Division Steering Committee Meeting

October 6, 2014

Minutes

Announcements & Updates

* Open (5 min)
* Career Week Discussion – Erin McCormick (5 min)
  + Will have 180+ employers and expecting a great turnout.
  + Hireabobcat.com

Business

* Fall New Student Enrollment – Ronda (5 min)
  + Ronda went over a handout looking at the incoming freshman.
* In-State Enrollment Numbers – Bonnie & Ronda (20 min)
  + How do we stress the ‘Freshman 15’ more effectively?
    - This is not a problem across the board but we may be able to identify some groups where this will gain traction.
  + What can we do in the short term?
    - Ronda will run Pre-US numbers over the last 5 years.

We can do a better job at retaining students we have and that will put more in the pipeline. Cultural challenge , fish out of water. We need to get the message out about the services. Can we tell the success story of the average students? Anne Cantrell could do a story on some of the services we offer.  EO Wilson will be publishing an article, on badges make a difference (Eagle Scouts); giving students a way to measure progress engages them. The road to excellence begins everywhere.

* Student Code of Conduct Feedback – Matt (10 min)  
  How do students know what to do? What is the access and marketing? Created as a training tool. ChampChange points. Are there students involved? - do we want student buy in? ASMSU Senate will want to review.