falls, MT	1.29		Miami, FL	.76
Green Bay, WI	1.28		Providence, RI	.76
Appleton-Oshkosk, WI	1.27		Dutchess County, NY	.77
Racine, WI	1.24		San Francisco, CA	.77

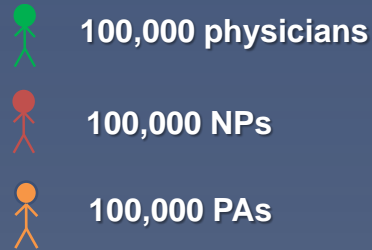
# The adequacy of physician supply

- It is debatable how many physicians we need
  - Supply may be artificially limited, pushing up wages
  - But specialists would likely still be highly paid
- Nevertheless, demand for health care will continue to grow faster than physician supply
  - CMS projects annual health spending growth  $>5\%$ /year from 2017-2026, driven by population aging, prescription drugs
  - Physician supply is projected to grow  $<1\%$  per year\*
    - We project that it will actually decline (per capita) in rural areas

# Other clinicians will likely fill some of the gap

- Physician assistants (PA), nurse midwives (NM), nurse practitioners (NP) and nurse anesthetists (NA)
  - Typically 2-3 years educational requirements beyond baccalaureate degree (more NPs earning doctorates)
  - Earnings are roughly half of physicians
  - Considerable overlap with physician-provided care
    - AAMC ‘high’ assumptions for reduction in physician demand: anesthesiology (60%), women’s health (40%), primary care (50%), medical specialties (30%), surgery (20%), and other medical specialties (30%).
  - Scope of practice authority is increasing
  - Education is expanding (282 NP programs in 2000; 424 in 2016)

# Most added practitioners between 2015 and 2030 will be NPs and PAs



Historical data based on  
Analysis of survey data from the  
US Census Bureau and the National  
Sample Survey of RNs. Projections  
based on workforce supply model.  
Publication of results is forthcoming.

2001

2016

2030  
(proj)



# Final thoughts

- The markets for RNs, NPs and PAs appear flexible, more than that for physicians
- Slow-growing supply of physicians and expanded insurance coverage will increase pressure on states to remove scope of practice laws
- Added cost pressures from ACOs, narrow network plans should push health care organizations to use non-physicians to meet demand