Division Steering Committee Meeting

September 12, 2014 @ 1:30PM (SUB 236)

AGENDA

Announcement

* Opening Semester Fall 2015 – Ronda Russell (5 min)
  + A committee will be created to coordinate the orientation events.
  + Member: Erin Macdonald-Peck, Jordan Garceau, Jen Dunn, Ronda Russell, Carina Beck, David Singel, Marci Torres, Kathy Tanner, Matt Caires, Tammie Brown, Jeff Bondy (student inter-hall resident), Steve Erickson, Assistant Deans rep (Nora Smith, Deb Haynes), Emily Edwards, Ryan Diehl, Downtown Business Association, Ellie Stahly, Foundation, Jean Marie or Kitty Salyor.
  + Schedule a meeting - October.

Business

* Nominations for the Excellence in Outreach Award from the Outreach & Engagement Council – Carina Beck (5 min)
  + Reviewed handout (saved in opal folder)
  + Example nomination: Engineers Without Borders
* Post-Retirement Contracts – Jen Joyce (5 min)
  + Shared handout with draft policy revision.
  + Post-Retirements will now be limited to three years.
  + There is a possibility for an exemption; however, it may only be used sparingly and with a demonstrable reason.
* Parent Email (10 min) – Eric Wold
  + This project is moving forward, very close to information loaded into the database.
  + Some groups will have access right away.
  + These will just be parent emails, no names.
  + Collections: Admissions collects on the application, Axiom, a maintenance form.
  + Emergency Contact Form
    - Students will be required to update their contact info and primary emergency contact each time they register.
    - This will be live on Tuesday, September 16
    - Not mobile compatible.
* Argos (5 – 10 min) – Eric Wold
  + New operational reporting tool, give an increased ability to do some dashboarding.
  + Show & Tell Event on October 8 @ Noon-2 in ABB 134.
  + WebEx

Presentation

* Suicide Prevention Assessment – Pat Donahoe (10 min)
  + Please read the first page and send your feedback to Brian Kassar by October 3.
  + Get a word version from Brian Kassar to distribute for feedback.

Assignment:

* Native American Update for Council of Elders – Jen Joyce (5 min)
  + Please send Chris a paragraph on how you are serving Native American students, please send any good numbers/metrics you may have.
  + I will need this by Wednesday, October 1 @ 5PM.

Misc

* Need to increase our efforts with Native American students.
* Show the connections, engagement. We are doing more good works than we can demonstrate and more needs than we can demonstrate.
* Ronda Meeting w/ P. Cruzado: Recruitment
  + Walked her through a few things:
    - The numbers of seniors in Montana will continue to drop.
    - UM will continue to get more aggressive.
    - Transfer volatility.
    - Back at an average yield.
  + Take aways
    - Going into 2015, we are fine to break even.  In order to get the desired record enrollment is transfer proposal, senior, may use the leveraging scholarships.
    - Diversify our income stream.  Bread and butter is traditional students but where do we look for others.
    - Doing this is going to require us to market ourselves more effectively. ie FinAid - Looking at software to do matching.
    - We need a coherent approach to what we are adding.
    - There will be more economic pressures and we need to get better at what we do.  Think about what we need to do as a Division for marketing.  We need to be able to tell people what we do.