Division Steering Committee Meeting

November 14, 2014

Minutes

Attendees: Chris Kearns, Eric Wold, Ronda Russell, Brenda York, Brandi Payne, Jim Mitchell, Carina Beck, Matt Caires, Tammie Brown, Tony Campeau, Jen Joyce

Announcements & Updates

* Open (5 min)
  + SHS is now accredited for another three years!
  + Veteran's Weekend Update: Social at the Vet Center from 11-1, Half-time we are honoring the Vietnam Veterans.
  + Registration is on-going, pilot of wait listing is going well.
  + AlcoholEDU is going well.
  + Admission's Numbers update from Ronda.
  + Stadium Apts Complex - they are moving very slow due to labor shortage.
  + Strategy Meeting w/ OCHE
    - Fees are a very sensitive subject, any increases are going to be looked at very closely.
    - Legislative audit will be moving ahead and they will be looking at hidden administrators.
    - Performance Funding is going to be a big deal.
      * We may see an increase in funding, we have now connected metrics that are transparent to budgeting. This makes us the most accountable in the state agencies.
      * Numbers will show completions will be up. Story of graduation and retention is mixed.
      * Expect a lot of conversation of student success, good news because we have a chance to contribute what takes center stage, bad news because you never know what they will see.
    - Shadow puppets: ideology, malice, misinformation.
    - Chris will need really solid metrics and anything that can show what is going to improve grad/retention rates. Need to show we are making progress. Numbers and one or two stories to put a face on the numbers.
    - Three questions in play:

1. What is going to be the percentage?

2. What happens to performance funding from previous years?

3. Who decides how that is distributed?

Informational Item

* Fee Inventory – Jen Joyce (10 min)
  + The deadline for submitting fees through the Fee Inventory tool is January 9.
  + This includes all fees: no change, increase and new.
  + Please let Jen Joyce know who your point of contact is for this process. If anyone needs help with the too, please let her know that as well.
* Fall Opening Events 2015 – Matt Caires (10 min)
  + The working group has met twice and have had some meaningful conversation. Asking questions like, 'How did we do last year?'.
  + May draft a Grad intern is going to gather data.
  + We want the enthusiasm shown for Move-In Day to spill over into Thursday, Friday, Saturday and Sunday.
  + Work to engage departments to they are on campus during this week, maybe they host a BBQ and make it a challenge to see who can do the best. Animal and Range does a good BBQ: Glenn Duff.
  + Jeff Bondy has some amazing ideas on how to integrate ResLife, Student Success, & Faculty.

Discussion Items

* SPARE – (10 min)
* Division Messaging/Story & Outreach – Ronda Russell (15 min)
  + There is a need to determine a message that represents our division well.
  + Use Chris' newness this spring.
  + Rather than assuming, take 20 or 30 of our favorite faculty and ask them what you want to see from us. A list of faculty has already been compiled and these might roll into a faculty advisory board.
  + ADC to help Chris with all these various projects.
  + Branding confusion - AYCSS and DSS
  + Brenda will be organizing the group for the next time.
  + Will work on an action plan.
  + Messaging - paper flyer and electronic on ‘Who are we’.