Division Steering Committee Meeting

June 5, 2015

Minutes

Informational

* Opening Fall Events Continued – Kathy Tanner & Jeff Bondy (20 min)

Handed out the bookmark for the engagement calendar. This is a dynamic calendar app.

Updated calendar: Highlighting Big Changes

Saturday the 22, Subtacular, having a physical presence that day. The idea for the building to be a fun place but also getting things done.

Chris Kearns has asked to collect information from any offices that would like to participate, will need to know an estimate on how much it costs.

ResLife are the big compents in getting them in the doors of the SUB.

Soliciting help of Advocats, bring your schedules and show you where you classes are.

What are the success metrics of that? We are working on that, head counts, ChampChange - follow up with students and survey those students on what hit the mark, identify three items that we want students to take away. The event ties into movie on the mall. Punch card to turn into the movie drawing.

Match comparison, we look for similar profile for those who engaged and who didn't.

Put a deadline that they need to submit their hours for their office.

We gear up and do move-in stuff on Wednesday... do they really need to be hear on Wed.

What do they do if they attended a summer orientation? Longer term conversation.

If you don't need to be here early, come on Thursday.

There needs to be a conversation of a common message.

Another big change, is the adding a boat load of volunteers who will be standing all over campus and will be wearing bright gold t-shirts. Include opportunities to take selfies with Champ.

Looking for volunteers to help guide people in Wilson.

What's the process of what goes on the calendar? Less is better than more. Let's put out some more key events, promote the engagement events.

Put your event on the MSU calendar and choose Activities and it will feed into this calendar.

Signature event, buy the insert that will have the MSU Debut calendar with QR codes.

It would be cool if you can subscribe to feeds within the app.

* CatCourse Demo – Tony (15 min)
* ASMSU/Campus Entertainment – Marianne (10 min)

The program manager is transferring schools and we are rehiring a student looking at graduate assistantship. They are looking for a full-time professional who would like to take on the grad assistantship duties for the Marci/Marianne position, which would pay adcomp.

Open (15 min)